



WGNSRADIO.COM

AM 1450 | FM 100.5 | FM 101.9

BROADCAST AGREEMENT

Today's Date: 2-11-2024

Advertiser: Butch Vaughn for RuCo School Board, Zone 6

Address: 3346 Berryside Drive

City/State/Zip: Murfreesboro, TN 37128

Advertiser Phone: 615-663-5695

Marketing Consultant: Bryan Barrett

Agency:

Account #: 80592

Start Date: 2-12-24

End Date: 3-5-24

Advertiser Contact:

Advertiser Email: bvwalk162@gmail.com

Marketing Consultant Email: bryan@wgnsradio.com

Agency

Product Description: POLITICAL

Product Conflicts: POLITICAL

Time	Length	Dates	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total	Comments
Leader Ad	300x250	2-12-24 to 3-5-24									\$306.67 (23 days)
6-10am	:30	2-13-24 to 3-5-24		4	4	4	4	4		64	\$608.00 (17-days)
12p-2p	:30	2-12-24 to 3-5-24		2	2	2	2	2		32	\$160.00 (17-days)
High School	:30	2-12-24 to 3-5-24								½ pkg	\$175.00

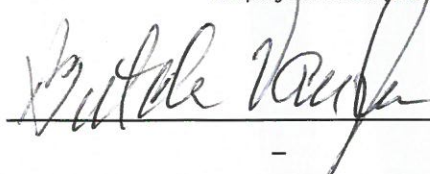
BILLING: \$1,249.67

Special Instructions:

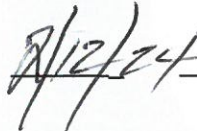
CART: CA-DA 0048 0649

ALL CREATIVE IDEAS PRODUCED BY WGNS ARE THE PROPERTY OF THE RADIO STATION. STATE GIVES RIGHTS TO USE THESE PRODUCTIONS ON OTHER MEDIA ONLY AS LONG AS THEY ARE SCHEDULED ON WGNS AS WELL. IF ADVERTISER'S SCHEDULE ON WGNS ENDS, THE RIGHT TO USE THE COMMERCIAL CONCEPT CEASES ON THAT DATE.

Should advertiser fail to comply with the terms of this contract (broadcast agreement), then all commercials run under this contract shall be short-rated to the earned rate. Cancellation must be in writing with 30-days notice, not effective until schedule commences. Sports sponsorships and special short-run packages are non-cancelable. 1/9% per month service charge on all balances over 30-days. Advertiser is responsible for court costs, legal fees and other collection expenses. This contract (broadcast agreement) is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. TFN means *Until Further Notice*. TFN allows advertisers to HOLD sponsorships indefinitely unless cancelled. The parties to this contract (broadcast agreement) affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or gender. The person accepting this contract (broadcast agreement) declares, by signing below, that they have legal right to commit advertising for client.



Accepted for Client (Owner or Authorized Agent)



Date



Accepted for Station (WGNS Management)

2-1-2024

Date

Your Good Neighbor Station Since 1947

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Butch Vaughn, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Butch Vaughn

Authorized committee:

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Rutherford County School Board, Zone 6

Date of election:

March 5th, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Pryor Manning

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Butch Vaughn

Name:

Butch Vaughn

Date of Request to Purchase Ad Time:

2/12/24

Station Representative

Signature:

Bryan Barrett

Name:

Bryan Barrett

Date of Station Agreement to Sell Time:

2/11/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

2/10/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.