



WGNSRADIO.COM
AM 1450 | FM 100.5 | FM 101.9

BROADCAST AGREEMENT

Today's Date: 2-1-2024
Advertiser: Rob Mitchell for Property Assessor (Navigation)
Address: 416 Medical Center Parkway
City/State/Zip: Murfreesboro, TN 37129
Advertiser Phone: 615-896-6076 **615-898-1496**
Marketing Consultant: Bryan Barrett
Agency: Navigation Advertising

Account #:
Start Date: 2-5-24
End Date: 3-5-24
Advertiser Contact: Stacy Gardner / Christian Hidalgo
Advertiser Email:
Marketing Consultant Email: bryan@wgnsradio.com
Agency Commission: 15%

Product Description: POLITICAL	Product Conflicts: POLITICAL
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Time	Length	Dates	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total	Comments
Leader Ad	300x250	2-5-24 to 3-5-24									\$470.59
5a-10a	:30	2-7 to 3-5		1	1	1	1	1		20	\$223.40 (\$11.17/each)
1-4p	:30	2-7 to 3-5		1	1	1	1	1		20	\$352.40 (\$17.62/each)
5a-7p	:30	2-7 to 3-5		2	2	2	2	2		40	\$462.40 (\$11.56/each)

*don't schedule spots 2-26 and 2-27 and add them to what is scheduled for 3/4 and 3/5. So, the schedule for 3/4 and 3/5 will be double the other days.

BILLING: \$1,508.69/gross

1282.39 net

Special Instructions:

CART: CA-DA 0076

ALL CREATIVE IDEAS PRODUCED BY WGNS ARE THE PROPERTY OF THE RADIO STATION. STATE GIVES RIGHTS TO USE THESE PRODUCTIONS ON OTHER MEDIA ONLY AS LONG AS THEY ARE SCHEDULED ON WGNS AS WELL. IF ADVERTISER'S SCHEDULE ON WGNS ENDS, THE RIGHT TO USE THE COMMERCIAL CONCEPT CEASES ON THAT DATE.

Should advertiser fail to comply with the terms of this contract (broadcast agreement), then all commercials run under this contract shall be short-rated to the earned rate. Cancellation must be in writing with 30-days notice, not effective until schedule commences. Sports sponsorships and special short-run packages are non-cancelable. 1/9% per month service charge on all balances over 30-days. Advertiser is responsible for court costs, legal fees and other collection expenses. This contract (broadcast agreement) is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. TFN means *Until Further Notice*. TFN allows advertisers to HOLD sponsorships indefinitely unless cancelled. The parties to this contract (broadcast agreement) affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or gender. The person accepting this contract (broadcast agreement) declares, by signing below, that they have legal right to commit advertising for client.

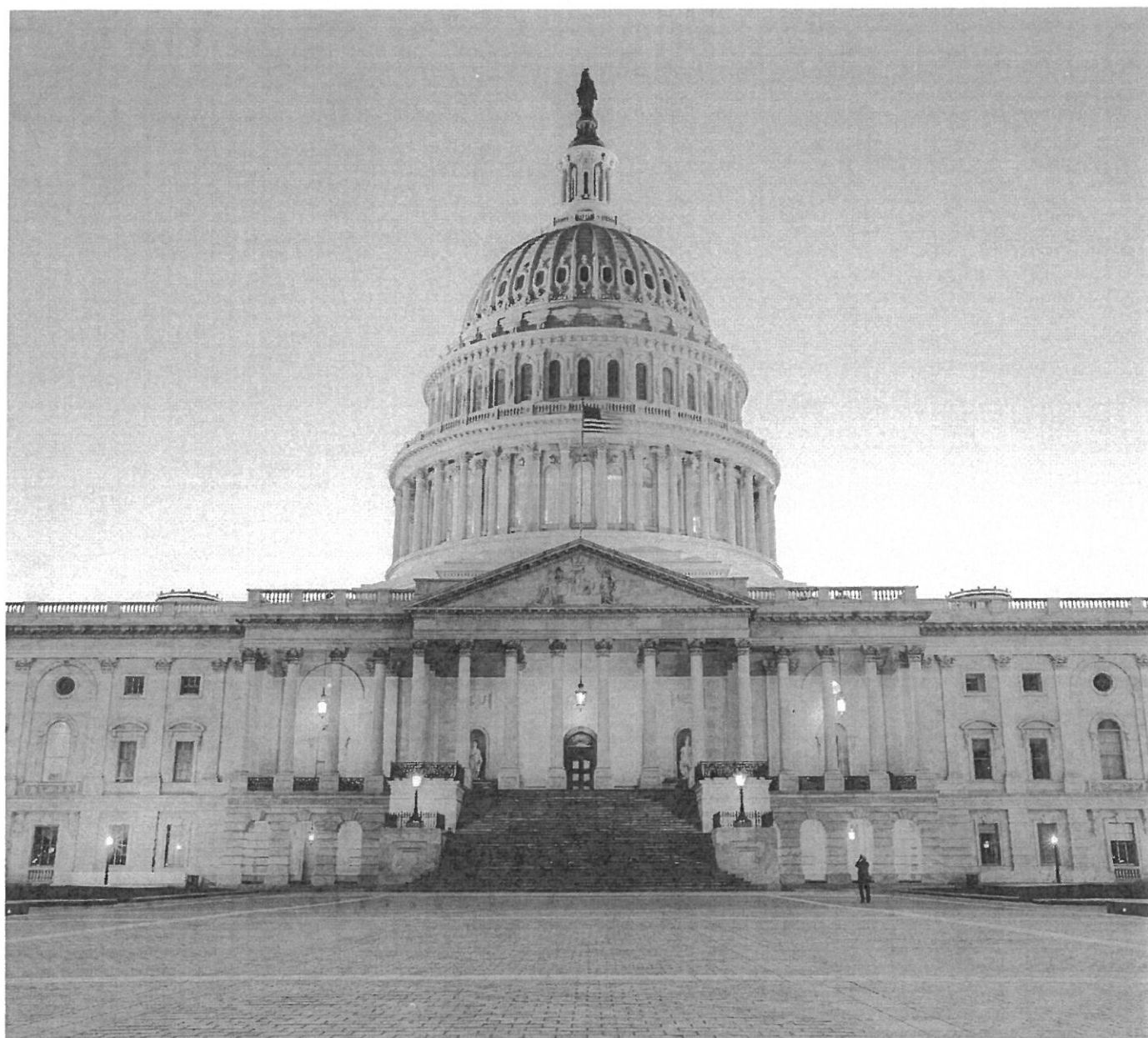
Accepted for Client (Owner or Authorized Agent)

2/2/24
Date

Accepted for Station (WGNS Management)

2-1-2024
Date

Your Good Neighbor Station Since 1947



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stacy Gardner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rob Mitchell

Authorized committee:

Rob Mitchell Campaign

Agency requesting time (and contact information):

☐

N/A

Stacy Gardner / Navigation / 615-898-1496

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Property Assessor

Date of election:

3/5/24

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Rob Mitchell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Stacy Gardner

Signature:

Bryan Barrett

Name:

Stacy Gardner

Name:

Bryan Barrett

Date of Request to Purchase Ad Time:

2/1/24

Date of Station Agreement to Sell Time:

2-1-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.