ORDER

FOX 20.COM

Print Date 04/26/22 09:33:29

 Order / Rev:
 32347

 Alt Order #:
 27772610

 Product Desc:
 TV

 Estimate:
 6552 POLITICAL CANDIDATE

Flight Dates: 04/27/22 - 05/02/22
Original Date / Rev: 04/26/22 / 04/26/22

Order Type: GENERAL

Primary AE:

Sales Office: Sales Region: Christopher Lynch
WASH
NAT

Agency Name: Strategic Media Placement

Buying Contact:

Billing Contact:

7669 Stagers Loop
Delaware, OH 43015

Billing Type: Cash

Billing Calendar:

Billing Cycle:
Agency Commission:

Broadcast EOM/EOC

sion: 15%

Advertiser

3

Name:

 Demographic:
 A50+

 Product Codes:
 PL1

 Revenue Code 1:
 AGY

 Revenue Code 2:
 POL

Political - Whatley for AL

Revenue Code 3: CAND

L-4

Priority:

New Business End:

Advertiser External ID:

Agency External ID: Unit Code:

Order Separation:

General

00:30:00

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 04/25/22
 05/02/22
 7
 \$865.00
 \$735.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	7	\$865.00	\$735.25	0.00
Totals	7	\$865.00	\$735.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	05/01/2	2 05/01/22	Su 10a-11a	CM	10a-11a		S	:30	1	\$15.00 L-4	0.00 NM	1	\$15.00
				Fox News Sunda	у									
	Fox Nev	vs Sunda	ıy											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
W	eek: 04/	25/22	05/01/22	S	1	\$15.00	0	.00						
N 2	WCOV	04/27/2	2 04/27/22	M-F 9p-935p Late	NewsCM	9p-935p		W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p Late	e News	2 2								W 137 S.D.S.T.E.
	Wcov 9	O'Clock	Local News	Commission of the Commission o										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng				1		
W	eek: 04/	25/22	05/01/22	W	1	\$150.00	0	.00						
N 3	WCOV	04/28/2	2 04/28/22	M-F 9p-935p Late	NewsCM	9p-935p		T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p Late									~	
	Wcov 9	O'Clock	Local News											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
W	eek: 04/2	25/22	05/01/22	T	1	\$150.00	0	.00						
N 4	WCOV	04/29/2	2 04/29/22	M-F 9p-935p Late	NewsCM	9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
				M-F 9p-935p Late		op 200p			.00		ψ.σσ.σσ ε σ	0.00 11111		Ψ100.00
	Wcov 9	O'Clock	Local News											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
W	eek: 04/2	25/22	05/01/22	F	1	\$150.00		.00						
N 5	WCOV	05/02/2	2 05/02/22	M-F 9p-935p Late	NewsCM	9p-935p		M	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	and the second section of the section of t			M-F 9p-935p Late		- P - O - O P			.00		\$ 100.00E-0	3.00 14101		Ψ100.00
				· ·								1		

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Ln Ch Start		Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				-		
Week: 05/02/22	05/08/22	M	1	\$150.00	0.00						
N 6 WCOV 04/30/	22 04/30/22			10-1205a	S-	:30	1	\$100.00 L-3	0.00 NM	1	\$100.00
W/2011 0 01012 21	T wast Nie	M-Su 10-1205a l	ate News						- 1		
Wcov 9 O'Clock	Local News								- 1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	S-	1	\$100.00	0.00				- 1		
N 7 WCOV 05/01/2	22 05/01/22	Sun 9-930p Late	News CM	9p-930p	S	:30	1	\$150.00 L-3	0.00 NM	1	\$150.00
		Sun 9p-930p Lat	e News								
Wcov 9 O'Clock	Local News	* *									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/25/22	05/01/22	S	1	\$150.00	0.00						
				The second secon		Name of State of Stat			Totals	7	\$865.00