

# Contract # 17145

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

01/29/18-02/08/18

Melissa Wagner for House 23B (2203)

Direct Account (1)

POLITICAL-STATE Legislature (1068)

Special Election for House 23B (5578)

Gronholz, Jack (1009)

KEYC-TV

Wagner, Melissa

( 50) 720-1403x0 /

N/A

Local/Political-Candidate Direct

Calendar

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

01/26/18

01/26/18

Jack Gronholz

No

Normal

0.00

\$0.00

\$5,000.00

## KEYC-TV (KEYC)

By Calendar Month

Jan. 2018

Feb. 2018

Grand Total:

Spots

3

7

10

Rate

\$1,500.00

\$3,500.00

\$5,000.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/29/18-02/02/18	3	:30	6P- 6:30P (CST)	1	1		1		1			3	\$500.00	\$1,500.00	KEYC-TV (KEYC)		1/26/18
2.0	Normal Line / SPOT	02/06/18-02/08/18	3	:30	6P- 6:30P (CST)			1		1				2	\$500.00	\$1,000.00	KEYC-TV (KEYC)		1/26/18
3.0	Normal Line / SPOT	01/30/18-02/04/18	3	:30	10P- 10:35P (CST)			1		1			1	3	\$500.00	\$1,500.00	KEYC-TV (KEYC)		1/26/18
4.0	Normal Line / SPOT	02/05/18-02/07/18	3	:30	10P- 10:35P (CST)	1	1		1					2	\$500.00	\$1,000.00	KEYC-TV (KEYC)		1/26/18

THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.