

## COMMERCIAL LIMIT CERTIFICATION

I, Stuart A. Muck in the capacity as Chief Engineer for Pappas Telecasting of Wisconsin, LP, representing television station WIWN (TV) DTV Channel 5.1, Fond du Lac, WI, hereby certify that for the period of April 1, 2014 to June 30, 2014:

1) I am familiar with and the station is in compliance with the commercial limits imposed by section 73.670 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than 10½ minutes per hour on weekends).

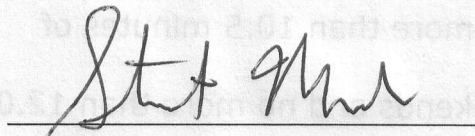
2) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above.

The Children's Television Act and the FCC's rules require that Children's programming may not contain more than 10.5 minutes of commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, Children's programming may not direct viewers to an internet website unless the website offers substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which

viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WIWN (TV) hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

Certified by me this 8th day of July, 2014.

A handwritten signature in black ink, appearing to read "Stuart Muck", is written over a horizontal line.

Stuart Muck, Chief Engineer

## **WIWN COMMERCIAL LIMIT CERTIFICATION – EXHIBIT 1**

**WIWN-DT 68** (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period April 1, 2014 through June 30, 2014:

Animal Rescue 10:00am - 10:30am Sunday. Aired 13 times during the 1<sup>st</sup> quarter of 2014.

*Animal Rescue* is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress.

Rating: E/I (13-16), TV-G

*Animal Rescue* is closed-captioned

Biz Kids 10:30am - 11:00am Sunday. Aired 13 times during the 1<sup>st</sup> quarter of 2014.

*Biz Kids* is a weekly half-hour series featuring teens learning about money and business as well as setting and achieving their financial goals.

Rating: E/I (13-16), TV-G

*Biz Kids* is closed-captioned and in *HD*

Dog Tales 11:00am - 11:30am Sunday. Aired 13 times during the 1<sup>st</sup> quarter of 2014.

*Dog Tales* is a weekly half-hour series all about man's best friend.

Rating: E/I (13-16), TV-G

*Dog Tales* is closed-captioned

Dragonfly TV 11:30am - 12:00pm Sunday. Aired 13 times during the 1<sup>st</sup> quarter of 2014.

*Dragonfly TV* is a weekly half-hour series featuring "hands-on" science projects.

Rating: E/I (13-16), TV-G

*Dragonfly TV* is closed-captioned

Missing 12:00pm - 12:30pm Sunday. Aired 13 times during the 1<sup>st</sup> quarter of 2014.

*Missing* is a weekly half-hour series focusing attention on the plight of missing children.

Rating: E/I (13-16), TV-G

*Missing* is closed-captioned

Think Big 12:30pm - 1:00pm Sunday. Aired 13 times during the 1<sup>st</sup> quarter of 2014.

*Think Big* is a weekly half-hour series featuring teen inventors with big ideas.

Rating: E/I (13-16), TV-G.

*Think Big* is closed-captioned

Additional information available online at <http://www.telcoproductions.com/index.shtml>