

CONTRACT



KBFX
1901 Westwind Dr
Bakersfield, CA 93301
USA
(661) 327-7955

www.bakersfieldnow.com

And:

Thematic Campaigns
111 W ILLINOIS ST
CHICAGO, IL 60654

<u>Contract / Revision</u> 2162583 /		<u>Alt Order #</u> 28361628
<u>Advertiser</u> Adam Schiff for US Senate CA-D		<u>Original Date / Revision</u> 03/01/24 / 03/01/24
<u>Contract Dates</u> 03/01/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u> SCHIFF ADD		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBFX	<u>Account Executive</u> Chicago Katz/CHI	<u>Sales Office</u> KATZ Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 10183504		<u>Advertiser Ref</u> 10187625

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBFX	03/04/24	03/05/24	Eyewitness News At 7a	7:00 AM-8:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MT-----				2	\$125.00			
N 2	KBFX	03/04/24	03/05/24	Funny You Should Ask/Pict	11:00 AM-12:00 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MT-----				2	\$40.00			
N 3	KBFX	03/04/24	03/05/24	Family Feud	12:00 PM-12:30 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				2	\$40.00			
N 4	KBFX	03/04/24	03/05/24	Eyewitness News @12:30p	12:30 PM-1:00 PM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				2	\$70.00			
N 5	KBFX	03/04/24	03/05/24	People's Court	1:00 PM-2:00 PM		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				2	\$55.00			
N 6	KBFX	03/04/24	03/05/24	Hot Bench	2:00 PM-3:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				2	\$30.00			
N 7	KBFX	03/04/24	03/05/24	Dateline	9:00 AM-10:00 AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MT-----				2	\$45.00			
N 8	KBFX	03/01/24	03/05/24	Family Feud/Young Sheldon	5:00 PM-6:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/24	03/07/24	-----S-				1	\$60.00			
N 9	KBFX	03/01/24	03/05/24	Big Bang Theory	6:00 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/24	03/07/24	-----S-				1	\$75.00			
N 10	KBFX	03/04/24	03/05/24	Family Feud	5:00 PM-5:30 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				2	\$60.00			
N 11	KBFX	03/04/24	03/05/24	The First 48	3:00 PM-4:00 PM		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$55.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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2162583 /	28361628

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Adam Schiff for US Senate CA-D	03/01/24 / 03/01/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/01/24 - 03/05/24	SCHIFF ADD	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KBFX	03/04/24	03/05/24	Family Feud	5:30 PM-6:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				1	\$60.00			
N 13	KBFX	03/04/24	03/05/24	Big Bang Theory	6:00 PM-6:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				1	\$90.00			
N 14	KBFX	03/04/24	03/05/24	48 Hours	4:00 PM-5:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				1	\$60.00			
N 15	KBFX	03/01/24	03/05/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	M-----				1	\$90.00			
N 16	KBFX	03/01/24	03/05/24	Simpsons	5:00 PM-6:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	-----S				1	\$75.00			
N 17	KBFX	03/01/24	03/05/24	Big Bang Theory	6:00 PM-7:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	-----S				1	\$90.00			
N 18	KBFX	03/01/24	03/05/24	Young Sheldon	7:00 PM-7:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	-----S-				1	\$90.00			
N 19	KBFX	03/04/24	03/05/24	Modern Family	7:30 PM-8:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				1	\$125.00			
N 20	KBFX	03/04/24	03/05/24	Young Sheldon	7:00 PM-7:30 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				2	\$125.00			
N 21	KBFX	03/04/24	03/05/24	Most Wanted	9:00 PM-10:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				1	\$700.00			
N 22	KBFX	03/04/24	03/05/24	TMZ Investigates	8:00 PM-9:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				1	\$700.00			
N 23	KBFX	03/01/24	03/05/24	The Great North	9:00 PM-10:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	-----S				1	\$450.00			
N 24	KBFX	03/01/24	03/05/24	National Desk Weekend	11:30 PM-12:30 XM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	-----S				1	\$75.00			
N 25	KBFX	03/01/24	03/05/24	Eyewitness News @10p	10:00 PM-11:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	M-----				1	\$175.00			
N 26	KBFX	03/04/24	03/05/24	TMZ	11:00 PM-11:30 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/04/24	03/10/24	M-----				2	\$40.00			
N 27	KBFX	03/01/24	03/05/24	Fox College Basketball	9:00 AM-11:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/01/24	03/07/24	-----S-				1	\$125.00			
N 28	KBFX	03/01/24	03/05/24	Fox College Bball Game 2	11:30 AM-1:30 PM		:30			NM	1	\$125.00

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Week:		03/01/24	03/07/24	-----S-				1	\$125.00			
N 29	KBFX	03/01/24	03/05/24	Fox College Basketball	5:00 PM-7:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/24	03/07/24	-----S-				1	\$125.00			
N 30	KBFX	03/01/24	03/05/24	Fox College Basketball	10:00 AM-12:00 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/24	03/07/24	-----S				2	\$125.00			
N 31	KBFX	03/01/24	03/05/24	Sun Nascar Racing	12:30 PM-4:00 PM		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/01/24	03/07/24	-----S				4	\$375.00			
Totals											45	\$6,355.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/03/24	16	\$3,040.00	(\$456.00)	\$2,584.00
03/04/24 - 03/10/24	29	\$3,315.00	(\$497.25)	\$2,817.75
Totals	45	\$6,355.00	(\$953.25)	\$5,401.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, DEBRA SCHOMMER KLEIN, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Adam Schiff

Authorized committee:

Schiff for Senate

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Democra

Office sought (no acronyms or abbreviations):

United States Senator from California

Date of election:

3/5/24

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Megan Brengarth

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

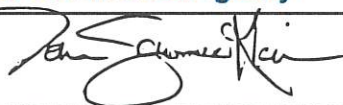
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name: Debra Schommer Klein

Date of Request to Purchase Ad Time: 1/10/24

Station Representative

Signature:



Name:

Cindi Dias

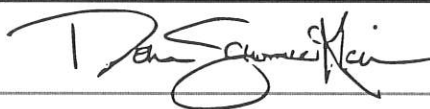
Date of Station Agreement to Sell Time: 3/1/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Debra Schommer Klein

Date:

1/10/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

2/1/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2162583

Station Call Letters:

KBOFX-TV

Date Received/Requested:

3/1/24

Est. #:

NA

Station Location:

Bakersfield, CA

Run Start and End Dates:

3/2/24 - 3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.