

ORDER

REV: 0

ADVERTISER: IL SD 58
CAMPAIGN: Radio TB 2.27-3.4
FLIGHT DATES:02/27/24 - 03/04/24
MARKET: Unmeasured Markets
DEMO: P 35+

ORDER #: WCIL202402232046414-UNM1331
VENDOR: WCIL-FM
ATTN: Dawne Montgomery
dawne@riverradio.net
Brand: Candidate (R)
Product: Committee to Elect Terri Bryant

Fortune Media, Inc.
Buyer: Ondine Fortune
Estimate #:000354

Please note, 02/27 is not a Monday start week (start on Tuesday).

Radio - Unmeasured Markets

| Line Number | Time Period Days | Len | Gross Rate | Net Rate | Daypart | Format | Feb 26 | Mar 04 | Tot Spots | Gross Cost | Net Cost |
|-------------|------------------------------|-----|------------|----------|---------|----------------------------------|--------|--------|-----------|------------|----------|
| 1 | 3:00P to 7:00P M T W R F | :60 | \$36.00 | \$30.60 | PM | POP CONTEMPORARY HIT RADIO | 6 | 1 | 7 | \$252.00 | \$214.20 |
| 2 | 10:00A to 3:00P M T W R F | :60 | \$36.00 | \$30.60 | MD | POP CONTEMPORARY HIT RADIO | 6 | 1 | 7 | \$252.00 | \$214.20 |
| 3 | 6:00A to 10:00A M T W R F | :60 | \$36.00 | \$30.60 | AM | POP CONTEMPORARY HIT RADIO | 6 | 0 | 6 | \$216.00 | \$183.60 |
| | | | | | | | 18 | 2 | 20 | \$720.00 | \$612.00 |

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Weekly Totals

| Week | Gross Cost | Net Cost | Spots |
|-------|------------|----------|-------|
| 02/26 | \$648.00 | \$550.80 | 18 |
| 03/04 | \$72.00 | \$61.20 | 2 |
| Total | \$720.00 | \$612.00 | 20 |

Advertiser Comments:

Campaign Comments:

Vendor Comments:

Unmeasured Markets Comments:

Vendor Approval:_____02/23/2024 12:49PM

Legal Disclaimer:

Traffic instructions

Len: 60
Flight: 02/27/2024 - 03/04/2024

- ISCI (UNDERSTANDING SOUTHERN ILLINOIS) - 100%