

**ALPHA MEDIA LLC**  
**ISSUES AND PROGRAMMING REPORT**  
**FOR**  
**STATION KXTG (AM)**  
**BEYOND THE HEADLINES**  
*Third Quarter, 2022*  
**July 1st - September 30th (Saturday)**

**Prepared by:**  
**Tricia Myers - Alpha Media LLC**

KXTG (AM)PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUESKXTG (AM) “PUBLIC AFFAIRS SHOW”:

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

**THIRD QUARTER, 2022  
(July 1st – September 30th)**

**MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH / ALLERGIES**

**KXTG (AM) PUBLIC AFFAIRS**

July 2nd, 2022

7:30am to 8am

10:23 minutes of a 30 minute show

Guest: Liz Hill / Total Worker Health Advisor for SAIF. KXL's Brett Reckamp hears from Liz about all things allergies at work - and we are not just talking about seasonal allergies we get during the spring or summer months. She says there are a lot of allergies that can affect people at work. Liz talks about issues that can happen for employees from things like paint, latex and especially dust. With the crazy weather we have seen in the Portland area so far this year, the allergy season has been pushed back here into July.

**ISSUE: LOCAL HERO / COMMUNITY**

**KXTG (AM) PUBLIC AFFAIRS**

July 2nd, 2022

7:30am to 8am

7:32 minutes of a 30 minute show

Guest: Richard Kidd, Virginia Oler / West Tualatin Habitat for Humanity. KXL's Veronica Carter speaks with first Richard and then Virginia. Richard is our hero - he has been volunteering his talents and hours building houses for decades. He talks about all the work he is put in but also all the good times. He says the look on people's faces when they find out it's their house makes it all worth it. Richard also tells the story of a 13-year-old who once said: "this is my room" - and lived there until she went to college - the first in her family. And, Virginia continues the conversation while talking about the non-profit organization and all they do.

**ISSUE: TRAVEL / ADVENTURE**KXTG (AM) PUBLIC AFFAIRS

July 2nd, 2022

7:30am to 8am

7:15 minutes of a 30 minute show

Guest: Sara Ianaroone / Portland Bikes, KXL Listeners. KXL's Veronica Carter talks with Sara about a billion things to do this weekend in and around Portland. She highlights all kinds of great adventures one can do without breaking the bank. Meanwhile - after that KXL listeners call in with their tips and suggestions about things a visiting 9 and 13 year old pair of sisters can do while hanging out in Portland. People talk about all kinds of great things from Multnomah Falls to jet boats to other hikes.

**ISSUE: ENTERTAINMENT / MOVIE**KXTG (AM) PUBLIC AFFAIRS

July 2nd, 2022

7:30am to 8am

3:22 minutes of a 30 minute show

Guest: Grae Drake / Movie Critic. KXL's Brett Reckamp gets a movie review from Grae on the new Thor movie. She thinks it's kinda meh. This one is loaded with cheeky humor, but not as much action.

**ISSUE: WATER CONSERVATION**KXTG (AM) PUBLIC AFFAIRS

July 9th, 2022

7:30am to 8am

12:41 minutes of a 30 minute show

Guest: Bonnie Cushman / Regional Water Providers Consortium - Outreach Coordinator. KXL's Brett Reckamp talks with Bonnie about all things water! There are a ton of ways we can be conserving water - even in the Portland Metro area where we get lots of rain and have good quality water. She talks about some tests we can run outside with water flow that will give each household a "water score" which could be very helpful. Inside, there are also more ways that even the kids can get involved to help families use less water and be more efficient with this critical resource.

**ISSUE: LOCAL POLITICS**KXTG (AM) PUBLIC AFFAIRS

July 9th, 2022

7:30am to 8am

6:53 minutes of a 30 minute show

Guest: Dr. Jim Moore / Pacific University Political Analyst. KXL's Brett Reckamp hears from Dr. Moore about how the city is trying to update it's system of government. They worked with a group to come up with a plan and it's ready to go to voters, but Dr. Moore points out that it includes 3 different things in one and one of the items is a ranked voting system. Jim wonders if it may keep Portland voters from updating their system come November.

**ISSUE: ENVIRONMENT / FOREST**KXTG (AM) PUBLIC AFFAIRS

July 9th, 2022

7:30am to 8am

8:41 minutes of a 30 minute show

Guest: Scott Altenhoff / Oregon Department of Forestry. KXL's Jon Eric Smith gets a very interesting story about this invasive creature from the midwest that is doing a number on our Oregon forests and trees. The Emerald Ash Borer is a small beetle about the size of a penny. It's moved into Oregon and is feeding on our trees - specifically the ash trees. The larvae of the bug are doing the most damage. Scott talks about how the presence of this insect has begun to become a serious problem for not only our ash trees but other native species in Oregon. He says they're going to have to devise a plan to eradicate this creature without hurting any other bugs, trees, plants or creatures.

**ISSUE: COMMUNITY / STATE OF PORTLAND**KXTG (AM) PUBLIC AFFAIRS

July 16th, 2022

7:30am to 8am

12:19 minutes of a 30 minute show

Guest: Andrew Hone / President and CEO of the Portland Business Alliance. KXL's Zachary Barnes hears from Andrew first about Time Magazine naming our city on a prestigious list of great American cities in excellent shape. Then he talks about some of the challenges like our reputation over the past several years that has taken a hit with riots and such. Andrew believes that many of the problems we face are very fixable. He thinks Portland remains an outstanding place to live and work and sees the future as bright.

**ISSUE: TECHNOLOGY**KXTG (AM) PUBLIC AFFAIRS

July 16th, 2022

7:30am to 8am

3:51 minutes of a 30 minute show

Guest: Brian Westbrook / Tech Expert. KXL's Brett Reckamp hears from Brian about a real life situation - getting your old laptop computer ready to give away or sell. Brian says there are some important things to do to make sure the new owner can start fresh and also, most importantly that your information is not compromised. Whether it's a PC or a MAC he says you must take the appropriate steps to clean it before passing along.

**ISSUE: COMMUTE / TRIMET**KXTG (AM) PUBLIC AFFAIRS

July 16th, 2022

7:30am to 8am

3:31 minutes of a 30 minute show

Guest: New east side shuttle for TriMet. KXL's Jon Eric Smith hears about the new, free shuttle coming to a part of Portland's east side that is in need. She says they worked with TriMet to get the program up and running. It's filling a void of transportation needs on that east side. It took several years to get off the ground and is being funded by money allocated by the 2017 Oregon Legislature.

**ISSUE: COVID / PRESIDENT JOE BIDEN**KXTG (AM) PUBLIC AFFAIRS

July 16th, 2022

7:30am to 8am

8:48 minutes of a 30 minute show

Guest: Dr. Jim Moore / Pacific University. KXL's Brett Reckamp hears from Dr. Moore about the political fallout after news broke that President Joe Biden was Covid positive. Basically, he calls this good news for both the Democrats and Republicans. For people on the left, they can point to the fact that vaccines and boosters work because the President did not get very sick. On the right, Jim says pundits can say the vaccine is useless because it does not protect anyone from getting the virus. He also talks about what would happen if the president were unable to perform his duties because he became gravely ill.

**ISSUE: TECHNOLOGY**KXTG (AM) PUBLIC AFFAIRS

July 23rd, 2022

7:30am to 8am

14:05 minutes of a 30 minute show

Guest: Donte Jenkins / BTH NW District Sales Manager. KXL's Brett Reckamp talks one on one about Emsculpt Neo with Donte from Lumera in Tualatin. They are doing a bus tour with the Emsculpt bus and stopped by. Donte talks about the technology and how it uses heat and electromagnetic tech to melt fat and build muscle. He understands the history of the tech which has been going for the last 12 years.

**ISSUE: GARDENING**KXTG (AM) PUBLIC AFFAIRS

July 23rd, 2022

7:30am to 8am

4:20 minutes of a: 30 minute show

Guest: Harry Cleef / Horticulture Professor University of Florida. KLX's Veronica Carter hears all about how great tomatoes are grown and how bad our tomatoes that show up in the grocery store really are. He describes some of the techniques that home growers can use to make those garden tomatoes so much better than store bought.

**ISSUE: COMMUNITY**KXTG (AM) PUBLIC AFFAIRS

July 23rd, 2022

7:30am to 8am

10:08 minutes of a: 30 minute show

Guest: Lori Kellogg / Tualatin resident. KXL's Veronica Carter talks with Lori as she and her husband are being recognized by the city for their work cleaning up trash along their walks. Lori says they just started picking up trash along trails as they were out and about and it became a thing. So now they're working with the city and got an award for volunteer community work. They're also our KXL Everyday heroes for this week.

**ISSUE: TECHNOLOGY**KXTG (AM) PUBLIC AFFAIRS

July 30th, 2022

7:30am to 8am

4:05 minutes of a: 30 minute show

Guest: Brian Westbrook / Tech Expert. KXL's Brett Reckamp & Veronica Carter hear from Brian some clever ways to use tech to help keep your house safe while the family is away on a summer vacation. He says you don't have to break the bank to get some things in place. The most important tip is to decide first on a brand or an ecosystem so that it all meshes together well and you can easily keep tabs on things from one app on your smartphone.

**ISSUE: DISEASE / RABBITS**KXTG (AM) PUBLIC AFFAIRS

July 30th, 2022

7:30am to 8am

8:20 minutes of a: 30 minute show

Guest: Connie Riker / Director for Parks and Recreation in Lewis County and with the SW Washington Fair. KXL's Veronica Carter hears from Connie about a disease that is killing domesticated rabbits. Connie says it comes from wild rabbits and once it arrives it is usually fatal. She says they are making adjustments to the 4H portion of the fair because of this. Connie warns anyone who keeps rabbits either on their farm or at home to make sure they do not come in contact with wild rabbits.



**ISSUE: SAFETY / DRIVING**KXTG (AM) PUBLIC AFFAIRS

July 30th, 2022

7:30am to 8am

6:48 minutes of a: 30 minute show

Guest: Allison Leep / Pemco Insurance social impact manager. KXL's Zachary Barnes gets some scary numbers about car versus pedestrian deaths around the country. Allison says ever since 2007 when the smartphone became popular, people have become more distracted on the roads. She says distracted driving is easily the #1 cause of pedestrian deaths on the road.

**ISSUE: LOCAL POLITICS**KXTG (AM) PUBLIC AFFAIRS

July 30th, 2022

7:30am to 8am

8:48 minutes of a: 30 minute show

Guest: Keith Mays / Mayor Sherwood. KXL's Jim Ferretti talks with Mayor Mays about why he has decided it's time to step down. Mays has been the Mayor of Sherwood for the last 13 years. It's a volunteer position and it obviously takes up a lot of time, so with his private business needing attention he decided it was time to step away. Keith's son is now running for Mayor of Sherwood. Keith talks about some of the challenges facing the community of Sherwood including growth and boundaries.

**ISSUE: SCHOOL**KXTG (AM) PUBLIC AFFAIRS

August 6th, 2022

7:30am to 8am

17:48 minutes of a: 30 minute show

Guest: Laura Linn Knight / Parenting Expert. KXL's Brett Reckamp hears from Laura about how to get our kids ready for the mornings before school. She says a lot of students can experience anxiety trying to get ready for school in the morning. She says there are plenty of issues that can come up for both students and parents. Planning ahead is key and getting a head start on things is also important. Laura says there are ways to make it fun for kids. She says to give kids some power with decision making in the morning and always try to move things ahead beforehand so you aren't scrambling at the last second. A student who shows up under control and well prepared will usually perform better in class.

**ISSUE: TECHNOLOGY**KXTG (AM) PUBLIC AFFAIRS

August 6th, 2022

7:30am to 8am

3:40 minutes of a: 30 minute show

Guest: Brian Westbrook / Tech Expert. KXL's Brett Reckamp and Veronica Carter hear the latest on Google's efforts to up their game in the wearables market. Things like watches etc. They just bought FitBit so Google is trying to tie them into their Google TV and the Nest ecosystem so that these smart devices can all talk to each other.

**ISSUE: SPORTS**KXTG (AM) PUBLIC AFFAIRS

August 6th, 2022

7:30am to 8am

3:30 minutes of a: 30 minute show

Guest: "Terry" with the Tarkanian Basketball Academy. KXL's Brett Reckamp hears from Marine veteran Terry who has been volunteering at the Tarkanian Basketball Academy in Las Vegas for 26 years. While in Vegas for a youth basketball tournament, Brett and Terry talk about having events be all about the kids and some of the life lessons we can learn.

**ISSUE: LOCAL HERO**KXTG (AM) PUBLIC AFFAIRS

August 6th, 2022

7:30am to 8am

3:45 minutes of a: 30 minute show

Guest: Tim O'Neil / son of Ethel O'Neil - Congressional Medal of Honor winner. KXL's Vernioica Carter talks to Ethel after his mother earns the honor for saving the life of a baby during the historic floods in Portland's Vanport neighborhood. Ethel was in the Air Force and was an amazing woman. Tim still lives in Portland and talks about her life.

**ISSUE: SAFETY**KXTG (AM) PUBLIC AFFAIRS

August 13th, 2022

7:30am to 8am

14:29 minutes of a: 30 minute show

Guest: Jim Nusser / Safety Services Supervisor for SAIF. KXL's Brett Reckamp goes in-depth with Jim on the importance of PPE or Personal Protective Equipment. Jim says PPE needs to be worn and worn correctly and it is important to understand that PPE should not be the last line of defense. He says it is like insurance for a person at work, you hope you don't ever need it, but PPE is good when you need it and can either save your life or prevent bodily harm. He says PPE is something we got used to during the pandemic with masks.

**ISSUE: DOMESTIC ABUSE**KXTG (AM) PUBLIC AFFAIRS

August 13th, 2022

7:30am to 8am

13:41 minutes of a: 30 minute show

Guest: Rachel Schultz / Family Justice Center. KXL's James Shippy hears important information about domestic abuse and violence at home. She says it's a problem that has gone up by 30% during the pandemic and is especially prominent with people of color and those living in poverty. Rachel admits breaking the cycle of domestic abuse is very difficult. In part because of the years it often takes for an abuser to establish dominance over their victims.

**ISSUE: SAFETY (REPEAT)**KXTG (AM) PUBLIC AFFAIRS

August 20th, 2022

7:30am to 8am

14:29 minutes of a: 30 minute show

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**ISSUE: LOCAL BUSINESS**KXTG (AM) PUBLIC AFFAIRS

August 27th, 2022

7:30am to 8am

6:03 minutes of a: 30 minute show

Guest: Ken Aufdermauer / Wembley Creek Woodworking. KXL's Brett Reckamp gets a personal interview with Ken from the Saturday Market in Tillamook at the Oregon Coast. Ken says he quit his regular job 8 years ago and went full time making and selling high quality, but easy to use outdoor furniture. He says his friends and family pushed him to go for it. Ken says it's the chatting with people he enjoys most - even if he doesn't sell anything.

**ISSUE: ENTERTAINMENT**KXTG (AM) PUBLIC AFFAIRS

August 27th, 2022

7:30am to 8am

3:23 minutes of a: 30 minute show

Guest: James Shippy / KXL Morning Editor & guests of the Portland Spirit Guests. James takes a trip on the Portland Spirit cruise on the Willamette River - his first date night since moving to Portland a few months ago. James talks to people on the ship and gets their takes on the food and atmosphere on the boat. He goes over the menu and gives us his take. James says the view was amazing and so was his time.

**ISSUE: HOUSING / COST**KXTG (AM) PUBLIC AFFAIRS

August 27th, 2022

7:30am to 8am

8:59 minutes of a: 30 minute show

Guest: Doug Ressler / Yardi Property Management. KXL's Zachary Barnes hears about a new report on Portland's apartment market. Doug says 8,500 new rental units are expected to be built by the end of the year. He says that is more than the typical 6,000 new ones needed every year, but still leaves us in the negative for apartment homes required to house everyone in need. Part of the numbers have to do with rental homes instead of apartments. Doug also touches on what's happening with new apartments around the country.

**ISSUE: FISH / SPORT**KXTG (AM) PUBLIC AFFAIRS

August 27th, 2022

7:30am to 8am

6:31 minutes of a: 30 minute show

Guest: Tucker Jones / Program Manager for the Oregon Department of Fish & Wildlife. KXL's Jim Ferretti hears from Tucker on the day the chinook sport salmon season ended on the Columbia River. He says an extraordinary amount of fish were caught this last weekend and that put the quota numbers over. Tucker also talks about salmon numbers in general and how they are managed with the dams on the Columbia.

**ISSUE: HOMEWORK / APPLICATIONS**KXTG (AM) PUBLIC AFFAIRS

August 27th, 2022

7:30am to 8am

3:33 minutes of a: 30 minute show

Guest: Chris Moschovitis/ KXL Cyber Security Expert. KXL's Brett Reckamp talks with Chris about a lot of new homework style apps designed for kids. Chris says some of these digital tech apps can be helpful, but others want too much information. He says if an app wants anything more than just a kid's first name - that's a problem. Chris says the identities of children are especially vulnerable and in fact valuable because they usually don't have any history. It's a timely warning as most kids are heading back to school for the new year.

**ISSUE: BOOKS / ENTERTAINMENT**KXTG (AM) PUBLIC AFFAIRS

September 3rd, 2022

7:30am to 8am

3:17 minutes of a: 30 minute show

Guest: Dana Haynes / Editor & Chief of the Portland Tribune, Author. KXL's Veronica Carter hears some tips from Dana about ways to get started becoming a real author. Dana has been writing mystery novels for a while now and has enjoyed some published success. He says to start with a book you would like to read yourself because you'll be working on it for a while. And to find a good system that works for you - then let it out!

**ISSUE: CYBER SECURITY**KXTG (AM) PUBLIC AFFAIRS

September 3rd, 2022

7:30am to 8am

3:02 minutes of a: 30 minute show

Guest: Chris Moschovitis / Cyber Security Expert. KXL's Brett Reckamp & Veronica Carter hear from Chris about the second largest cyber attack on a school system in L.A. He talks about how vulnerable schools are to cyber attacks. He says the students are often very desirable for them because they don't have a history and their names can be used for fresh identities.

**ISSUE: HOMELESS / SAFETY**KXTG (AM) PUBLIC AFFAIRS

September 3rd, 2022

7:30am to 8am

12:28 minutes of a: 30 minute show

Guest: Tung Yin / Lewis & Clark College Legal Expert. KXL's Zachary Barnes goes in-depth with Tung Yin on a case involving some disabled people who are suing the city of Portland because they say they are unable to use the sidewalks. They say campers are blocking large areas with tents and the wheelchairs and other items cannot make it around. The city says they are working to find a solution for the homeless people and ways they can coexist. The lawsuit is ongoing.

**ISSUE: GAS PRICES**KXTG (AM) PUBLIC AFFAIRS

September 3rd, 2022

7:30am to 8am

3:53 minutes of a: 30 minute show

Guest: Patrick De'Hahn / Gas Buddy. KXL's Tim Lantz goes in-depth with Patrick on how gas prices have fallen over the past several months. He talks about oil prices and consumer demand. But, Patrick is worried about hurricane season and how one big storm could do serious damage to the nation's gas price situation. One piece of good news is that the summer blend is about to go away to make room for the less expensive fuels.

**ISSUE: TRAVEL**KXTG (AM) PUBLIC AFFAIRS

September 3rd, 2022

7:30am to 8am

minutes of a: 30 minute show

Guest: Neah Flora / Alpha Media A/E. KXL's Veronica Carter gets a first hand report from Neah who is currently in Honduras. She talks about the cool things that are available south of the border. There are spots in that area including Mexico that are very affordable and beautiful.

**ISSUE: SAFETY / HEALTH**KXTG (AM) PUBLIC AFFAIRS

September 10th, 2022

7:30am to 8am

7:48 minutes of a: 30 minute show

Guest: Brian Wiggs / Beaverton resident. KXL's Brett Reckamp gets a first hand account of a harrowing real-life story. Brian says his friend and long-time business partner Mark Houston suffered a heart-attack right in front of him. They were at their place of business and Brian used his training from the Navy and as a volunteer firefighter to start CPR on Mark right away. Brian kept it up for about 7 minutes until Tigard police arrived to take over. TVF&R emergency responders weren't far behind and they got to work. About 17 minutes later, Mark woke up and asked: "where's my bike?" - Brian actions kept blood pumping through Mark's brain and surely saved his life. He had no pulse and would not have made it. Brian wants people to get CPR training because it could end up saving a life.

**ISSUE: SPORTS**KXTG (AM) PUBLIC AFFAIRS

September 10th, 2022

7:30am to 8am

20:45 minutes of a: 30 minute show

Guest: Dr. Daniel Fulham O'Neil / Sports Psychologist (fellowship at University of Oregon). KXL's Brett Reckamp goes in-depth with Dr. Daniel on all things youth sports. Dan has been around elite young athletes for much of his career including world champion and gold medalist skier Bode Miller. Dan says it's critical for us parents to do several things including being supportive but not overbearing. He says the driving force to be great at a sport has to come from the kid. Dan also talks about how important it is for kids to have PE every day of the K-12 school career. He says it's critical for kids to be active in any form possible, even if it's not a team sport.

**ISSUE: SPORTS**KXTG (AM) PUBLIC AFFAIRS

September 17th, 2022

7:30am to 8am

20:04 minutes of a: 30 minute show

Guest: Marshall Cho / Lake Oswego boys varsity basketball coach, Eric Knox / Benson Tech girls basketball coach. KXL's Zachary Barnes talks with both coaches one at a time about the OSAA ruling about shot clocks being instigated this year for all high school varsity basketball games. Both coaches are pretty excited. They think it's a good idea that is long overdue. They think it will improve the quality of the games and speed them up. They also believe that it will improve the athletes and make them better overall players and maybe even make them more attractive to college recruiters.



**ISSUE: OREGON LEGISLATURE**KXTG (AM) PUBLIC AFFAIRS

September 17th, 2022

7:30am to 8am

4:24 minutes of a: 30 minute show

Guest: Dr. Jim Moore / Pacific University. KXL's Brett Reckamp hears from Dr. Moore about the numbers of Oregon legislators who are not returning for the next session. He says there are a number of different reasons all coming together to result in 15% leaving the House and 10% bailing from the Senate. We have a death, an expulsion, a governor's race featuring 3 lawmakers and then there are those lawmakers who are just done with public service and moving to the private sector to make more money.

**ISSUE: STORM / HURRICANE IAN**KXTG (AM) PUBLIC AFFAIRS

September 24th, 2022

7:30am to 8am

7:12 minutes of a: 30 minute show

Guest: Heather Taylor / Tigard resident. KXL's Jon Eric Smith hears from Heather and her husband from Disney World in Orlando while Hurricane Ian bears down on Florida. She talks about how the resort is handling the hurricane and all that goes with it. She talks about how they are getting food and water and dealing with power outages. She says Disney has offered to honor park tickets for up to a year - which doesn't help Heather and her family who cannot get back there in time to use them. Heather says overall Disney did an OK job of communicating with guests.

**ISSUE: DISASTER RELIEF**KXTG (AM) PUBLIC AFFAIRS

September 24th, 2022

7:30am to 8am

17:51 minutes of a: 30 minute show

Guest: Ambrosio Estrada/ GM Oregon Restoration, Ryan Gilyeat/ Owner & President Oregon Restoration. KXL's Brett Reckamp goes in-depth with the top brass at Oregon Restoration about what they are dealing with when it comes to disaster relief - especially water cleanup. They say here in Portland and Oregon, it's only a matter of time before the rains start coming and things get wet. Then, there are all the accidents that happen around the house. They even responded to a number of weird calls like a person dying, a specialty store, a winery - things like that.

**ISSUE: ENTERTAINMENT**KXTG (AM) PUBLIC AFFAIRS

September 24th, 2022

7:30am to 8am

3:38 minutes of a 30 minute show

Guest: Jessica George / City of Vancouver. KXL's Veronica Carter hears from Jessica about the old apple tree festival happening the first weekend in October. She talks about how people come out and celebrate more than just an old tree - by the way the tree isn't even there anymore, it's been removed because it is diseased - it's about the fall and apples and life! They have booths and other fun things to see and do. It's part of Veronica's "So much to see" weekly segment.