## COMMERCIAL LIMIT CERTIFICATION

I, Stuart A. Muck in the capacity as Chief Engineer for Milwaukee Media, LLC, representing television station WIWN (TV) DTV Channel 68.1 \& 68.2, Fond du Lac, WI, hereby certify that for the period of October 1, 2014 to December 31, 2014 :

1) I am familiar with and the station is in compliance with the commercial limits imposed by section 73.670 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than $10 \frac{1}{2}$ minutes per hour on weekends).
2) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above.

The Children's Television Act and the FCC's rules require that Children's programming may not contain more than 10.5 minutes of commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, Children's programming may not direct viewers to an internet website uniess the website offers substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which
viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WIWN (TV) hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

Certified by me this 9th day of January, 2015.


Stuart Muck, Chief Engineer

## WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 1

WIWN-DT 68 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period October 1, 2014 through December 31, 2014:

Dr. Wonder's Workshop 9:00am Monday. Aired 13 times during the 4th quarter of 2014. Dr. Wonder's Workshop is a weekly half-hour series targeted to a deaf/hard-of-hearing populace, using American Sign Language.
Rating: $\mathrm{E} / \mathrm{I}$ (8-12), TV-G.
iShine KNECT 9:00am Tuesday. Aired 12 times during the 4th quarter of 2014. ishine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. Rating: E/I (8-16), TV-G.

The Adventures of Donkey Ollie 9:00am Wednesday. Aired 12 times during the 4th quarter of 2014.
Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way.
Rating: E/I (3-10), TV-G

Pierce's Scaly Adventures 9:00am Thursday. Aired 13 times during the 4th quarter of 2014.

More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family.
Rating: $\mathrm{E} / \mathrm{I}(6-16)$, TV-G

Real Life 101 9:00am Friday. Aired 13 times during the 4th quarter of 2014.
Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. Rating: $\mathrm{E} / \mathrm{I}(13-16)$, TV-G

Sugar Creek Gang 9:00am Saturday. Aired 11 times during the 4th quarter of 2014. The Sugar Creek Gang series chronicles the adventures of the residents of Sugar Creek as they resolve moral issues and build character.
Rating: E/I (8-14), TV-G

Miss Charity's Diner 9:00am Sunday. Aired 10 times during the 4th quarter of 2014. Miss Charity's Diner, is designed to help the family instill good moral values, respect for one another and one's individual importance.
Rating E/I (3-10), TV-G

THE REAL WINNING EDGE 10:00-1:00pm Sunday's in November Aired 8 times during the $4^{\text {th }}$ quarter of 2014.

The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a greater sense of internal significance and acceptance, which results in a more self directed, stable personality. It promotes the values through these very engaging positive youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program.
Rating E/I (13-16), TV-G

Animal Rescue 10:00am - 10:30am Sunday. Aired 5 times during the 4 th quarter of 2014.

Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress.
Rating: E/I (13-16), TV-G
Animal Rescue is closed-captioned

Biz Kids 10:30am - 11:00am Sunday. Aired 5 times during the 4 th quarter of 2014.
Biz Kids is a weekly half-hour series featuring teens learning about money and business as well as setting and achieving their financial goals.
Rating: E/I (13-16), TV-G
Biz Kids is closed-captioned and in HD

Dog Tales 11:00am - 11:30am Sunday. Aired 5 times during the 4th quarter of 2014.
Dog Tales is a weekly half-hour series all about man's best friend.
Rating: E/I (13-16), TV-G
Dog Tales is closed-captioned

Dragonfly TV 11:30am - 12:00pm Sunday. Aired 5 times during the 4th quarter of 2014.
Dragonfly $T V$ is a weekly half-hour series featuring "hands-on" science projects.
Rating: E/I (13-16), TV-G
Dragonfly TV is closed-captioned

Missing 12:00pm - 12:30pm Sunday. Aired 5 times during the 4th quarter of 2014.
Missing is a weekly half-hour series focusing attention on the plight of missing children.
Rating: $\mathrm{E} / \mathrm{I}$ (13-16), TV-G
Missing is closed-captioned
Think Big 12:30pm - 1:00pm Sunday. Aired 5 times during the 4th quarter of 2014.
Think Big is a weekly half-hour series featuring teen inventors with big ideas.
Rating: E/I (13-16), TV-G.
Think Big is closed-captioned

## WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 2

WIWN-DT 68.2 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period December 1, 2014 through December 31, 2014:
Dr. Wonder's Workshop 7:00am Saturday. Aired 4 times during the 4th quarter of 2014.
Dr. Wonder's Workshop is a weekly half-hour series targeted to a deaf/hard-of-hearing populace, using American Sign Language.
Rating: E/I (8-12), TV-G.
iShine KNECT 7:30am Saturday. Aired 4 times during the 4th quarter of 2014.
iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process.
Rating: E/I (8-16), TV-G.

The Adventures of Donkey Ollie 8:00am Saturday. Aired 4 times during the 4 th quarter of 2014.

Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way.
Rating: E/I (3-10), TV-G

Pierce's Scaly Adventures 8:30am Saturday. Aired 4 times during the 4th quarter of 2014. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family.
Rating: E/I (6-16), TV-G

Real Life 101 7:00am Sunday. Aired 4 times during the 4th quarter of 2014. Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. Rating: E/I (13-16), TV-G

Sugar Creek Gang 7:30am Sunday. Aired 4 times during the 4th quarter of 2014.
The Sugar Creek Gang series chronicles the adventures of the residents of Sugar Creek as they resolve moral issues and build character.
Rating: $\mathrm{E} / \mathrm{I}$ (8-14), TV-G
Miss Charity's Diner 8:00am Sunday. Aired 4 times during the 4th quarter of 2014.
Miss Charity's Diner, is designed to heip the family instill good moral values, respect for one another and one's individual importance.
Rating $\mathrm{E} / \mathrm{I}(3-10)$, TV-G
iShine KNECT 8:30am Sunday. Aired 4 times during the 4th quarter of 2014.
iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process.
Rating: E/1 (8-16), TV-G.


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