

INVOICE



KSMS-TV
67 Garden Court
Monterey, CA 93940
Main: (831) 373-6767
Billing: (831) 373-6767

Property	KSMS-TV		
Invoice #	592013-1	Order #	592013
Invoice Date	06/27/21	Alt Order #	10137846
Invoice Month	June 2021	Deal #	
Invoice Period	05/31/21 - 06/27/21	Flight Dates	06/14/21 - 06/27/21
Advertiser	Newsom, Gavin		
Product	RECALL 2021		
Estimate #	2513		
Account Executive	Mary McCue		
Sales Office	Cox/Univision - Los Angeles		
Sales Region	National		
Agency Code	9917619		
Advertiser Code	365		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	0012R00002A8NKnQAN		
Advertiser Ref			
Product 1	500		
Product 2			

Billing Address:

Sadler Strategic Media Inc.
Attention: Accounts Payable
12103 Viewcrest Rd.
Studio City, CA 91604

Send Payment To:

KSMS-TV
Entravision Communications Corp
DEPT 34872 P.O. BOX 39000
San Francisco, CA 94139

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/18/21	06/18/21	Morning M-F Hour 1	6a-7a	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/14/21 06/20/21 ----1-- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSMS	F	06/18/21		Morning M-F Hour 1	6a-7a	:00		\$100.00 NM
					<i>Credited</i>				
2	06/18/21	06/18/21	Despierta America	7a-11a	----2--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/14/21 06/20/21 ----2-- 2 \$175.00									
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1	KSMS	F	06/18/21		Despierta America	7a-11a	:00		\$175.00 NM
					<i>Credited</i>				
2	KSMS	F	06/18/21		Despierta America	7a-11a	:00		\$175.00 NM
					<i>Credited</i>				
3	06/21/21	06/25/21	Despierta America	7a-11a	MTWTF--	:30	7	\$175.00	NM
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1	KSMS	M	06/21/21	7:17 AM	Despierta America	7a-11a	:30	STR 30TV 6303H	\$175.00 NM
7	KSMS	M	06/21/21	10:43 AM	Despierta America	7a-11a	:30	STR 30TV 6303H	\$175.00 NM
2	KSMS	Tu	06/22/21	7:28 AM	Despierta America	7a-11a	:30	STR 30TV 6303H	\$175.00 NM
3	KSMS	W	06/23/21	7:28 AM	Despierta America	7a-11a	:30	STR 30TV 6303H	\$175.00 NM
4	KSMS	Th	06/24/21	7:41 AM	Despierta America	7a-11a	:30	STR 30TV 6303H	\$175.00 NM
6	KSMS	F	06/25/21	7:53 AM	Despierta America	7a-11a	:30	STR 30TV 6303H	\$175.00 NM
5	KSMS	F	06/25/21	8:47 AM	Despierta America	7a-11a	:30	STR 30TV 6303H	\$175.00 NM
4	06/18/21	06/18/21	Early Fringe M-F Hour 2	4p-5p	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/14/21 06/20/21 ----1-- 1 \$275.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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San Francisco, CA 94139

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<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>06/21/21</td> <td>06/27/21</td> <td>MTWTF--</td> <td>4</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSMS</td> <td>M</td> <td>06/21/21</td> <td>6:20 PM</td> <td>Early News M-F 1.1</td> <td>6p-630p</td> <td>:30</td> <td>STR 30TV 6303H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KSMS</td> <td>Tu</td> <td>06/22/21</td> <td>6:10 PM</td> <td>Early News M-F 1.1</td> <td>6p-630p</td> <td>:30</td> <td>STR 30TV 6303H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KSMS</td> <td>W</td> <td>06/23/21</td> <td>6:20 PM</td> <td>Early News M-F 1.1</td> <td>6p-630p</td> <td>:30</td> <td>STR 30TV 6303H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KSMS</td> <td>Th</td> <td>06/24/21</td> <td>7:23 PM</td> <td>Early News M-F 1.1</td> <td>6p-630p</td> <td>:30</td> <td>STR 30TV 6303H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="text-align: center;">News Time Period Change due to Gopa America Game</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							06/21/21	06/27/21	MTWTF--	4	\$600.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSMS	M	06/21/21	6:20 PM	Early News M-F 1.1	6p-630p	:30	STR 30TV 6303H	\$600.00	NM	4	KSMS	Tu	06/22/21	6:10 PM	Early News M-F 1.1	6p-630p	:30	STR 30TV 6303H	\$600.00	NM	3	KSMS	W	06/23/21	6:20 PM	Early News M-F 1.1	6p-630p	:30	STR 30TV 6303H	\$600.00	NM	2	KSMS	Th	06/24/21	7:23 PM	Early News M-F 1.1	6p-630p	:30	STR 30TV 6303H	\$600.00	NM	News Time Period Change due to Gopa America Game										
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INVOICE

Send Payment To:



KSMS-TV
Entravision Communications Corp
DEPT 34872 P.O. BOX 39000
San Francisco, CA 94139

Invoice #	592013-1	Invoice Month	June 2021
Invoice Date	06/27/21	Invoice Period	05/31/21 - 06/27/21
Advertiser	Newsom, Gavin		
Product	RECALL 2021		
Estimate #	2513		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	06/18/21	06/18/21	Late News M-F 1.1	11p-1135p	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/14/21 06/20/21 ----1-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMS	F	06/18/21		Late News M-F 1.1	11p-1135p	:00		\$200.00 NM
Credited									
11	06/21/21	06/25/21	Late News M-F 1.1	11p-1135p	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 MTWTF-- 5 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSMS	M	06/21/21	11:30 PM	Late News M-F 1.1	11p-1135p	:30	STR 30TV 6303H	\$200.00 NM
3	KSMS	Tu	06/22/21	11:33 PM	Late News M-F 1.1	11p-1135p	:30	STR 30TV 6303H	\$200.00 NM
1	KSMS	W	06/23/21	11:34 PM	Late News M-F 1.1	11p-1135p	:30	STR 30TV 6303H	\$200.00 NM
5	KSMS	Th	06/24/21	11:13 PM	Late News M-F 1.1	11p-1135p	:30	STR 30TV 6303H	\$200.00 NM
4	KSMS	F	06/25/21	11:34 PM	Late News M-F 1.1	11p-1135p	:30	STR 30TV 6303H	\$200.00 NM
12	06/19/21	06/26/21	National Sa Early News	630p-7p	-----	:30	0	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/14/21 06/20/21 ----- 1- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMS	Sa	06/19/21	6:45 PM	National Sa Early News	630p-7p	:30	STR 30TV 6303H	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 ----- 1- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSMS	Sa	06/26/21	6:47 PM	National Sa Early News	630p-7p	:30	STR 30TV 6303H	\$225.00 NM
13	06/20/21	06/27/21	Mon-Sun 6a-6a	10:00 AM-12:00 PM	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/14/21 06/20/21 ----- 1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMS	Su	06/20/21	11:03 AM	Mon-Sun 6a-6a	10:00 AM-12:00 PM	:30	STR 30TV 6303H	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 ----- 2 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSMS	Su	06/27/21	10:26 AM	Mon-Sun 6a-6a	10:00 AM-12:00 PM	:30	STR 30TV 6303H	\$300.00 NM
2	KSMS	Su	06/27/21	11:14 AM	Mon-Sun 6a-6a	10:00 AM-12:00 PM	:30	STR 30TV 6303H	\$300.00 NM
14	06/20/21	06/27/21	National Su Early News	630p-7p	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/14/21 06/20/21 ----- 1 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSMS	Su	06/20/21	6:47 PM	National Su Early News	630p-7p	:30	STR 30TV 6303H	\$375.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 ----- 1 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSMS	Su	06/27/21	7:03 PM	National Su Early News	630p-7p	:30	STR 30TV 6303H	\$375.00 NM
Program Change due to game /Commercials move with program									
15	06/22/21	06/25/21	Morning M-F Hour 1	6a-7a	-TWTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/21 06/25/21 -TWTF-- 1 \$100.00									

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KSMS-TV
Entravision Communications Corp
DEPT 34872 P.O. BOX 39000
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Invoice #	592013-1	Invoice Month	June 2021
Invoice Date	06/27/21	Invoice Period	05/31/21 - 06/27/21
Advertiser	Newsom, Gavin		
Product	RECALL 2021		
Estimate #	2513		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	06/22/21	06/25/21	Morning M-F Hour 1	6a-7a	- TWTF - -	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 - TWTF - - 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMS F 06/25/21 6:29 AM Morning M-F Hour 1 6a-7a :30 STR 30TV 6303H \$100.00 NM									
16	06/22/21	06/25/21	Despierta America	7a-11a	- TWTF - -	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 - TWTF - - 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSMS Tu 06/22/21 9:59 AM Despierta America 7a-11a :30 STR 30TV 6303H \$175.00 NM 1 KSMS W 06/23/21 10:30 AM Despierta America 7a-11a :30 STR 30TV 6303H \$175.00 NM									
17	06/22/21	06/25/21	Early Fringe M-F Hour 2	4p-5p	- TWTF - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 - TWTF - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMS Tu 06/22/21 4:56 PM Early Fringe M-F Hour 2 4p-5p :30 STR 30TV 6303H \$275.00 NM									
18	06/22/21	06/25/21	Early Fringe M-F Hour 2.	5p-6p	- TWTF - -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 - TWTF - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMS Tu 06/22/21 5:53 PM Early Fringe M-F Hour 2.2 5p-6p :30 STR 30TV 6303H \$350.00 NM									
19	06/22/21	06/25/21	Early News M-F 1.1	6p-630p	- TWTF - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 - TWTF - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMS Tu 06/22/21 6:27 PM Early News M-F 1.1 6p-630p :30 STR 30TV 6303H \$600.00 NM									
20	06/22/21	06/25/21	Late News M-F 1.1	11p-1135p	- TWTF - -	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/21/21 06/27/21 - TWTF - - 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSMS Tu 06/22/21 11:10 PM Late News M-F 1.1 11p-1135p :30 STR 30TV 6303H \$200.00 NM									

Total Spots 39

Payment Terms 30 Days

<u>Gross Total</u>	\$11,450.00
<u>Agency Commission</u>	\$1,717.50
<u>Net Amount Due</u>	\$9,732.50

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