



WGNSRADIO.COM

AM 1450 | FM 100.5 | FM 101.9

## BROADCAST AGREEMENT

Today's Date: 2-1-2024

Advertiser: Rob Mitchell for Property Assessor (Navigation)

Address: 416 Medical Center Parkway

City/State/Zip: Murfreesboro, TN 37129

Advertiser Phone: 615-896-6076 **615-898-1496**

Marketing Consultant: Bryan Barrett

Agency: Navigation Advertising

Account #:

Start Date: 2-5-24

End Date: 3-5-24

Advertiser Contact: Stacy Gardner / Christian Hidalgo

Advertiser Email:

Marketing Consultant Email: bryan@wgnsradio.com

Agency Commission: 15%

Product Description: POLITICAL

Product Conflicts: POLITICAL

Time	Length	Dates	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total	Comments
Leader Ad	300x250	2-5-24 to 3-5-24									\$470.59
5a-10a	:30	2-7 to 3-5		1	1	1	1	1		20	\$223.40 (\$11.17/each)
1-4p	:30	2-7 to 3-5		1	1	1	1	1		20	\$352.40 (\$17.62/each)
5a-7p	:30	2-7 to 3-5		2	2	2	2	2		40	\$462.40 (\$11.56/each)

\*don't schedule spots 2-26 and 2-27 and add them to what is scheduled for 3/4 and 3/5. So, the schedule for 3/4 and 3/5 will be double the other days.

BILLING: \$1,508.69/gross

**1282.39 net**

Special Instructions:

**CART: CA-DA 0076**

ALL CREATIVE IDEAS PRODUCED BY WGNS ARE THE PROPERTY OF THE RADIO STATION. STATE GIVES RIGHTS TO USE THESE PRODUCTIONS ON OTHER MEDIA ONLY AS LONG AS THEY ARE SCHEDULED ON WGNS AS WELL. IF ADVERTISER'S SCHEDULE ON WGNS ENDS, THE RIGHT TO USE THE COMMERCIAL CONCEPT CEASES ON THAT DATE.

Should advertiser fail to comply with the terms of this contract (broadcast agreement), then all commercials run under this contract shall be short-rated to the earned rate. Cancellation must be in writing with 30-days notice, not effective until schedule commences. Sports sponsorships and special short-run packages are non-cancelable. 1/9% per month service charge on all balances over 30-days. Advertiser is responsible for court costs, legal fees and other collection expenses. This contract (broadcast agreement) is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future. TFN means *Until Further Notice*. TFN allows advertisers to HOLD sponsorships indefinitely unless cancelled. The parties to this contract (broadcast agreement) affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or gender. The person accepting this contract (broadcast agreement) declares, by signing below, that they have legal right to commit advertising for client.

Accepted for Client (Owner or Authorized Agent)

**2/2/24**  
Date

Accepted for Station (WGNS Management)

**2-1-2024**  
Date

*Your Good Neighbor Station Since 1947*

306 S. Church Street  
Murfreesboro TN, 37130

News@WGNSRadio.com  
WGNSRadio.com

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(615) 893-5373