

add: M. Austin

NAB Form PB-18 Candidates

### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10-19-18
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I, Carl Mumpower

being/on behalf of: Burcombe GOP

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: \_\_\_\_\_

in the 2018

election to be held on: 11-6-18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

T. In Chairman of the B.C.GOP

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Annika P. Sullivan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-19-18                      [Signature]  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected

\_\_\_\_\_  
Signature                                      Printed Name                                      Title

# PROPOSAL



**Prepared for:**

**Buncombe County Republican Party**

Attn: Carl Mumpower  
Po Box 9834  
Asheville, North Carolina 28815

Date: 10/23/2018 10:29
Advertiser: Buncombe County Republican Par
Spots: 35
Total Gross Cost: <b>\$1,080.00</b>
Rates guaranteed until 10/19/2018

Summary	
<b>Advertiser</b>	Buncombe County Republican Par
<b>Customer ID</b>	00810933
<b>Title</b>	2018 Candidate
<b>Proposal Number</b>	4968838
<b>Billing Options</b>	Broadcast
<b>Market - Survey(s)</b>	Asheville - Sp '18
<b>Demographics</b>	Persons 25-54

## Spot Schedule

### HD2WQNQ-FM

2 Weeks: 10/22-10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$6.00	\$60.00	0.0	0.0	\$0.00	0	0.0	0.0
Mon-Fri 3pm-7pm	30	5	\$6.00	\$60.00	0.0	0.0	\$0.00	0	0.0	0.0
<b>Weekly Total</b>		<b>10</b>		<b>\$60.00</b>	<b>0.0</b>	<b>0.0</b>	<b>\$0.00</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>
<b>Flight Total</b>		<b>20</b>		<b>\$120.00</b>	<b>0.0</b>	<b>0.0</b>	<b>\$0.00</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>

### WKSF-FM

2 Weeks: 10/22-10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 6am-10am	30	5	\$61.00	\$610.00	2.1	21.0	\$29.05	2,800	2.0	10.5
<b>Weekly Total</b>		<b>5</b>		<b>\$305.00</b>	<b>2.1</b>	<b>10.5</b>	<b>\$29.05</b>	<b>2,800</b>	<b>1.6</b>	<b>6.7</b>
<b>Flight Total</b>		<b>10</b>		<b>\$610.00</b>	<b>2.1</b>	<b>21.0</b>	<b>\$29.05</b>	<b>2,800</b>	<b>2.0</b>	<b>10.5</b>

1 Week: 10/29

Daypart/Program	Len	Spots	Rate	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt
Mon-Fri 3pm-7pm	30	5	\$70.00	\$350.00	1.6	8.0	\$43.75	2,100	1.4	5.7
<b>Weekly Total</b>		<b>5</b>		<b>\$350.00</b>	<b>1.6</b>	<b>8.0</b>	<b>\$43.75</b>	<b>2,100</b>	<b>1.4</b>	<b>5.7</b>
<b>Flight Total</b>		<b>5</b>		<b>\$350.00</b>	<b>1.6</b>	<b>8.0</b>	<b>\$43.75</b>	<b>2,100</b>	<b>1.4</b>	<b>5.7</b>

Proposal Totals										
	Spots	Gross	AQH Rtg	GRPs	CPP	AQH	Freq	% Mkt		
HD2WQNQ-FM	20	\$120.00	0.0	0.0	\$0.00	0	0.0	0.0		
WKSF-FM	15	\$960.00	2.0	29.0	\$33.10	2,600	2.1	14.3		
<b>Total</b>	<b>35</b>	<b>\$1,080.00</b>	<b>0.8</b>	<b>29.0</b>	<b>\$37.24</b>	<b>1,100</b>	<b>2.1</b>	<b>14.2</b>		

\*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012 Scarborough. All Rights Reserved.



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**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



# Acknowledgement of Political Broadcast Rate Disclosure Statement

This will acknowledge receipt of the Political Broadcast Rate Disclosure Statement from the iHeartMedia Asheville, NC Radio stations. I agree that all purchases of advertising time on any station which I make by or on behalf of legally qualified political candidates for public office will be made subject to this Acknowledgement and the Political Broadcast Rate Disclosure Statement.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers; the chances of preemption; the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the station's lowest unit charge and related privileges for each class of time; and the station's policy with respect to make goods.

I recognize the Federal Communications Commission (FCC) has asserted its exclusive jurisdiction under the Communications Act 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates "uses" of a station's facility.

I acknowledge that all such disputes will therefore be governed exclusively by the Communications Act and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Communications Act.

Dr. Carl Munpower Carl Munpower  
NAME

Chair, Buncombe County GOP  
TITLE

10/12/18  
DATE

