



**WCOV-TV**  
**1 WCOV Ave**  
**Montgomery, AL 36111**  
**Main: (334) 288-7020**  
**Billing: (334) 288-7020**

# INVOICE

Property	WCOV-TV		
Invoice #	31753-1	Order #	31753
Invoice Date	03/27/22	Alt Order #	27683491
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/27/22	Flight Dates	03/01/22 - 04/03/22
Advertiser	Political - Whatley for AL		
Product	TV		
Estimate #	6487 POLITICAL CANDIDATE		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	1542		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	2243		
Product 2			

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WCOV-TV**  
**P.O. Box 250045**  
**Montgomery, AL 36125-0045**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/06/22	03/27/22	Fox News Sunday	10a-11a	-----S	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 -----S 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCOV	Su	03/06/22	10:49 AM	Fox News Sunday	10a-11a	:30	TW0121TVH (HD)	\$15.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 -----S 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCOV	Su	03/13/22	10:36 AM	Fox News Sunday	10a-11a	:30	TW0121TVH (HD)	\$15.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 -----S 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCOV	Su	03/20/22	10:59 AM	Fox News Sunday	10a-11a	:30	TW0121TVH (HD)	\$15.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCOV	Su	03/27/22	10:32 AM	Fox News Sunday	10a-11a	:30	TPALWHAT2203H (HD)	\$15.00 NM
2	03/07/22	03/25/22	M-F 9p-935p Late News	9p-935p	MTWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 MTWTF-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCOV	Tu	03/08/22	9:20 PM	M-F 9p-935p Late News	9p-935p	:30	TW0121TVH (HD)	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 MTWTF-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCOV	W	03/16/22	9:20 PM	M-F 9p-935p Late News	9p-935p	:30	TW0121TVH (HD)	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 MTWTF-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCOV	Tu	03/22/22	9:17 PM	M-F 9p-935p Late News	9p-935p	:30	TPALWHAT2203H (HD)	\$150.00 NM
3	03/13/22	03/27/22	Sun 9p-930p Late News	9p-930p	-----S	:30	1	\$150.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

# INVOICE



Send Payment To:

**WCOV-TV**  
**P.O. Box 250045**  
**Montgomery, AL 36125-0045**

Invoice #	31753-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/27/22
Advertiser	Political - Whatley for AL		
Product	TV		
Estimate #	6487 POLITICAL CANDIDATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/07/22	03/13/22	-----S	1	\$150.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCOV	Su	03/13/22	9:27 PM	Sun 9p-930p Late News	9p-930p	:30	TW0121TVH (HD)	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/21/22	03/27/22	-----S	1	\$150.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WCOV	Su	03/27/22	9:18 PM	Sun 9p-930p Late News	9p-930p	:30	TPALWHAT2203H (HD)	\$150.00 NM
4	03/12/22	03/12/22	FOX College Basketball Ga	8:00 PM-10:00 PM	-----S-	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/07/22	03/13/22	-----S-	1	\$75.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCOV	Sa	03/12/22	9:17 PM	FOX College Basketball Ga	8:00 PM-10:00 PM	:30	TW0121TVH (HD)	\$75.00 NM
5	03/01/22	03/04/22	M-F 9p-935p Late News	9p-935p	-TWTF--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/28/22	03/06/22	-TWTF--	1	\$150.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCOV	F	03/04/22	9:24 PM	M-F 9p-935p Late News	9p-935p	:30	TW0121TVH (HD)	\$150.00 NM
Total Spots							11		

Weeks:

Start Date

End Date

MTWTFSS

Spots/Week

Rate

03/21/22

03/27/22

-----S

1

\$150.00

Spots: #

Ch

Day

Air Date

Air Time

Description

Start/End Time

Length

Ad-ID

Rate

Type

2

WCOV

Su

03/27/22

9:18 PM

Sun 9p-930p Late News

9p-930p

:30

TPALWHAT2203H (HD)

\$150.00

NM

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,035.00</b>
<u>Agency Commission</u>	<b>\$155.25</b>
<u>Net Amount Due</u>	<b>\$879.75</b>

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