

## COMMERCIAL LIMIT CERTIFICATION

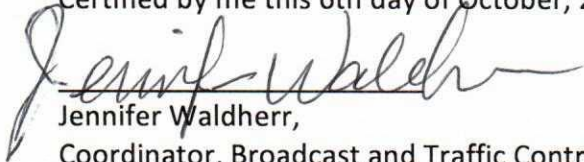
I, Jennifer Waldherr in the capacity as Chief Engineer for Milwaukee Media, LLC, representing television station WIWN (TV) DTV Channel 68.1, 68.2 & 68.3, Fond du Lac, WI, hereby certify that for the period of July 1, 2015 to September 30, 2015:

- 1) I am familiar with and the station is in compliance with the commercial limits imposed by section 73.670 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than 10½ minutes per hour on weekends).
- 2) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above.

The Children's Television Act and the FCC's rules require that Children's programming may not contain more than 10.5 minutes of commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, Children's programming may not direct viewers to an internet website unless the website offers substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WIWN (TV) hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

Certified by me this 6th day of October, 2015.



Jennifer Waldherr,  
Coordinator, Broadcast and Traffic Control Operations

### WIWN COMMERCIAL LIMIT CERTIFICATION – EXHIBIT 1

WIWN-DT 68.1 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period July 1, 2015 through September 30, 2015:

CROSSFIRE YOUTH MINISTRIES 8:30am Sunday. Aired 13 times during the 3rd quarter of 2015. *Crossfire Youth Ministries* is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the spiritual needs of children ages 10-16. This biblically based service is specifically orchestrated and produced for the children in the services and watching by TV. Rating: E/I (10-16), TV-G.

GENERATION OF THE CROSS 1:00pm Sunday; 12:00pm Saturday. Aired 26 times during the 3rd quarter of 2015. *Generation of the Cross* is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various biblical topics, emphasizing those, which address the needs of children and young adults. Rating: E/I (10-16), TV-G.

### WIWN COMMERCIAL LIMIT CERTIFICATION – EXHIBIT 2

WIWN-DT 68.2 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period April 1, 2015 through June 30, 2015:

Dr. Wonder's Workshop 7:00am Saturday. Aired 13 times during the 3rd quarter of 2015. *Dr. Wonder's Workshop* is a weekly half-hour series targeted to a deaf/hard-of-hearing populace, using American Sign Language. Rating: E/I (8-12), TV-G.

iShine KNECT 7:30am Saturday. Aired 13 times during the 3<sup>rd</sup> quarter of 2015. *iShine KNECT* is designed for kids and parents to connect with each other and have some wacky fun in the process. Rating: E/I (8-16), TV-G.

The Adventures of Donkey Ollie 8:00am Saturday. Aired 13 times during the 3rd quarter of 2015. *Donkey Ollie* is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Rating: E/I (3-10), TV-G

Pierce's Scaly Adventures 8:30am Saturday. Aired 13 times during the 3rd quarter of 2015. *More than just another animal show, Scaly Adventures* features exciting adventures as seen through the eyes of a young boy and his family. Rating: E/I (6-16), TV-G



Real Life 101 7:00am Sunday. Aired 13 times during the 3rd quarter of 2015.

*Real Life 101*, which is aimed at teens and young adults, introduces you to real people doing real jobs.

Rating: E/I (13-16), TV-G

Sugar Creek Gang 7:30am Sunday. Aired 13 times during the 3rd quarter of 2015.

*The Sugar Creek Gang* series chronicles the adventures of the residents of Sugar Creek as they resolve moral issues and build character.

Rating: E/I (8-14), TV-G

Miss Charity's Diner 8:00am Sunday. Aired 13 times during the 3rd quarter of 2015.

*Miss Charity's Diner*, is designed to help the family instill good moral values, respect for one another and one's individual importance.

Rating E/I (3-10), TV-G

The Real Winning Edge 8:30am Sunday. Aired 13 times during the 3rd quarter of 2015.

*The Real Winning Edge* series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self-directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.

Rating E/I (13-16), TV-G

### WIWN COMMERCIAL LIMIT CERTIFICATION – EXHIBIT 3

WIWN-DT 68.3 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period April 1, 2015 through June 30, 2015:

Dr. Wonder's Workshop 7:00am Tuesday. Aired 13 times during the 3rd quarter of 2015.

*Dr. Wonder's Workshop* is a weekly half-hour series targeted to a deaf/hard-of-hearing populace, using American Sign Language.

Rating: E/I (8-12), TV-G.

iShine KNECT 7:30am Tuesday Aired 13 times during the 3rd quarter of 2015..

*iShine KNECT* is designed for kids and parents to connect with each other and have some wacky fun in the process.

Rating: E/I (8-16), TV-G.

The Adventures of Donkey Ollie 8:00am Tuesday. Aired 13 times during the 3rd quarter of 2015. *Donkey Ollie* is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way.

Rating: E/I (3-10), TV-G

Pierce's Scaly Adventures 8:30am Tuesday. Aired 13 times during the 3rd quarter of 2015. *More than just another animal show, Scaly Adventures* features exciting adventures as seen through the eyes of a young boy and his family.

Rating: E/I (6-16), TV-G

Real Life 101 7:00am Wednesday. Aired 14 times during the 3rd quarter of 2015. *Real Life 101*, which is aimed at teens and young adults, introduces you to real people doing real jobs.

Rating: E/I (13-16), TV-G

Sugar Creek Gang 7:30am Wednesday. Aired 14 times during the 3rd quarter of 2015. *The Sugar Creek Gang* series chronicles the adventures of the residents of Sugar Creek as they resolve moral issues and build character.

Rating: E/I (8-14), TV-G

Miss Charity's Diner 8:00am Wednesday. Aired 14 times during the 3rd quarter of 2015. *Miss Charity's Diner*, is designed to help the family instill good moral values, respect for one another and one's individual importance.

Rating E/I (3-10), TV-G

THE REAL WINNING EDGE 8:30am Wednesday. Aired 14 times during the 3rd quarter of 2015. *The Real Winning Edge* series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self-directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.

Rating E/I (13-16), TV-G