

Community Broadcasters - Sumter/Florence  
 2423 Walker Swinton Rd, Timmonsville, SC 29161  
 \*\*\*\*\*

Remit to: P.O. Box 6344  
 Florence, SC 29501  
 843-678-9393

Client: **Mike Burch for Solicitor**  
 Order #: **16229-00002**  
 Description: **Contract # BURCH.RA.043024**  
 Date Entered: **4/29/2024**  
 P.O.#:  
 Salesperson: **Lusk, Mark**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**  
 Phone/Fax: **864/268-1717**

Creative Communications  
 Attn: Susan Kines  
 \*\*\*INV VIA EMAIL: susan@susankines.com

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk
1 4/30/2024	5/5/2024	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	8	23.53	188.24		X	X	X	X			8
2 4/30/2024	5/5/2024	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	8	20.00	160.00		X	X	X	X			8
3 4/30/2024	5/5/2024	WFRK FM	03:00:00p to 06:00:00p	Weekly	1:00	8	20.00	160.00		X	X	X	X			8
4 5/6/2024	6/9/2024	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	50	23.53	1176.50	X	X	X	X	X			10
5 5/6/2024	6/9/2024	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	50	20.00	1000.00	X	X	X	X	X			10
6 5/6/2024	6/9/2024	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	50	20.00	1000.00	X	X	X	X	X			10
7 6/10/2024	6/16/2024	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	4	23.53	94.12	X	X	X	X	X			4
8 6/10/2024	6/16/2024	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	2	20.00	40.00	X	X	X	X	X			2
9 6/10/2024	6/16/2024	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	2	20.00	40.00	X	X	X	X	X			2

**Station Totals:**

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WFRK FM	182	\$3,858.86	\$578.83	\$3,280.03

**Order Start Date: 4/30/2024    Order End Date: 6/16/2024    Spots: 182**

**Total Charges: \$3,858.86**  
**Combined Discounts: \$578.83**  
**Total Net: \$3,280.03**

Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

**Projected Media Month/End-Of-Schedule Billing Totals for Mike Burch for Solicitor / 16229-00002 :**

	Spot Count	Gross Billing	Combined Disc.	Net Billing
May 2024	114	\$2,414.14	\$362.12	\$2,052.02
June 2024	68	\$1,444.72	\$216.71	\$1,228.01
<b>Total:</b>	<b>182</b>	<b>\$3,858.86</b>	<b>\$578.83</b>	<b>\$3,280.03</b>

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By \_\_\_\_\_

Accepted for Creative Communications By \_\_\_\_\_

Please Sign and Return One Copy

Client: MIKE BURCH  
 Product:  
 Campaign: June 2024 Primary

**Station Order**

CREATIVE COMMUNICATIONS, INC.  
 po box 24189  
 Greenville, SC 29616  
 864.268.1717

Rev #: 0

Flight From: 04/30/2024 to 06/11/2024

Estimate No.:  
 Contract No.: BURCH.RA.043024  
 Job No.:

Buyer Name: Susan Kines  
 Sweeps: Manual Ratings

Market: FLORENCE, SC  
 Station: WFRK-FM  
 Station Contact: MARK LUSK

Actg. Order No.: 988  
 WS Order No.: 4129  
 Contract No.: BURCH.RA.043024

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross		Net Percent		Apr 29	May 06	May 13	May 20	May 27	Jun 03	Jun 10	Total Spots
				Rate/ Total	Total	Rate/ Total	Total								
1	MTWRF--	AM	GOOD AM PEEDEE	\$23.53	\$20.00	8	10	10	10	10	10	10	10	4	62
	06:00A-10:00A	60		\$1,458.86	\$1,240.00										
2	MTWRF--	MD		\$20.00	\$17.00	8	10	10	10	10	10	10	10	2	60
	10:00A-03:00P	60		\$1,200.00	\$1,020.00										
3	MTWRF--	PM		\$20.00	\$17.00	8	10	10	10	10	10	10	10	2	60
	03:00P-07:00P	60		\$1,200.00	\$1,020.00										
				\$3,858.86		24	30	30	30	30	30	30	8	182	

Month	Spots	Station Gross		Net Percent	
		Dollars	Dollars	Dollars	Dollars
May	114	\$2,414.14		\$2,052.00	
Jun	68	\$1,444.72		\$1,228.00	
	182	\$3,858.86		\$3,280.00	

Comments

Campaign Remarks:  
 1. ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS ORDERED.

Advertiser: MIKE BURCH  
Campaign: June 2024 Primary

**Station Order**  
FLORENCE, SC - Radio

Station: WFRK-FM

Comments

2. ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.  
3. PLEASE SIGN AGENCY ORDER AND E-MAIL TO SUSAN KINES at  
susankines.com TO CONFIRM

4. INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING:

SPOT DATA IDB# 919

TV INVOICES IDB# 1060

Encoda Electronic Invoices IDB Number #919

EMEDIA TRADE EMT10749

RADIOINVOICES R112865 9912865

ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS ORDERED.

ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.

PLEASE SIGN ORDER, E-MAIL TO SUSAN KINES @ susankines.com TO CONFIRM  
INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING.

SPOT DATA IDB# 919 TV INVOICES IDB# 1060 Encoda IDB #919  
EMEDIA TRADE EMT10749

By: Mark Fish 4/29/24



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 4/29/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WFRK</u>	Date Received/Requested: <u>4/29/24</u>
Est. #:	Station Location: <u>Quimby/Florence, SC</u>	Run Start and End Dates: <u>4/30 - 6/10/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Community Broadcasters, LLC

## Credit Card Authorization Form (One Time Use)

Date: 04/29/24

Advertiser's Account Name: Creative Communicatons Inc

Advertiser's Phone: (864) 268-1717 Fax: (\_\_\_\_) \_\_\_\_\_

Station:	<u>WFRK-FM</u>
Advertiser:	<u>Mike Burch for Solicitor</u>
Credit Card Type:	<input checked="" type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Discover
Amount to Charge:	<u>\$3280.00</u>

Advertiser hereby authorizes Community Broadcasters, LLC, to charge the above listed Credit Card Account the sum noted for payment of their Advertising Schedule:

This Payment is to be applied:

❖ To Invoice Numbers: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

❖ As Prepayment for our Advertising Schedule which will be airing during the month  
Of: April 29 - June 11, 2024 On \_\_\_\_\_

Authorized Signature: Susan Kines Date: 04/29/24

Please submit completed form directly to: Vickie Graham, Business Manager Vickie\_Graham@commbroadcasters.com or Fax: (843) 661-0555