

CONTRACT



KVAL+
 4575 Blanton Rd
 Eugene, OR 97405
 (541) 342-4961

<u>Contract / Revision</u> 2197469 /		<u>Alt Order #</u> 28394580
<u>Advertiser</u> Friends of Tobias Read		<u>Original Date / Revision</u> 05/15/24 / 05/15/24
<u>Contract Dates</u> 05/14/24 - 05/26/24	<u>Estimate #</u>	
<u>Product</u> POLITICAL CANDIDATE 2Q'24 IW EUGENE		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Chicago Katz/CHI	<u>Sales Office</u> KATZ Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 10183504	<u>Advertiser Ref</u> 90484	

And:

Thematic Campaigns
 111 W ILLINOIS ST
 CHICAGO, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	Multi	05/14/24	05/20/24	KVAL News @ 6a	6a-7a		:30			NM	4	\$400.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				4	\$100.00			
2	Multi	05/20/24	05/21/24	KVAL News @ 6a	6a-7a		:30			NM	1	\$100.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$100.00			
3	Multi	05/14/24	05/20/24	CBS This Morning	7a-9a		:30			NM	3	\$330.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				3	\$110.00			
N 4	Multi	05/20/24	05/21/24	CBS This Morning	7a-9a		:30			NM	3	\$330.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				3	\$110.00			
5	Multi	05/14/24	05/20/24	CBS Sunday Morning	7a-830a		:30			NM	1	\$150.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S				1	\$150.00			
6	Multi	05/14/24	05/20/24	Face The Nation	830a-9a // 830a-93		:30			NM	0	\$0.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	Multi	05/14/24-05/20/24	Face The Nation	830a-9a // 830a-93	-----Su	:30		\$85.00	NM		
	Credited Credit											
7	Multi	05/14/24	05/20/24	Face The Nation	830a-9a // 830a-93		:30			NM	1	\$150.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S				1	\$150.00			
8	Multi	05/14/24	05/20/24	KVAL NEWS	9a-10a		:30			NM	2	\$200.00
	Channels : KCBY,KPIC,KVAL											

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				2	\$100.00			
9	Multi	05/14/24	05/20/24	PRICE IS RIGHT	10a-11a		:30			NM	1	\$170.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				1	\$170.00			
10	Multi	05/14/24	05/20/24	JEOPARDY	3p-330p		:30			NM	0	\$0.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				2	\$70.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	Multi	05/14/24-05/20/24		JEOPARDY	3p-330p	-TuWThF----	:30		\$70.00	NM		
Credited												
Credit												
2	Multi	05/14/24-05/20/24		JEOPARDY	3p-330p	-TuWThF----	:30		\$70.00	NM		
Credited												
Credit												
11	Multi	05/14/24	05/20/24	EXTRA/JEOPARDY	4p-5p		:30			NM	2	\$160.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				2	\$80.00			
12	Multi	05/14/24	05/20/24	INSIDE EDITION	5p-530p		:30			NM	1	\$50.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S				1	\$50.00			
13	Multi	05/14/24	05/20/24	KVAL News @ 6p	6p-630p		:30			NM	2	\$600.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				2	\$300.00			
14	Multi	05/20/24	05/21/24	KVAL News @ 6p	6p-630p		:30			NM	1	\$300.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$300.00			
15	Multi	05/14/24	05/20/24	KVAL NEWS	6p-630p		:30			NM	1	\$180.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S				1	\$180.00			
16	Multi	05/14/24	05/20/24	INSIDE EDITION	630p-7p		:30			NM	4	\$780.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				4	\$195.00			
17	Multi	05/20/24	05/21/24	INSIDE EDITION	630p-7p		:30			NM	1	\$195.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$195.00			
18	Multi	05/14/24	05/20/24	JEOPARDY	7p-730p		:30			NM	4	\$1,300.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				4	\$325.00			
19	Multi	05/20/24	05/21/24	JEOPARDY	7p-730p		:30			NM	1	\$325.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$325.00			
20	Multi	05/14/24	05/20/24	WHEEL OF FORTUNE	730p-8p		:30			NM	2	\$700.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				2	\$350.00			
21	Multi	05/20/24	05/21/24	WHEEL OF FORTUNE	730p-8p		:30			NM	1	\$350.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$350.00			
22	Multi	05/20/24	05/21/24	CBS-NCIS (Monday)	9p-10p		:30			NM	1	\$350.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$350.00			
23	Multi	05/20/24	05/21/24	CBS-NCIS: Hawaii (Monday)	10p-11p		:30			NM	0	\$0.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	Multi	05/20/24-05/26/24		CBS-NCIS: Hawaii (Monday) 10p-11p	10p-11p	M-----	:30		\$300.00	NM		
Credited Credit												
24	Multi	05/14/24	05/20/24	CBS-FBI (Tuesday)	8p-9p		:30			NM	1	\$300.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-T-----				1	\$300.00			
25	Multi	05/14/24	05/20/24	CBS-60 Minutes (Sunday)	7p-8p		:30			NM	1	\$450.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S				1	\$450.00			
26	Multi	05/14/24	05/20/24	KVAL News @ 11p	11p-1135p		:30			NM	2	\$360.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				2	\$180.00			
27	Multi	05/20/24	05/21/24	KVAL News @ 11p	11p-1135p		:30			NM	1	\$180.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$180.00			
28	Multi	05/14/24	05/20/24	KVAL News @ 11p	11p-1130p		:30			NM	1	\$120.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S-				1	\$120.00			
29	Multi	05/14/24	05/20/24	The National Desk	The National Desk		:30			NM	1	\$50.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S-				1	\$50.00			
30	Multi	05/14/24	05/20/24	KVAL News @ 11p	11p-1130p		:30			NM	1	\$150.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----S				1	\$150.00			
31	Multi	05/14/24	05/20/24	The Late Show	The Late Show		:30			NM	3	\$150.00
Channels : KCBY,KPIC,KVAL												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				3	\$50.00			
32	Multi	05/20/24	05/21/24	The Late Show	The Late Show		:30			NM	1	\$50.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$50.00			
33	Multi	05/20/24	05/26/24	Face The Nation	830a-9a // 830a-93		:30			NM	1	\$85.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$85.00			
34	Multi	05/14/24	05/20/24	M-F 3p-4p	3p-4p		:30			NM	2	\$140.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				2	\$70.00			
35	Multi	05/22/24	05/22/24	CBS-Survivor	8p-11p		:30			NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	--W----				1	\$300.00			
N 36	Multi	05/20/24	05/21/24	KVAL NEWS	9a-10a		:30			NM	1	\$100.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$100.00			
N 37	Multi	05/20/24	05/20/24	KVAL News @ 5p	5p-530p		:30			NM	1	\$275.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$275.00			
N 38	Multi	05/20/24	05/20/24	neighborhood/bob	8p-9p		:30			NM	1	\$500.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$500.00			
Totals											56	\$10,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/13/24 -05/19/24	40	\$6,890.00	(\$1,033.50)	\$5,856.50
05/20/24 -05/26/24	16	\$3,440.00	(\$516.00)	\$2,924.00
Totals	56	\$10,330.00	(\$1,549.50)	\$8,780.50

Signature: _____ Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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