ORDER

Orders Order / Rev: 32411 Alt Order #: 27777608 Product Desc: TV Estimate: 6568 POLITICAL CANDIDATE Flight Dates: 05/04/22 - 05/24/22 Primary AE: Christopher Lynch Original Date / Rev: 05/04/22 / 05/10/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Strategic Media Placement **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 7669 Stagers Loop Billing Cycle: EOM/EOC Delaware, OH 43015 Agency Commission: 15% Advertiser Name: Political - Whatley for AL Demographic: A50+ New Business End:

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 04/25/22
 05/23/22
 26
 \$2,895.00
 \$2,460.75

PL1

AGY

POL

L-4

CAND

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Totals

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating		
May 2022	26	\$2,895.00	\$2,460.75	0.00		
Totals	26	\$2,895.00	\$2,460.75	0.00		

General

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Christopher Lynch			Start Of Order - End Of Order	100%	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	05/08/2	2 05/08/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
		20 00		Fox News Sunda	У								
		vs Sunda	•										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 05/	02/22	05/08/22	S	1	\$15.00	0.00						
N 2	WCOV	05/15/2	2 05/15/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
	_			Fox News Sunda	У								
		vs Sunda	ay										
	200 200 200 200	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 05/0		05/15/22	S	1	\$15.00	0.00						
N 3	WCOV	05/22/2	2 05/22/22	Su 10a-11a	CM	10a-11a	S	:30	1	\$15.00L-4	0.00 NM	1	\$15.00
				Fox News Sunda	У								
		vs Sunda	ау										
	and the second	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 05/	16/22	05/22/22	S	1	\$15.00	0.00						
N 4	WCOV	05/05/2	2 05/09/22	M-F 6p-630p DM	CM	6p-630p	MTF	:30	2	\$50.00L-4	0.00 NM	3	\$150.00
				M-F 6p-630p Dail	y Mail								238
	Wcov 9	O'Clock	Local News										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 05/0		05/08/22	TF	2	\$50.00	0.00						
	/eek: 05/0		05/15/22	M	1	\$50.00	0.00						
N 5	WCOV	05/05/2	2 05/05/22		CM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00

Print Date: 05/10/22 13:05:29

WCOV-TV

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Order / Rev:

32411

Advertiser: Product Desc: Political - Whatley for AL

TV

Alt Order # Flight Dates: 27777608

05/04/22 - 05/24/22

M-F 9p-935p Late News

M-F 9p-935p Late NewsCM

M-F 9p-935p Late News

Spots/Week

Rate

\$150.00

9p-935p

Rating

0.00

---T---

:30

0.00 NM

1

\$150.00

\$150.00L-3

Weekdays

--W----

Wcov 9 O'Clock Local News Start Date

Wcov 9 O'Clock Local News

N 15 WCOV 05/19/22 05/19/22

Week: 05/16/22

End Date

05/22/22

Estimate:

6568 POLITICAL CANDIDATE

Ln Ch Start End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount M-F 9p-935p Late News M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 ---T---\$150.00 0.00 N 6 WCOV 05/06/22 05/06/22 M-F 9p-935p Late News CM 9p-935p ----F--:30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$150.00 0.00 N 7 WCOV 05/09/22 05/09/22 M-F 9p-935p Late News CM 9p-935p M----:30 \$150.00L-3 0.00 NM 1 \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$150.00 0.00 N 8 WCOV 05/10/22 05/10/22 M-F 9p-935p Late News CM 9p-935p -T----:30 \$150.00L-3 0.00 NM 2 \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 -T----\$150.00 0.00 1 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p :30 (\$150.00) 0.00 NM See MG 8.2,8.3 [uncleared cash in advance] 2 VCOV 05/12/22-05/13/22 M-F 6a-7a The Score 6a-7a ---ThF----:30 \$75.00 0.00 NM MG for 8.1 05/10 3 VCOV 05/12/22-05/13/22 M-F 6a-7a The Score 6a-7a ---ThF----:30 \$75.00 0.00 NM MG for 8.1 05/10 N 9 WCOV 05/11/22 05/11/22 M-F 9p-935p Late News CM 9p-935p --W----:30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$150.00 0.00 N 10 WCOV 05/12/22 05/12/22 M-F 9p-935p Late NewsCM 9p-935p \$150.00L-3 :30 0.00 NM 1 \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 05/09/22 05/15/22 ---T---\$150.00 0.00 N 11 WCOV 05/13/22 05/13/22 M-F 9p-935p Late News CM 9p-935p ----F--:30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$150.00 0.00 N 12 WCOV 05/16/22 05/16/22 M-F 9p-935p Late News CM 9p-935p M----:30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/16/22 05/22/22 M----\$150.00 0.00 N 13 WCOV 05/17/22 05/17/22 M-F 9p-935p Late NewsCM 9p-935p -T----:30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 05/16/22 05/22/22 -T----\$150.00 0.00 N 14 WCOV 05/18/22 05/18/22 M-F 9p-935p Late News CM 9p-935p --W----:30 \$150.00L-3 0.00 NM 1 \$150.00

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Totals

\$2,895.00

26

WCOV-TV

Order / Rev:

32411

27777608

Advertiser: Product Desc:

 TV

Political - Whatley for AL

Alt Order #: Flight Dates:

05/04/22 - 05/24/22

Estimate:

6568 POLITICAL CANDIDATE

_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 05		05/22/22	T	1	\$150.00	0	.00						
N 16 WCOV	05/20/2	22 05/20/22	M-F 9p-935p Late	e News CM	9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
10/	00011	I I NI	M-F 9p-935p Late	e News									
		Local News	10/	C+-00/	D-1	D. I							
Week: 05	art Date /16/22	End Date 05/22/22	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00	Ratio	<u>ng</u> .00						
N 17 WCOV					9p-935p		M	:30	1	\$150.00L-3	0.00 NM	1	¢450.00
14 17 44004	03/23/2	.2 03/23/22	M-F 9p-935p Late		ah-asah		v	.30	1	\$150.00L-3	U.UU INIVI	'	\$150.00
Wcov 9	O'Clock	Local News	mr op ooop Lat	0110110									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 05	/23/22	05/29/22	M	1	\$150.00	0.	.00						
N 18 WCOV	05/07/2	2 05/07/22	Sat 9-930p Late N	News CM	9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
221	2.2		Sat 9p-930p Late	News									
		Local News		_							ï		
4000 A 700 A 100 A	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 05/		05/08/22	S-	1	\$100.00		.00						
N 19 WCOV	05/14/2	2 05/14/22	Sat 9-930p Late N		9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Wcov 9	O'Clock	Local News	Sat 9p-930p Late	News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	าต						
Week: 05/		05/15/22	S-	1	\$100.00	-	.00						
N20 WCOV	05/21/2	2 05/21/22	Sat 9-930p Late N	News CM	9p-930p	11	S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
			Sat 9p-930p Late	News						*			*****
Wcov 9	O'Clock	Local News											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 05/		05/22/22	S-	1	\$100.00	0.	00						
N21 WCOV	05/08/2	2 05/08/22	Sun 9-930p Late		9p-930p		S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	Sun 9p-930p Late	e News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	20						
Week: 05/		05/08/22	S	1	\$150.00	COLUMN TOWNS TO SERVICE SERVIC	00						
N22 WCOV			Sun 9-930p Late I	News CM	9p-930p		S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			Sun 9p-930p Late		op coop		5	.00		ψ100.00£ 0	0.00 11111		Ψ100.00
Wcov 9	O'Clock	Local News											
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratir	ng						
Week: 05/	09/22	05/15/22	S	1	\$150.00	0.	00						
N 23 WCOV	05/22/2	2 05/22/22	Sun 9-930p Late I	News CM	9p-930p		S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
14/	01011	LacalNi	Sun 9p-930p Late	e News									
		Local News	\Maskal-	O==4=/\A/	Б.	D							
<u>Sta</u> Week: 05/	rt Date	End Date 05/22/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u>	Ratir							
vveek: 05/	10/22	03/22/22	3	1	\$150.00	0.	00						