

Order #1105481: GMS Advert../Committee ../Political/

Time	Event	Committee	By	Amount	# Spots	Rate
04/11/24 12:38:03 PM	Processed	<async process>	Marc Smitt	\$1,080.00	54	0.00
04/11/24 11:46:13 AM	Approved		Angela Sir	\$1,080.00	54	0.00
04/11/24 11:46:11 AM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Angela Sir	\$1,080.00	54	0.00
04/11/24 11:10:27 AM	Approval Workflow	[Sales Manager - Ready Default]	Elvin Fluel	\$1,080.00	54	0.00
04/11/24 11:10:23 AM	Ready for approval	changed pc	Elvin Fluel	\$1,080.00	54	0.00
04/10/24 7:49:13 PM	Ready for approval	ready	Tanya Edc	\$1,080.00	54	0.00
04/10/24 7:44:45 PM	New order created	<new order>	Tanya Edc	\$0.00	0	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 1105481
Alt Order #:
Product Desc: Political
Estimate:
Flight Dates: 04/15/24 - 05/21/24
Original Date / Rev: 04/10/24 / 04/11/24
Order Type: GENERAL

WMAC-AM
Primary AE: Tanya Edge
Sales Office: L-MAC
Sales Region: Local

Agency Name: GMS Advertising & Productions Inc
Buying Contact:
Billing Contact:
 107 Rivoli Oaks Circle
 Macon, GA 31210

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Committee to Re-elect David Davis
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	20	\$400.00	\$340.00
04/29/24	05/21/24	34	\$680.00	\$578.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	20	\$400.00	\$340.00	0.00
May 2024	34	\$680.00	\$578.00	0.00
Totals	54	\$1,080.00	\$918.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tanya Edge	L-MAC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	04/15/24	05/19/24	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	5	\$20.00	P-80	0.00	NM	25	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	MTWTF--		5				\$20.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		5				\$20.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$20.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$20.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$20.00		0.00			
N 2	WMACA	05/20/24	05/21/24	M-F Midday M-F	CM	10a-3p	MT-----	:30	2	\$20.00	P-80	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MT-----		2				\$20.00		0.00			
N 3	WMACA	04/15/24	05/19/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	5	\$20.00	P-80	0.00	NM	25	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	MTWTF--		5				\$20.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		5				\$20.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		5				\$20.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$20.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$20.00		0.00			
N 4	WMACA	05/20/24	05/20/24	M-F PM Drive M-F	CM	3p-7p	M-----	:30	2	\$20.00	P-80	0.00	NM	2	\$40.00

Order / Rev: 1105481
 Alt Order #:
 Flight Dates: 04/15/24 - 05/21/24

Advertiser: Committee to Re-elect David Davis
 Product Desc: Political
 Estimate:

WMAC-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----					2	\$20.00		0.00			
													Totals	54	\$1,080.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Benjamin T. Sandifer; GMS Advertising & Productions, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Davis

Authorized committee:

Committee to Re-Elect David Davis, Sheriff

Agency requesting time (and contact information):

N/A GMS Advertising & Productions; 107 Rivoll Oaks Cir.; Macon, GA 31210; 478-957-2806; gmsproductions@cox.net

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Bibb County Sheriff

Date of election:

Tuesday, May 21, 2024

General

Primary

Treasurer of candidate's authorized committee:

Lillian Davis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

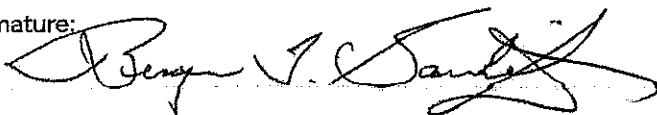
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

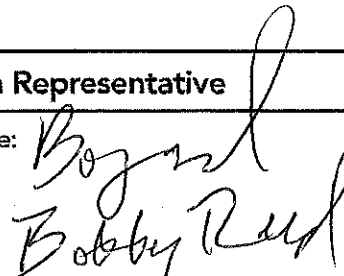
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Benjamin T. Sandifer, GMS Advertising & Productions

Name: Bobby Reed

Date of Request to Purchase Ad Time: 03/26/2024

Date of Station Agreement to Sell Time: 4/11/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

4/11/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

110 5481

Station Call Letters:

WMAC-AM

Date Received/Requested:

4/11/24

Est. #:

Station Location:

Malon, GA

Run Start and End Dates:

4/15/24-4/21/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.