



WGTV
8513 M-72 West
Traverse City, MI 49684
(231) 947-7770

CONTRACT

<u>Contract / Revision</u> 1030304 /		<u>Alt Order #</u> 09274311
<u>Product</u> VOTERS NOT POLITICIAN		
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Estimate #</u> 6040
<u>Advertiser</u> Voters not Politicians		<u>Original Date / Revision</u> 10/02/18 / 10/02/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 913	<u>Product 1/2</u> 947
<u>Agency Ref</u> 2513000	<u>Advertiser Ref</u> 2695001	

And:

Know-How Strategies
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGTV	10/03/18	10/03/18	America This Morning	6:00 AM-7:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$40.00				
N 2	WGTV	10/04/18	10/04/18	The View	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$50.00				
N 3	WGTV	10/02/18	10/02/18	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$55.00				
N 4	WGTV	10/05/18	10/05/18	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$55.00				
N 5	WGTV	10/08/18	10/08/18	The Chew	1:00 PM-2:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$55.00				
N 6	WGTV	10/03/18	10/03/18	The Chew	1:00 PM-2:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$55.00				
N 7	WGTV	10/04/18	10/04/18	The Chew	1:00 PM-2:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$55.00				
N 8	WGTV	10/08/18	10/08/18	General Hospital	2:00 PM-3:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$55.00				
N 9	WGTV	10/03/18	10/03/18	General Hospital	2:00 PM-3:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$55.00				
N 10	WGTV	10/05/18	10/05/18	General Hospital	2:00 PM-3:00 PM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$55.00				
N 11	WGTV	10/02/18	10/02/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$35.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Advertiser</u> Voters not Politicians		<u>Estimate #</u> 6040
		<u>Original Date / Revision</u> 10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WGTV	10/05/18	10/05/18	America This Morning	6:00 AM-7:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1--				1	\$40.00				
N 13	WGTV	10/04/18	10/04/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$35.00				
N 14	WGTV	10/08/18	10/08/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$75.00				
N 15	WGTV	10/02/18	10/02/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$75.00				
N 16	WGTV	10/03/18	10/03/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$75.00				
N 17	WGTV	10/04/18	10/04/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$75.00				
N 18	WGTV	10/05/18	10/05/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$75.00				
N 19	WGTV	10/08/18	10/08/18	M-F Up North Family News	6:30 PM-7:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$50.00				
N 20	WGTV	10/02/18	10/02/18	M-F Up North Family News	6:30 PM-7:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$50.00				
N 21	WGTV	10/04/18	10/04/18	M-F Up North Family News	6:30 PM-7:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$50.00				
N 22	WGTV	10/03/18	10/03/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$200.00				
N 23	WGTV	10/08/18	10/08/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$100.00				
N 24	WGTV	10/05/18	10/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$200.00				
N 25	WGTV	10/03/18	10/03/18	Late News	11:00 PM-11:35 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$50.00				
N 26	WGTV	10/05/18	10/05/18	Late News	11:00 PM-11:35 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$50.00				
N 27	WGTV	10/08/18	10/08/18	Jimmy JKimmel	11:30 PM-12:30 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$20.00				
N 28	WGTV	10/02/18	10/02/18	Jimmy JKimmel	11:30 PM-12:30 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$20.00				

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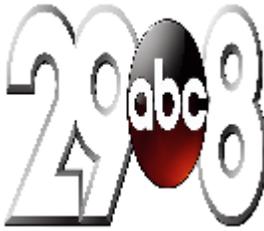
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<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Product</u> VOTERS NOT POLITICIANS
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$20.00				
N 29	WGTU	10/04/18	10/04/18	Jimmy JKimmel	11:30 PM-12:30 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$20.00				
N 30	WGTU	10/02/18	10/02/18	Nightline	12:30 XM-1:00 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$20.00				
N 31	WGTU	10/05/18	10/05/18	Nightline	12:30 XM-1:00 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$20.00				
N 32	WGTU	10/08/18	10/08/18	M-F 105a-5a	1:00 XM-2:00 XM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$10.00				
N 33	WGTU	10/03/18	10/03/18	M-F 105a-5a	1:00 XM-2:00 XM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$10.00				
N 34	WGTU	10/02/18	10/02/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$100.00				
N 35	WGTU	10/04/18	10/04/18	M-F 105a-5a	1:00 XM-2:00 XM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$10.00				
N 36	WGTU	10/06/18	10/06/18	GMA Sat	8:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$100.00				
N 37	WGTU	10/07/18	10/07/18	GMA Sun	8:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$100.00				
N 38	WGTU	10/07/18	10/07/18	Sun 11p-1a	11:00 PM-11:35 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$50.00				
N 39	WGTU	10/07/18	10/07/18	Sun 12a-1a	12:00 XM-12:30 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$20.00				
N 40	WGTU	10/03/18	10/03/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$100.00				
N 41	WGTU	10/04/18	10/04/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$100.00				
N 42	WGTU	10/05/18	10/05/18	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$100.00				
N 43	WGTU	10/08/18	10/08/18	The View	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$50.00				
N 44	WGTU	10/02/18	10/02/18	The View	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$50.00				

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	VOTERS NOT POLITICI	6040

<u>Advertiser</u>	<u>Original Date / Revision</u>
Voters not Politicians	10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		Start Date	End Date	Weekdays				Spots/Week	Rate						
Totals													0.00	44	\$2,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	44	\$2,665.00	(\$399.75)	\$2,265.25
Totals	44	\$2,665.00	(\$399.75)	\$2,265.25

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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