

## Re: KOKE-FM Austin Taylor City Council

Kristina Killingsworth <kkillingsworth@arn-atx.com>

Fri 4/19/2024 4:19 PM

To: Kevin E. Stuart <kevin@teddliestuart.com>

📎 2 attachments (233 KB)

2024\_AcknowledgementPolAdPolicy.pdf; ORDER INFORMATION FOR POLITICAL CANDIDATE FORM E.pdf;

Thank you, Kevin. We appreciate your preparation making for an incredibly smooth process for a quick turnaround.

Please sign the attached Acknowledgement of Ad Policy and the Political Candidate Order.

Let us know what you need from us to process payment. I've cc'd Kelly Nassour and Janet Dile from our business office to help answer any questions I may not be able to answer.

Kristina

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**From:** Kevin E. Stuart <kevin@teddliestuart.com>

**Sent:** Friday, April 19, 2024 12:42 PM

**To:** Kristina Killingsworth <kkillingsworth@arn-atx.com>

**Subject:** Re: KOKE-FM Austin Taylor City Council

Here's the spot. Shoot me over what you need signed and we'll get you a check.

Thanks so much for making this happen quickly!

Kevin

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Dr. Kevin E. Stuart

On Apr 19, 2024, at 12:11 PM, Kevin E. Stuart <kevin@teddliestuart.com> wrote:

Let's go with #2, heavier drive-time rotation. As you probably know, Taylor has a lot of commuters.

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Dr. Kevin E. Stuart

On Apr 19, 2024, at 10:54 AM, Kristina Killingsworth <kkillingsworth@arn-atx.com> wrote:

Hi Kevin...thank you for the information.

I've pieced together 2 separate schedules for you to pull from that i feel will reach the targeted audience and give the frequency while staying within budget.

#1 - run 1x morning drive Mon - Fri 4/23 - 5/3  
28 additional spots to run as prime rotators Mon - Sun 6am - 7pm

#2 - run multiple morning drive spots 4/23 - 4/30 - heavier guaranteed morning drive rotation but the guaranteed spots will stop 5/1  
28 additional spots to run as prime rotators Mon - Sun 6am - 7pm.

The decision to be made if you want to focus heavier morning drive the week of early voting or continue the messaging with guaranteed placement into the second week.

Attached:  
Schedule options  
Political Advertising Disclosure  
Acknowledgement of Policies  
Form E - Order Request

Please reach out if you have any questions or would like to discuss further.

Thank you, Kevin!  
Kristina

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**From:** Kristina Killingsworth <kkillingsworth@arn-atx.com>  
**Sent:** Friday, April 19, 2024 9:10 AM  
**To:** Kevin E. Stuart <kevin@teddliestuart.com>  
**Subject:** Re: KOKE-FM Austin Taylor City Council

No worries! I'll start planning the schedule now.  
KK

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**From:** Kevin E. Stuart <kevin@teddliestuart.com>  
**Sent:** Friday, April 19, 2024 8:42 AM  
**To:** Kristina Killingsworth <kkillingsworth@arn-atx.com>  
**Subject:** Re: KOKE-FM Austin Taylor City Council

It's a :60. Sorry for failing to include that originally.

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Dr. Kevin E. Stuart

On Apr 19, 2024, at 8:11 AM, Kristina Killingsworth <kkillingsworth@arn-atx.com> wrote:

Hi Kevin...okay, sounds good.  
I'll work through a schedule.

Question...is your commercial (:60) or (:30) so I can budget correctly?

I'll work on a schedule and gather your forms this morning.

Thank you!  
Kristina

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**From:** Kevin E. Stuart <kevin@teddliestuart.com>  
**Sent:** Thursday, April 18, 2024 8:32 PM  
**To:** Kristina Killingsworth <kkillingsworth@arn-atx.com>  
**Subject:** Re: KOKE-FM Austin Taylor City Council

We've got about \$1k budget and need to spread it over April 22-30 or all the way to May 3.

The early voting period is most important, but if you think we can reasonably stretch it through May 3 with good coverage, we could do that, too. What do you think is best?

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Dr. Kevin E. Stuart

On Apr 18, 2024, at 6:11 PM, Kristina Killingsworth <kkillingsworth@arn-atx.com> wrote:

Hi Kevin...thanks so much for reaching out today.

I've attached our rate card and will have the political packet to you in the morning.

Please reach out if you have any rate questions.

Kristina

[Kristina Killingsworth](#)  
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<KOKEFM Political Rate Sheets (2024).pdf>

<2024\_AcknowledgementPolAdPolicy.pdf> <ORDER INFORMATION FOR POLITICAL CANDIDATE FORM E.pdf> <Political Disclaimers .pdf> <Political\_Advertising\_Disclosure\_2024.pdf>  
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