## **ORDER**

Orders Order / Rev: 32411 Alt Order #: 27777608 Product Desc: TV Estimate: 6568 POLITICAL CANDIDATE WCOV-TV Flight Dates: 05/04/22 - 05/24/22 Primary AE: Christopher Lynch Original Date / Rev: 05/04/22 / 05/04/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Strategic Media Placement **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 7669 Stagers Loop Billing Cycle: EOM/EOC Delaware, OH 43015 Agency Commission: 15% Advertiser Name: Political - Whatley for AL Demographic: A50+ New Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: CAND Order Separation: 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
04/25/22	05/23/22	25	\$2,895.00	\$2,460.75		

L-4

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
May 2022	25	\$2,895.00	\$2,460.75	0.00	
Totals	25	\$2.895.00	\$2,460.75	0.00	

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Snots	Amount
N 1	WCOV	05/08/2	2 05/08/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
				Fox News Sunday	10700000	100 110	3	.50	1	\$13.00 L-4	0.00 14141		\$15.00
	Fox Nev	vs Sunda	ay		•								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 05/	02/22	05/08/22	S	1	\$15.00	0.00						
N 2	WCOV	05/15/2	2 05/15/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
				Fox News Sunday	/	0.000	-	.00		Ψ10.00L 1	0.00 14141		Ψ13.00
	Fox Nev	vs Sunda	ay	1.5	2								
	Star	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 05/0	09/22	05/15/22	S	1	\$15.00	0.00						
N 3	WCOV	05/22/2	2 05/22/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
				Fox News Sunday	/								<b></b>
	Fox Nev	vs Sunda	ау										
	CO. 101	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 05/		05/22/22	S	1	\$15.00	0.00						
N 4	WCOV	05/05/2	2 05/09/22	M-F 6p-630p DM	CM	6p-630p	MTF	:30	2	\$50.00L-4	0.00 NM	3	\$150.00
				M-F 6p-630p Daily	y Mail						Secretarian and Maria		
			Local News										
0.0	N. 10 TOURS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 05/0		05/08/22	TF	2	\$50.00	0.00						
	Veek: 05/0		05/15/22	M	1	\$50.00	0.00						
N 5	WCOV	05/05/2	2 05/05/22		CM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
											-		

Print Date: 05/04/22 09:30:04 Page 2 of 3

Order / Rev: 32411 Advertiser: Political - Whatley for AL

Alt Order #: 27777608 Product Desc: TV **WCOV-TV** 

Flight Dates: 05/04/22 - 05/24/22 Estimate: 6568 POLITICAL CANDIDATE

Ln	Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				M-F 9p-935p Late M-F 9p-935p Late										
	Wcov 9	O'Clock	Local News		J NOWS									
10.00		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
	eek: 05/		05/08/22	T	1	\$150.00	0.0							_
N 6	WCOV	05/06/2	2 05/06/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	-	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Wcov 9	O'Clock	Local News		5 INGWS									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
	eek: 05/		05/08/22	F	1	\$150.00	0.0							
N 7	WCOV	05/09/2	2 05/09/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	M		:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Wcov 9	O'Clock	Local News	W-F 9p-930p Late	e News									
	100	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	9						
	eek: 05/0		05/15/22	M	1	\$150.00	0.0	0						
N 8	WCOV	05/10/2	2 05/10/22			9p-935p	_	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Wcov 9	O'Clock	Local News	M-F 9p-935p Late	News									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	3						
-	eek: 05/0		05/15/22	-T	1	\$150.00	0.0	0						
N 9	MCOA	05/11/2	2 05/11/22	M-F 9p-935p Late		9p-935p	-	-W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Wcov 9	O'Clock	Local News	M-F 9p-935p Late	News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating	3						
W	eek: 05/0	09/22	05/15/22	W	1	\$150.00	0.0	7						
N 10	WCOV	05/12/2	2 05/12/22	M-F 9p-935p Late		9p-935p	-	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Wcov a	O'Clock	Local News	M-F 9p-935p Late	News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating	r						
W	eek: 05/0		05/15/22	T	1	\$150.00	0.0	7						
N 11	WCOV	05/13/2	2 05/13/22	M-F 9p-935p Late		9p-935p	-	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Mcov Q	O'Clock	Local News	M-F 9p-935p Late	News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
W	eek: 05/0		05/15/22	F	1	\$150.00	0.0	7						
N 12	WCOV	05/16/2	2 05/16/22	M-F 9p-935p Late		9p-935p	М		:30	1	\$150.00L-3	0.00 NM	1	\$150.00
,	Mcov Q	O'Clock	Local News	M-F 9p-935p Late	News							i		
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
W	eek: 05/1		05/22/22	M	1	\$150.00	0.0	-						
N 13	WCOV	05/17/2	2 05/17/22	M-F 9p-935p Late		9p-935p	-	Т	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Many 0	O'Clask	Local News	M-F 9p-935p Late	News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating	,						
We	eek: 05/1		05/22/22	-T	1	\$150.00	0.0							
N 14	WCOV	05/18/22	2 05/18/22	M-F 9p-935p Late		9p-935p	-	-W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
,	Many O	O'Clock	Local News	M-F 9p-935p Late	News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	eek: 05/1		05/22/22	W	1	\$150.00	0.0	7.0						
N 15	wcov	05/19/22	2 05/19/22	M-F 9p-935p Late	NewsCM	9p-935p	-	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
,	Mooy O	O'Clask	Local Nave	M-F 9p-935p Late	News									
		t Date	Local News End Date	Weekdays	Spots/Week	Rate	Rating	· ·						
We	eek: 05/1		05/22/22	T	1	\$150.00	0.0	53						
N 16	WCOV	05/20/22	2 05/20/22	M-F 9p-935p Late	NewsCM	9p-935p	-	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
	Moore	0'0 2-1: 1	Local Masses	M-F 9p-935p Late	News									
	***************************************	t Date	Local News End Date	Weekdays	Spots/Week	Rate	Rating							
We	eek: 05/1		05/22/22	F	1	\$150.00	0.0							
N 17	WCOV	05/23/22	2 05/23/22		CM	9p-935p			:30	1	\$150.00L-3	0.00 NM	1	\$150.00

Print Date: 05/04/22 09:30:04

WCOV-TV

Page 3 of 3

Order / Rev: Alt Order #:

Flight Dates:

32411

27777608

05/04/22 - 05/24/22

Advertiser:

Estimate:

Political - Whatley for AL

Product Desc:

TV

6568 POLITICAL CANDIDATE

Ln Ch Start End	The state of the s	Start/End	Time Days	Len Spo	ts Rate P	ri Rtg Type	Spots	Amount
	M-F 9p-935p Late News							
Wcov 9 O'Clock Local News	M-F 9p-935p Late News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			1		
Week: 05/23/22 05/29/22	M 1	\$150.00	0.00			- 1		
N 18 WCOV 05/07/22 05/07/22	Sat 9-930p Late News CM	9p-930p	S-	:30	1 \$100.00L-	3 0.00 NM	1	\$100.00
	Sat 9p-930p Late News	ор ооор	3	.00	Ι Ψ100.00Ε	5 0.00 NW	1.5	Ψ100.00
Wcov 9 O'Clock Local News						1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/02/22 05/08/22	S- 1	\$100.00	0.00					
N 19 WCOV 05/14/22 05/14/22	Sat 9-930p Late News CM	9p-930p	S-	:30	1 \$100.00L-	3 0.00 NM	1	\$100.00
	Sat 9p-930p Late News					- 1		
Wcov 9 O'Clock Local News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 05/09/22 05/15/22	S- 1	\$100.00	0.00					
N 20 WCOV 05/21/22 05/21/22		9p-930p	S-	:30	1 \$100.00L-	3 0.00 NM	1	\$100.00
Wcov 9 O'Clock Local News	Sat 9p-930p Late News							
		D-1-	D			1		
<u>Start Date</u> <u>End Date</u> Week: 05/16/22 05/22/22	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
N21 WCOV 05/08/22 05/08/22				.20	4 (*450.001	0.00.1114	_	0450.00
1421 44004 03/06/22 03/06/22	Sun 9p-930p Late News	9p-930p	S	:30	1 \$150.00L-	3 0.00 NM	1	\$150.00
Wcov 9 O'Clock Local News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating			- 1		
Week: 05/02/22 05/08/22	S 1	\$150.00	0.00					
N22 WCOV 05/15/22 05/15/22	Sun 9-930p Late News CM	9p-930p	S	:30	1 \$150.00L-	3 0.00 NM	1	\$150.00
	Sun 9p-930p Late News					0.00 1	**	Ψ100.00
Wcov 9 O'Clock Local News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/09/22 05/15/22	S 1	\$150.00	0.00					
N 23 WCOV 05/22/22 05/22/22	Sun 9-930p Late News CM	9p-930p	S	:30	1 \$150.00L-	3 0.00 NM	1	\$150.00
	Sun 9p-930p Late News					- 1		
Wcov 9 O'Clock Local News		52800 N I	10,000,00 (0.00)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 05/16/22 05/22/22	S 1	\$150.00	0.00					
3.7						Totals	25	\$2,895.00