

ISSUES/PROGRAMS LIST
KGVL 1400 AM / 105.9 FM
3rd Quarter ending September 30, 2021

Issue: Awareness of National and Community Events

Newscasts – KGVL presents FOX News at the top of every hour, covering national and worldwide news. KGVL also provides local newscasts on a routine basis at 8 am, 12 pm and 5 pm each weekday. Newscasts feature stories discussing community affairs with an emphasis on local civics, such as city council meetings, county commissioners court and school board. Newscasts have also provided updates on the battle against the COVID-19 novel coronavirus. This is part of the overall package of community information that includes a minimum of one locally produced public service announcement per hour.

Issue: Emergency Preparedness and Information

EAS System – KGVL is a voluntary participant in the EAS system that provides on air announcements of an urgent nature – regarding weather alerts, “Amber Alert” (abducted child) announcements, and other events that are for widespread dissemination to the Hunt County and Hopkins County, Texas audience.

Public Service Announcement: Code Red is a citywide system for receiving weather alerts via cell phones and land lines, available from the City of Greenville website.

Issue: Survival of Small Farms/Agriculture

Programs: The TEXAS FARM BUREAU presents three programs each weekday morning between 5 and 6 am – FOCUS ON AGRICULTURE, TEXAS VET NEWS and TEXAS WILDLIFE. These programs present daily news and information dealing with the state of Texas agriculture and wildlife.

Issue: Family Values

Program: FOCUS ON THE FAMILY – Monday through Friday, 12:50 pm and 6:50 pm. 90 seconds program content each airing. Jim Daly and staff members of the Focus on the Family group discuss communications difficulties in modern society and the impact that has on unity of the family “unit.” Common sense solutions and suggestions are presented in an honest but non-confrontational manner. Child rearing and improvement of communications in the family unit are frequent themes.

Issue: Faith and Values

Sunday Morning Programming: KGVL presents four hours of religious programs on Sundays from 8 am to 12 noon. These include the Gaither Homecoming (an hour of music and banter from the famous Gospel music family); Top Rail Cowboy Church (a locally produced one-hour Sunday morning service combining music and preaching); E Radio Hymns of Praise (one hour of Gospel music); and His Mighty Hand from Highland Terrace Baptist Church (one hour of preaching and interviews from a local church).

Issue: Patriotism & Heritage

Public Service Announcements: We aired announcements to promote the City’s July 4th celebration “Bottle Rocket Bash”, an all-day event to mark the birth of our great nation.

Public Service Announcements: Sulphur Springs, Texas wishes to host “The Wall That Heals” a ¾ scale of the Vietnam Veterans memorial which tours the country with a mobile education

center. Neal McCoy hosted a concert fundraiser to raise the funds needed, we aired messages about the concert and the wall from 8/31/21 – 9/10/21.

Issue: Feeding the Hungry

Public Service Announcements: Crossroads Church and North Texas Food Bank supplied a mobile Food Pantry drive-through event supplying free food for anyone. Announcements aired 7/8/21 – 7/13/21

Issue: Crime and Safety

Public Service Announcements: Altrusa and A-21 teamed up to bring a “Walk for Freedom” to Greenville, this walk on October 16th will happen on the same day worldwide to bring awareness to Human Trafficking. Announcements invited everyone to join the walk or donate to the cause. Aired 9/15/21 – 10/15/21

Issue: Health and Wellness

Public Service Announcements: The station took a stand for Covid-19 Vaccinations by airing informational announcements on where to get the vaccine and urging anyone twelve and over to get it. Aired 15 times per day 8/30/21 – 10/31/21

Issue: Children and Youth

Public Service Announcements: Students from Bland High School FFA recorded a message to promote their annual auction fundraiser. Announcements aired 9/11/21 – 9/25/21.

Issue: Culture

Public Service Announcements: Past Greenville Mayor, David Dreiling recorded a message promoting the Dallas Symphony Orchestra’s concerts in Greenville. Aired 8/5/21 – 8/21/21.

Issue: Quality of Life

Public Service Announcements: The Disabled American Vets helps veterans and families to obtain benefits and services and supply a structure through which disabled veterans can express compassion for fellow veterans through volunteering. As a fund-raiser they sold tickets to win a shotgun and a flag. We aired announcements 8/23/21 – 9/25/21.