COMMERCIAL LIMIT CERTIFICATION

I, Nicole Demmith, in the capacity as Chief Engineer for Milwaukee Media, LLC, representing television station WIWN (TV) DTV Channel 68.1, 68.2, 68.3, 68.4, 68.5, 68.6, 68.7 and 68.8, Fond du Lac, WI, hereby certify that for the period of July 1, 2017 to September 30, 2017:

- 1) I am familiar with and the station is in compliance with the commercial limits imposed by section 73.670 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than 10½ minutes per hour on weekends).
- 2) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above.

The Children's Television Act and the FCC's rules require that Children's programming may not contain more than 10.5 minutes of commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, Children's programming may not direct viewers to an internet website unless the website offers substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WIWN (TV) hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

Certified by me this, 9th day of October 2017

Nicole Demmith

Coordinator, Broadcast and Traffic Control Operations

WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 1

WIWN-DT 68.1 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period July 1, 2017 through September 30, 2017:

Steal the Show: 9:00am CST, Sunday. Aired 13 time during the 3rd quarter of 2017. Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered – 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio.

With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication) E/I, K13-16

Ariel & Zoey & Eli, Too: 9:30am CST, Sunday. Aired 13 time during the 3rd quarter of 2017.

Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication) E/I, K13-16

Aqua Kids Adventures II: 10:00am, CST, Sunday. Aired 13 time during the 3rd quarter of 2017. *Aqua Kids* provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) E/I, K13-16

Veggie Tales: 10:30am, CST, Sunday. Aired 13 time during the 3rd quarter of 2017. VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. (Showplace TV Syndication) E/I, K4-8

The New Howdy Doody: 11:00am, CST, and 11:30am, CST, Sunday. Aired 26 times during the 3rd quarter of 2017.

Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills.

In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows:

- 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes.
- 2. Responsibility is presented in a positive and encouraging manner.

WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 2

WIWN-DT 68.2 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period July 1, 2017 through August 31, 2017:

Dr. Wonder's Workshop: 7:30am Saturday. Aired 9 times during the 3rd quarter of 2017. Dr. Wonder's Workshop is a weekly half-hour series targeted to a deaf/hard-of-hearing populace, using American Sign Language. Rating: E/I (8-12), TV-G.

iShine KNECT: 8:30am Sunday. Aired 9 times during the 3rd quarter of 2017.

iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process.

Rating: E/I (8-16), TV-G.

The Adventures of Donkey Ollie: 7:30am Sunday. Aired 9 times during the 3rd quarter of 2017.

Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way.

Rating: E/I (3-10), TV-G

Pierce's Scaly Adventures: 8:00am Sunday. Aired 9 times during the 3rd quarter of 2017.

Pierce's Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family.

Rating: E/I (6-16), TV-G

Real Life 101: 8:00am Saturday. Aired 9 times during the 3rd quarter of 2017.

Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs.

Rating: E/I (13-16), TV-G

Adventures in Odyssey: 7:00am Sunday. Aired 9 times during the 3rd quarter of 2017.

Adventures in Odyssey is a 30-minute drama that combines the faith lessons parents appreciate with

characters and stories that kids love. Rating: E/I (8-12), TV-G

Miss Charity's Diner: 7:00am Saturday. Aired 9 times during the 3rd quarter of 2017.

Miss Charity's Diner, is designed to help the family instill good moral values, respect for one another and one's individual importance.

Rating E/I (3-10), TV-G

Sugar Creek: 8:30am Saturday. Aired 9 times during the 3rd quarter of 2017.

The Sugar Creek Gang series chronicles the adventures of the residents of Sugar Creek as they resolve moral issues and build character.

Rating: E/I (8-14), TV-G

WIWN COMMERCIAL LIMIT CERTIFICATION – EXHIBIT 3

WIWN-DT 68.2 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period September 1, 2017 through September 30, 2017:

Wimzie's House: 6:00am Sunday-Saturday. Aired 29 times during the 3rd quarter of 2017.

"WIMZIE'S HOUSE" is a puppet-based, half hour TV series featuring Wimzie, a little girl monster, who lives with her parents, grandma and baby brother and her friends who come over the day. Each story is a complete dramatic episode & the stories feature the puppet characters in situations with themes that are important to the development of young children. Each show has songs which reinforce these themes. In addition to the main story, each show opens with one of the puppet characters introducing himself/herself in a brief video bio. Each show ends with two short segments. One is called "Wimzie's Reflections." These one minute pieces feature Wimzie, in her pajamas and ready for bed with one of the grown-up puppet characters. In the "reflection, Wimzie reviews something that happened during the day and is guided by the grown-up to an understanding of that show's theme.

The second short segment, which comes after the credits, is called "Tips." In these 30 second segments the puppet children offer tips on the following issues: nap time; talking without permission; hitting; no means no; inside and outside voices; excluding others; answering the phone; answering the door; eating too fast; crossing the street; dealing with strange animals; saying you're sorry; sneezing; brushing your teeth; and washing your hands.

The Country Mouse & The City Mouse Adventures: 6:30am Sunday-Saturday. Aired 29 times during the 3rd quarter of 2017.

"The Country Mouse and the City Mouse Adventures" — is an animated half hour children's TV series that employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach valuable "learning to learn" skills, centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core-knowledge learning focused on world history, geography and language.

The Busy World Of Richard Scarry: 7:30am Sunday-Saturday. Aired 29 times during the 3rd quarter of 2017.

"The Busy World of Richard Scarry" is a television adaption of Richard Scarry's hundreds of original stories and his wonderfully colorful characters. Each half hour episode are made up of 3 stories; 2 of which are set in BUSYTOWN, the living, working, and playing place of Richard Scarry characters, while the third story is from Richard Scarry's BUSY BUSY WORLD featuring international characters as they appeared in the original stories. Each episode features an original song. The 3 stories are separated by two 1 minute educational interstitials, hosted by Lowly, the series Spokesworm, who demonstrates 'How Things Work' in one interstitial, and important tips on 'How To Be Safe' in the other.

WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 4

WIWN-DT 68.3 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period July 1, 2017 through September 30, 2017:

Dr. Wonder's Workshop: 7:30am, CST, Sunday, Tuesday, Thursday, Saturday. Aired 53 times during the 3rd quarter of 2017.

Dr. Wonder's Workshop is a weekly half-hour series targeted to a deaf/hard-of-hearing populace, using American Sign Language.

Rating: E/I (8-12), TV-G.

iShine KNECT: 8:30am, CST, Monday, Wednesday, Friday. Aired 40 times during the 3rd quarter of 2017.

iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process.

Rating: E/I (8-16), TV-G.

The Adventures of Donkey Ollie: 7:00am, CST, Monday, Wednesday, Friday. Aired 40 times during the 3rd quarter of 2017.

Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way.

Rating: E/I (3-10), TV-G

Pierce's Scaly Adventures: 7:30am, CST, Monday, Wednesday, Friday. Aired 40 times during the 3rd quarter of 2017.

Pierce's Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family.

Rating: E/I (6-16), TV-G

Real Life 101: 8:30am, CST, Sunday, Tuesday, Thursday, Saturday. Aired 53 times during the 3rd quarter of 2017.

Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs.

Rating: E/I (13-16), TV-G

Sugar Creek Gang: 8:00am, CST, Monday, Wednesday, Friday. Aired 40 times during the 3rd quarter of 2017.

The Sugar Creek Gang series chronicles the adventures of the residents of Sugar Creek as they resolve moral issues and build character.

Rating: E/I (8-14), TV-G

Miss Charity's Diner: 7:00am, CST, Sunday, Tuesday, Thursday, Saturday. Aired 53 times during the 3rd quarter of 2017.

Miss Charity's Diner, is designed to help the family instill good moral values, respect for one another and one's individual importance.

Rating E/I (3-10), TV-G

Adventures in Odyssey: 8:00am, CST, Sunday, Tuesday, Thursday, Saturday. Aired 53 times during the 3rd quarter of 2017.

Adventures in Odyssey is a 30-minute drama that combines the faith lessons parents appreciate with characters and stories that kids love.

Rating: E/I (8-12) TV-G

WIWN COMMERCIAL LIMIT CERTIFICATION – EXHIBIT 4

WIWN-DT 68.4 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period July 1, 2017 through September 30, 2017:

AMERICA'S HEARTLAND: 9:00am, CST, Sunday. Aired 13 times during the 3rd quarter of 2017. America's Heartland is a weekly half-hour series featuring families and their fascinating stories from America's heartland.

Rating: E/I (13-16), TV-G

ANIMAL RESCUE: 9:00am, CST, Monday. Aired 13 times during the 3rd quarter of 2017. Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals. Rating E/I (13-16), TV-G

BIZ KIDS: 9:00am, CST, Tuesday. Aired 13 times during the 3rd quarter of 2017.

Biz Kids is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts. [1] Its motto is "Where kids teach kids about money and business

Rating E/I (13-16), TV-G

DRAGONFLY TV: 9:00am, CST, Wednesday. Aired 13 times during the 3rd quarter of 2017. Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Rating E/I (13-16), TV-G

THINK BIG TV: 9:00am, CST, Thursday. Aired 13 times during the 3rd quarter of 2017. *Think Big* is a weekly half-hour series featuring teen inventors with big ideas. Rating: E/I (13-16), TV-G.

DOG TALES: 9:00am, CST, Friday. Aired 13 times during the 3rd quarter of 2017.

Dog Tales is a weekly half-hour series all about man's best friend.

Rating: E/I (13-16), TV-G

WIWN COMMERCIAL LIMIT CERTIFICATION - EXHIBIT 5

WIWN-DT 68.8 (serving the Milwaukee, WI market) aired the following Educational / Informational children's programming for the period May 1, 2017 through June 30, 2017:

CROSSFIRE YOUTH MINISTRIES: 8:30am CST Sunday, 5:00pm CST Sunday, 9:00pm CST Thursday. Aired 22 times during the 3rd quarter of 2017.

Crossfire Youth Ministries is the weekly church service for children and youth led by Pastor Gabe Swaggart. This program addresses the spiritual needs of children ages 10-16. This biblically based service is specifically orchestrated and produced for the children in the services and watching by TV. Rating: E/I (10-16), TV-G

GENERATION OF THE CROSS: 11:00am CST Saturday; 1:00pm CST Sunday. Aired 27 times during the 3rd quarter of 2017.

Generation of the Cross is a talk-show hosted by Pastor Gabriel Swaggart. Each week, Pastor Gabe and a panel of other youth leaders address various biblical topics, emphasizing those, which address the needs of children and young adults.

Rating: E/I (10-16), TV-G.