

## COMMERCIAL LIMIT CERTIFICATION

I, Danny Martinez, in the capacity as Chief Engineer for Milwaukee Media, LLC, representing television station WIWN (TV) DTV Channel 68.1, 68.2, 68.3, 68.4, 68.5, 68.6, 68.7 and 68.8, Fond du Lac, WI, hereby certify that for the period of April 1, 2018 to June 30, 2018:

1) I am familiar with and the station is in compliance with the commercial limits imposed by section 73.670 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than 10½ minutes per hour on weekends).

2) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above.

The Children's Television Act and the FCC's rules require that Children's programming may not contain more than 10.5 minutes of commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, Children's programming may not direct viewers to an internet website unless the website offers substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purpose (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WIWN (TV) hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

Certified by me this, 10th day of July 2018

Danny Martinez,  
Coordinator, Broadcast and Traffic Control Operations

WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 1

WIWN-DT 68.1 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period April 1, 2018 through June 30, 2018:

THE VOYAGER WITH JOSH GARCIA- E/I, K13-16 9:00am Sunday. Aired 13 times in Q 2 of 2018.

The Voyager with Josh Garcia is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode gives audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when shown by a knowledgeable and passionate guide. In each episode, Josh learns how to prepare an authentic, regional meal, visits a local artisan to learn about their trade and craft, and samples the culture while learning about the heritage of the region's population, showing viewers what is so unique about each city he visits. The Voyager with Josh Garcia brings viewers on an enthralling adventure to explore the people and cultures that make our world so breathtaking.

WILDERNESS VET - E/I, K13-16 9:30am Sunday. Aired 13 times in Q 2 of 2018.

Wilderness Vet is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Wilderness Vet follows veterinarian Dr. Michelle Oakley, and features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms, and wildlife preserves across the Yukon to help animals in need, while balancing life at her home clinic. Providing a glimpse into a fascinating career choice, Wilderness Vet will show viewers the hard work and dedication involved in the rescue and rehabilitation of animals, while imparting tips to help keep all furry friends healthy.

JOURNEY WITH DYLAN DREYER - E/I, K13-16 10:00am Sunday. Aired 13 times in Q 2 of 2018.

Journey with Dylan Dreyer is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Journey with Dylan Dreyer is a wondrous celebration of nature. Hosted by meteorologist Dylan Dreyer, this series features breathtaking cinematography that will bring viewers up-close and personal with creatures big and small, from the black bears of Montana to polar bears in the Arctic. Audiences will have a unique platform to see animals living in their natural habitat, and will learn about the circle of life along the way. Journey with Dylan Dreyer also explores natural wonders of the world, including the migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Viewers will uncover these amazing facts of nature, and learn why it's so important to protect Earth's natural resources and all its inhabitants.

NATURALLY, DANNY SEO - E/I, K13 -16 10 :30 Sunday. Aired 13 times in Q 2 of 2018

Naturally, Danny Seo is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Naturally, Danny Seo is a series about seeking a healthier lifestyle by learning the science behind eating well, exercising your mind and body, and caring for our planet. Host Danny Seo is a leading authority on eco-friendly living, and has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with

family and friends, sharing delicious and healthy meals, while creating an environmentally friendly home. In each episode of Naturally, Danny Seo, viewers will be introduced to inspiring ideas from fun and healthy recipes, to easy and sustainable crafts. Viewers will learn how to embrace a natural lifestyle, easily and beautifully, along with quick tips on green living.

GIVE - E/ I, K13-16 11:00am Sunday. Aired 13 times in Q 2 of 201 8

Give is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features Jenna Bush Hager, actor Blair Underwood, and other passionate celebrity philanthropists from film and television, music, sports, or business who are all on a mission to inspire others to do good. In each episode of Give, one of these celebrity ambassadors will visit two charities that are dedicated to inspiring change in their communities. We'll discover what makes these charities effective, learn what each needs to make an even bigger impact, and surprise them with a gift to help continue their good work. Audiences will meet the inspiring individuals and volunteers behind each organization to see how they do their part to make the world a better place, learning compassion and the value of giving back along the **way**.

THE CHAMPION WITHIN - E/ I, K13-16 11:30am Sunday. Aired 13 times in Q 2 of 2018.

The Champion Within is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Champion Within features the powerful and inspiring stories that exemplify what it really means to be a true champion. The series introduces viewers to people who have overcome obstacles while leading transcendent moments from the world of sports. From beating the odds to play the game they love, to giving back to the communities that supported them, the featured athletes will share their own stories and personal triumphs. Viewers will learn the value of good sport smashup, and the dedication it takes to excel at the highest level. Win or lose, The Champion Within proves that a champion is not only defined by their speed, strength, and agility, but by their grit, resiliency, and heart.

#### WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 2

WIWN-DT 68.2 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period April 1, 2018 through June 30, 2018:

Wimzie' s House: 8:00 am Sunday-Saturday. Aired 91 times during the second quarter of 2018.

*"WIMZIE'S HOUSE" is a puppet-based, halfhour TV series featuring Wizie, a little girl monster, who lives with her parents, grandma and baby brother and her friends who come over the day. Each story is a complete dramatic episode & the stories feature the puppet characters in situations with themes that are important to the development of young children. Each show has songs which reinforce these themes. In addition to the main story, each show opens with one of the puppet characters introducing himself/herself in a brief video bio. Each show ends with two short segments. One is called "Wimzie's Reflections." These one minute pieces ' feature Wimzie, in her pajamas and ready for bed with one of the grown-up puppet characters. In the "reflection, Wimzie reviews something that happened during the day and is guided by the grown-up to an understanding of that show's theme.*

*The second short segment, which comes after the credits, is called "Tips." In these 30 second segments the puppet children offer tips on the following issues: nap time; talking without permission; hitting; no means no; inside and outside voices; excluding others; answering the phone; answering the door; eating too fast; crossing the street; dealing with strange animals; saying you're sorry; sneezing; brushing your teeth; and washing your hands.*

**The Country Mouse & The City Mouse Adventures:** 8:30am Sunday-Saturday. Aired 91 times during the second quarter of 2018.

*"The Country Mouse and the City Mouse Adventures" - is an animated half hour children's TV series that employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach valuable "learning to learn" skills, centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core-knowledge learning focused on world history, geography and language.*

**The Busy World Of Richard Scarry :** 9:00am Sunday-Saturday. Aired 91 times during the second quarter of 2018.

*"The Busy World of Richard Scarry" is a television adaption of Richard Scarry's hundreds of original stories and his wonderfully colorful characters. Each half hour episode is made up of 3 stories; 2 of which are set in BUSYTOWN, the living, working, and playing place of Richard Scarry characters, while the third story is from Richard Scarry's BUSYBUSYWORLD featuring international characters as they appeared in the original stories. Each episode features an original song. The 3 stories are separated by two 1 minute educational interstitials, hosted by Lowly, the series Spokesworm, who demonstrates 'How Things Work' in one interstitial, and important tips on 'How to Be Safe' in the other.*

### WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 3

WIWN-DT 68.3 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period April 1, 2018 through June 30, 2018:

**Dogs with Jobs:** 9:00am, 9:30am CST Saturday. Aired 26 times during the second quarter of 2018. Each half-hour episode consists of two to three segments on individual dogs from around the world. The family-friendly series has featured service dogs, search and rescue dogs, police dogs, herding dogs, and others. Segments show footage of dogs on the job, and also include stories of their rescue, training, and relationships with their owners and handlers.

Rating E/I (13-16), TV-G

**Whaddyado:** 10:00am, 10:30, 11:00am, 11:30am CST, Saturday. Aired 52 times during the second quarter of 2018.

Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at anytime, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances

**Rating E/I (13-16), TV-G**

### WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 4

WIWN-DT 68.7 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period April 1, 2018 through June 30, 2018:

**AMERICA'S HEARTLAND:** 9:00am, CST, Sunday. Aired 13 times during the second quarter of 2018. America's Heartland is a weekly half-hour series featuring families and their fascinating stories from America's heartland.

Rating: E/I (13-16), TV-G

**ANIMAL RESCUE:** 9:00am, CST, Monday. Aired 13 times during the second quarter of 2018. *Animal Rescue* showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Rating E/I (13-16), TV-G

**BIZ KIDS:** 9:00am, CST, Tuesday. Aired 13 times during the second quarter of 2018.

*Biz Kids* is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts. [1] Its motto is "Where kids teach kids about money and business

Rating E/I (13-16), TV-G

**DRAGONFLY TV:** 9:00am, CST, Wednesday. Aired 13 times during the second quarter of 2018. *Dragonfly TV* highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Rating E/I (13-16), TV-G

**THINK BIG TV:** 9:00am, CST, Thursday. Aired 13 times during the second quarter of 2018.

*Think Big* is a weekly half-hour series featuring teen inventors with big ideas.

Rating: E/I (13-16), TV-G.

**DOG TALES:** 9:00am, CST, Friday. Aired 13 times during the second quarter of 2018.

*Dog Tales* is a weekly half-hour series all about man's best friend.

Rating: E/I (13-16), TV-G

#### **WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 5**

WIWN-DT 68.8 (serving the Milwaukee, WI market) aired the following Educational/ Informational children's programming for the period April 1, 2018 through June 30, 2018:

**CROSSFIRE YOUTH MINISTRIES:** 9:00am CST Sunday. Aired 13 times during the second quarter of 2018. *Crossfire Youth Ministries* is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the spiritual needs of children ages 10-16. This biblically based service is specifically orchestrated and produced for the children in the services and watching by TV.

Rating: E/I (10-16), TV-G

**GENERATION OF THE CROSS:** 12pm CST Saturday; 12:00pm CST Sunday. Aired 26 times during the second quarter of 2018.

*Generation of the Cross* is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various biblical topics, emphasizing those, which address the needs of children and young adult s.

Rating: E/I (10-16), TV-G.

#### **WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 6**

WIWN-DT 68.4 (serving the Milwaukee, WI market) aired the following Educational/ Informational children's programming for the period April 1, 2018 through June 30, 2018:

**CURIOSITY QUEST:** 9:00am CST Friday; 9:30 CST Friday. Air 26 times during the second Quarter of 2018.

Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letter of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

**REAL LIFE 101:** 10:00am CST Friday. Air 13 times during the second Quarter of 2018.

Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts every week as they explore new professions in the exciting world of work. It's half-hour of thought-provoking, eye-opening fun and entertainment!

**AWESOME ADVENTURES:** 10:30am CST Friday. Air 13 times during the second Quarter of 2018.

Awesome Adventures is an adventure/travel show that takes teens, ages 13 to 16, on incredible journeys all over the world. The show has won numerous awards, and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series. The destinations and activities are diverse, from ice climbing the glaciers in Iceland to trekking next to Lava in the islands of Hawaii.

**AQUA KIDS ADVENTURES:** 11:00am CST Friday; 11:30am CST Friday. Air 26 times during the second Quarter of 2018.

Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.