

3rd Quarter 2020

(July, 2020 – September, 2020)

MOST SIGNIFICANT ISSUE – RESPONSIVE PROGRAMMING

These issues were addressed in Cumulus – Knoxville’s “Community Concerns” 30-minute news program which airs on WIVK-FM, WNML-AM, WNML-FM on Sunday mornings at 5:00 am and WOKI-FM on Saturday mornings at 5:00 am.

Community Concerns – July

7/4

Larry Walters
Sevier Co. Mayor – COVID/Masks

7/11

John Harrison
Sweetwater Valley Farm – Business

7/18

Neil Denton
Local Agriculture

7/25

Harold Middlebrook
Race Relations

Community Concerns – August

8/1

Matt Cameron
TN Wildlife Resources Agency

8/8

Dr. William Smith
AMR – UT Medical Center – COVID Vaccine potential

8/15

TN Gov. Bill Lee – Statewide COVID update

8/22

Josh Smith
Master Service CEO – Local Businesses

8/29
Jack Neely
Knoxville History

Community Concerns – September

9/5
Neil Denton
UT Agricultural

9/12
John DeBerry
TN State Rep

9/19
Tre Hargett
Secretary of State

9/26
Neil Denton
Fall Agriculture