

COMMERCIAL LIMIT CERTIFICATIONS

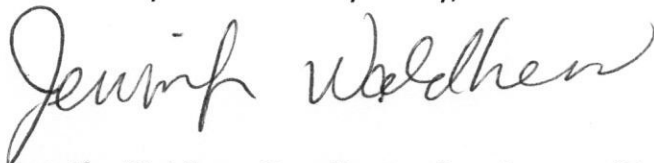
I, Jennifer Waldherr, in the capacity as Coordinator, Broadcast and Traffic Operations for Milwaukee Media, LLC, representing television station WIWN (TV) DTV Channel 68.1, 68.2, 68.3, 68.4, 68.5, 68.6, 68.7, and 68.8, Fond du Lac, WI, hereby certify that for the period of April 1, 2016 to June 30, 2016:

- 1) I am familiar with and the station is in compliance with the commercial limits imposed by section 73.670 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than 10 ½ minutes per hour on weekends)
- 2) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above.

The Children's Television Act and the FCC's rules require that Children's programming may not contain more than 10.5 minutes of commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekends. In addition, Children's programming may not direct viewers to an internet website unless the website offers substantial amount of bona fide program-related or other non-commercial content; the website is no designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to use by program suppliers, WIWN (TV) herby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

Certified by me this 8th day of July, 2016.



Jennifer Waldherr, Coordinator, Broadcast and Traffic Operations