

2nd Quarter 2020

(April, 2020 – June, 2020)

MOST SIGNIFICANT ISSUE – RESPONSIVE PROGRAMMING

These issues were addressed in Cumulus – Knoxville’s “Community Concerns” 30-minute news program which airs on WIVK-FM, WNML-AM, WNML-FM on Sunday mornings at 5:00 am and WOKI-FM on Saturday mornings at 5:00 am.

Community Concerns – April

4/4

Jeremy Smith

Gov. Chair at UT – Biophysicist

4/11

“COVID-19 Resource Center” featuring:

Sen. Marsha Blackburn

Bob Rolfe - TN Commissioner for Economic Development

David Reynolds - CEO Home Federal Bank

4/18

“COVID-19 Resource Center” featuring:

Ken Porter – CPA

Dr Bob Overholt

4/25

Jim Clayton – Businessman

COVID-19 Impact

Community Concerns – May

5/2

Jimmy Haslam - CEO The Pilot Company

COVID Business reopening

5/9

Marie Williams - TN Commissioner of Mental Health

COVID health Impact

5/16

Marie Lee

TN First Lady

5/23

David Person

Music/Art

5/30

Halladay – Chick-Fil-A

Local Business

Community Concerns – June

6/6

Compass - Jesse Mayshark

Local News

6/13

TBI Dir. David Rausch

State Law Enforcement

6/20

Steven Davis

CEO The Will Group

Community and Family Life

6/27

Knox Co. Sheriff Tom Spangler

Local Law Enforcement