

Community Broadcasters - Sumter/Florence
 2423 Walker Swinton Rd, Timmonsville, SC 29161

Remit to: P.O. Box 6344
 Florence, SC 29501
 843-678-9393

Client: **Mike Burch for Solicitor**
 Order #: **16229-00002**
 Description: ****New Biz**Contract # BURCH.RA.043024**
 Date Entered: **4/29/2024**
 P.O.#:
 Salesperson: **Lusk, Mark**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**
 Phone/Fax: **864/268-1717**

Creative Communications
 Attn: Susan Kines
 ***INV VIA EMAIL: susan@susankines.com

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk
1 4/30/2024	5/5/2024	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	8	23.53	188.24		X	X	X	X			8
2 4/30/2024	5/5/2024	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	8	20.00	160.00		X	X	X	X			8
3 4/30/2024	5/5/2024	WFRK FM	03:00:00p to 06:00:00p	Weekly	1:00	8	20.00	160.00		X	X	X	X			8
4 5/6/2024	6/9/2024	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	50	23.53	1176.50	X	X	X	X	X			10
5 5/6/2024	6/9/2024	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	50	20.00	1000.00	X	X	X	X	X			10
6 5/6/2024	6/9/2024	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	50	20.00	1000.00	X	X	X	X	X			10
7 6/10/2024	6/11/2024	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	4	23.53	94.12	2	2	0	0	0	0	0	
8 6/10/2024	6/11/2024	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	2	20.00	40.00	1	1	0	0	0	0	0	
9 6/10/2024	6/11/2024	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	2	20.00	40.00	1	1	0	0	0	0	0	

Order Start Date: 4/30/2024 Order End Date: 6/11/2024 Spots: 182

Total Charges: \$3,858.86
Combined Discounts: \$578.83
Total Net: \$3,280.03

Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

Projected Media Month/End-Of-Schedule Billing Totals for Mike Burch for Solicitor / 16229-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2024	114	\$2,414.14	\$362.12	\$2,052.02
June	2024	68	\$1,444.72	\$216.71	\$1,228.01
Total:		182	\$3,858.86	\$578.83	\$3,280.03

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By: _____

Accepted for Creative Communications By: _____

Please Sign and Return One Copy

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 Remit to: P.O. Box 6344
 Florence, SC 29501
 843-678-9393

Client: **Mike Burch for Solicitor**
 Order #: **16229-0002**
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 P.O.#:
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7 6/10/2024	6/16/2024	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	4	23.53	94.12	X	X	X	X	X			4
8 6/10/2024	6/16/2024	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	2	20.00	40.00	X	X	X	X	X			2
9 6/10/2024	6/16/2024	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	2	20.00	40.00	X	X	X	X	X			2

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
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Total:		182	\$3,858.86	\$578.83	\$3,280.03

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By:

Accepted for Creative Communications By:

Please Sign and Return One Copy

Client: MIKE BURCH
 Product:
 Campaign: June 2024 Primary

Station Order

CREATIVE COMMUNICATIONS, INC.
 po box 24189
 Greenville, SC 29616
 864.268.1717

Rev #: 0
 Flight From: 04/30/2024 to 06/11/2024

Estimate No.:
 Contract No.: BURCH.RA.043024
 Job No.:

Buyer Name: Susan Kines
 Sweeps: Manual Ratings
 Actg. Order No.: 988
 WS Order No.: 4129
 Contract No.: BURCH.RA.043024

Market: FLORENCE, SC
 Station: WFRK-FM
 Station Contact: MARK LUSK

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross		Net Percent		Apr 29	May 06	May 13	May 20	May 27	Jun 03	Jun 10	Total Spots
				Rate/ Total	Total	Rate/ Total	Total								
1	MTWRF-- 06:00A-10:00A	AM 60	GOOD AM PEEDEE	\$23.53	\$20.00	8	10	10	10	10	10	10	10	4	62
2	MTWRF-- 10:00A-03:00P	MD 60		\$1,458.86	\$1,240.00	8	10	10	10	10	10	10	10	2	60
3	MTWRF-- 03:00P-07:00P	PM 60		\$20.00	\$17.00	8	10	10	10	10	10	10	10	2	60
				\$1,200.00	\$1,020.00										
				\$3,858.86		24	30	30	30	30	30	30	8	182	

Month	Spots	Station Gross Dollars	Net Percent Dollars
May	114	\$2,414.14	\$2,052.00
Jun	68	\$1,444.72	\$1,228.00
	182	\$3,858.86	\$3,280.00

Comments

Campaign Remarks:
 1. ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS ORDERED.

Advertiser: MIKE BURCH
Campaign: June 2024 Primary

Station Order
FLORENCE, SC - Radio

Station: WFRK-FM

Comments

2. ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.
3. PLEASE SIGN AGENCY ORDER AND E-MAIL TO SUSAN KINES at susan@susankines.com TO CONFIRM

4. INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING:

SPOT DATA IDB# 919
TV INVOICES IDB# 1060
Encoda Electronic Invoices IDB Number #919
EMEDIA TRADE EMT10749
RADIOINVOICES RI12865 9912865

ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS ORDERED.

ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.

PLEASE SIGN ORDER, E-MAIL TO SUSAN KINES @ susan@susankines.com TO CONFIRM INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING.

SPOT DATA IDB# 919 TV INVOICES IDB# 1060 Encoda IDB #919
EMEDIA TRADE EMT10749

By: Mark Ford 4/29/24



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, SUSAN KINES, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MIKE BURCH

Authorized committee:

BURCH FOR SOLICITOR

Agency requesting time (and contact information):

CREATIVE COMMUNICATIONS, INC.

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

4TH CIRCUIT SOLICITOR

Date of election:

JUNE 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

WILLIAM O. SPENCER, JR.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Susan Kines

Signature:

F. W. Mullins

Name:

Susan Kines

Name:

F. W. Mullins

Date of Request to Purchase Ad Time:

4-29-24

Date of Station Agreement to Sell Time:

4/29/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4/29/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WFRK</u>	Date Received/Requested: <u>4/29/24</u>
Est. #:	Station Location: <u>Quimby/Florence, SC</u>	Run Start and End Dates: <u>4/30 - 6/10/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Community Broadcasters, LLC

Credit Card Authorization Form (One Time Use)

Date: 04/29/24

Advertiser's Account Name: Creative Communicatons Inc

Advertiser's Phone: (864) 268-1717 Fax: ()

Station:	<u>WFRK-FM</u>
Advertiser:	<u>Mike Burch for Solicitor</u>
Credit Card Type:	<input checked="" type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Discover
Amount to Charge:	<u>\$3280.00</u>

Advertiser hereby authorizes Community Broadcasters, LLC, to charge the above listed Credit Card Account the sum noted for payment of their Advertising Schedule.

This Payment is to be applied:

- ❖ To Invoice Numbers: _____

- ❖ As Prepayment for our Advertising Schedule which will be airing during the month of: April 29 - June 11, 2024 On _____

Authorized Signature: Susan Kines Date: 04/29/24

Please submit completed form directly to: Vickie Graham, Business Manager Vickie_Graham@commbroadcasters.com or Fax: (843) 661-0555