



Post Office Box 1159; Toccoa, Georgia 30577
(706) 886-2191 (706) 282-0189 (fax)
www.wnegradio.com

RADIO ADVERTISING AGREEMENT

Page ____ of ____

Date: **May 1, 2020**
Business Name: **Rusty Fulbright-Candidate**
Authorized Employee: _____
Address: **288 Edwards Dr.**
Toccoa, Ga. 30577
Phone: **706-716-3224**
FAX: _____
Email Address: _____
Client No: **NEW**
Sales Executive: **PH**

Agency: _____
Discount: _____
Co-Op: _____

Description: _____
Start Date: **Monday, May 04, 2020**
End Date: **Sunday, May 24, 2020**
Cart No: **NO # Rotation**
Length: **15**

Special Instructions:

Day of Prayer Sponsor 5/4-7 includes name mention on Promo announcements and minimum 12 messages
Graduation salute sponsor includes minimum 18 messages and Grad ceremony sponsor
Prepaid

Advertising Schedule

Date		Time		Days							Rate	Memo
Start	End	Start	End	Mon	Tues	Wed	Thur	Fri	Sat	Sun		
1	05/04/20	05/07/20										Bill \$99/Day of Prayer sponsor
2	05/14/20	05/24/24										Bill \$175/Grad salute sponsor
3												
4												
5												
6												
7												
8												

Add attachment page if additional Schedule space is required.

Total Units:	Cost Per Unit:	Gross:	Net: \$	274.00
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Terms: This advertisement order represents confirmation of the agreement between Agency/Client and station. Unless otherwise agreed to by the parties, full payment is required at time of order. When credit is approved, station will bill at end of month. Payment for all ads is due as broadcast and payable no later than the tenth calendar day of the month after the ads were broadcast or the services were provided. Client agrees to pay on time without regard to actions by other parties involved on their behalf. Client agrees to pay all cost of collection (including attorney's fees) and that necessary litigation will be in a court within a jurisdiction of radio station's license. Canceling the contract requires full payment of all amounts due. Upon cancellation, payment shall include the difference between the contracted value and the rate determined by the actual number of ads broadcast. Canceling will stop broadcasting but not change the contract obligation to pay the difference between the contracted value and the rate determined by the actual number of ads broadcast for all ads broadcast prior to cancellation. A 72 hour notice is required to cancel any advertisement. (Long-term agreements require 30 day notice to cancel.)

All scripts and programs will comply with applicable local, state and federal laws and regulations. The undersigned personally guarantees, unconditionally and at all times, the payment when due and all indebtedness of Agency/Client to the station. This agreement constitutes the full and complete agreement of the parties and supersedes all prior negotiations, proposals and agreements, either oral or written, between the parties.

☐ If checked, the terms of this agreement contains a long-term commitment or a special discounted rate package. Should Agency/Client cancel before said term expires, a regular per spot rate of _____ will be retroactively applied to Agency/Client's account. This includes any past paid invoices which are part of this agreement.

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in anyway on the basis of race or ethnicity.

Agreed and Accepted for Participating Business:

For Radio Station:

Rusty Fulbright-Pol

Client Business Name

Phil Hobbs

Sales Executive

Signature

Signature

Date

May 1, 2020

Date

Rev 8-2016