

ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KXTG (AM)
BEYOND THE HEADLINES
Fourth Quarter, 2022
October 1st - December 31st (Saturday)

Prepared by:
Tricia Myers - Alpha Media LLC

KXTG (AM)PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUESKXTG (AM) “PUBLIC AFFAIRS SHOW”:

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

**FOURTH QUARTER, 2022
(October 1st – December 31st)**

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: REMEMBERING A LOCAL LEGEND / COMMUNITY

KXTG (AM) PUBLIC AFFAIRS

October 1st, 2022

6am to 6:30am

11:05 minutes of a 30 minute show

Guest: Rob Palmer / Creative Director Opinionated in Portland. KXL's Brett Reckamp hears from Rob about the legendary advertising executive Dan Wieden of Wieden & Kennedy. He passed away in his Portland home. Dan was a true legend - working with the best of the best including Nike and Coca-Cola. He coined the phrase "Just do it" Rob worked for W+K back in the 90's for 10 years and had the privilege of working side by side with Dan. Rob talks about Dan's unique styles and genius.

ISSUE: EMPLOYMENT

KXTG (AM) PUBLIC AFFAIRS

October 1st, 2022

6am to 6:30am

5:28 minutes of a 30 minute show

Guest: Mike Bale / U.S. Bank Senior Portfolio Manager. Mike breaks down the fresh jobs report which came in slightly below expectations, but still shows some good news with unemployment ticking down to 3.5%. Mike says the sticking point with this report remains that even though wages and time worked by those in the workforce is up, inflation is up even more. So, consumers are having a hard time making ends meet and buying basic goods like housing, food and gas. He says to expect the Fed to continue raising interest rates this year.

ISSUE: COMMUNITY / HOMELESS CHILDRENKXTG (AM) PUBLIC AFFAIRS

October 1st, 2022

6am to 6:30am

3:21 minutes of a 30 minute show

Guest: Candace Dominguez Sundquist / Owner For Goodness Cakes. KXL's Veronica Carter goes in-depth with Candace to hear how they have people who are willing to go ahead and bake birthday cakes and deliver them to children who may not otherwise get one for their birthday. She says it's really a no-brainer because no child should ever go without a birthday cake on their special day. Candace says they match bakers with foster children, homeless kids and children in need.

ISSUE: LOCAL POLITICSKXTG (AM) PUBLIC AFFAIRS

October 1st, 2022

6am to 6:30am

7:13 minutes of a 30 minute show

Guest: Dr. Jim Moore / Political analyst Pacific University. KXL's Brett Reckamp hears from Dr. Jim about what the candidates are talking about and whether it's resonating with voters. He says because of all the outside money coming for races like those for Congress, a lot of the candidates are talking about the big issues like the economy and abortion - but are missing out on the things that might matter more to people at the local level. He also talks about the funnel effect with polls - that means they tend to get more accurate as the election gets closer because they have a better idea of who they want to vote for.

ISSUE: EVERYDAY HEROESKXTG (AM) PUBLIC AFFAIRS

October 8th, 2022

6am to 6:30am

13:53 minutes of a 30 minute show

Guest: Jill from Beaverton / Widowed mother. KXL's Brett Reckamp gets an exclusive conversation with Jill (no last name) - a person he became aware of on the social media app Next Door. Jill lost her husband recently to cancer. She has a 17-year-old daughter and works for DoorDash. Jill (no last names) talked about it and a family she did not know actually gave her a car. Both Jill and the family are our KXL everyday heroes. She said it was kind of hard accepting a gift like that from total strangers, but she did it for herself and for her daughter. It's a heart-warming, exclusive story.

ISSUE: INSURANCEKXTG (AM) PUBLIC AFFAIRS

October 8th, 2022

6am to 6:30am

11:31 minutes of a 30 minute show

Guest: Mike Watters / SAIF Customer Service. KXL's Brett Reckamp hears from the expert Mike about all things worker's compensation insurance - how it works and how to save money. Of course, it's all about avoiding accidents in the first place. But, there are other ways employers can save money with their worker's comp and also good resources available for employees who need help at work. Mike says time is critical when an injury happens on the job. An employer has a finite amount of time to get the claim going. Also, the faster an employee can start working again - even if it's limited - the better the chance things work out better for all parties involved.

ISSUE: ENTERTAINMENTKXTG (AM) PUBLIC AFFAIRS

October 8th, 2022

6am to 6:30am

2:26 minutes of a 30 minute show

Guest: Heidie Marks / City of Tualatin Event Coordinator. KXL's Jon Eric Smith talks with Heidie in our so much to see segment about their cool, October weekend event. They love to bring families out to enjoy all things pumpkin including a special biggest pumpkin contest.

ISSUE: OREGON MEASURE 113KXTG (AM) PUBLIC AFFAIRS

October 15th, 2022

6am to 6:30am

2:37 minutes of a 30 minute show

Guest: Ben Gaskins / Professor of Political Science at Lewis & Clark College. KXL's Jim Ferretti talks with Ben to get the low-down on this initiative that would put restrictions on allowing political parties to walk out and prevent a quorum in the Oregon Legislature. Ben says these types of political moves for minority parties are not unique to our state. It would not eliminate them, but would make it harder for elected officials to be reelected if they walk out and do not vote, then run again.

ISSUE: OREGON MEASURE 114KXTG (AM) PUBLIC AFFAIRS

October 15th, 2022

6am to 6:30am

2:57 minutes of a 30 minute show

Guest: Kevin Starrett, with Oregon Firearms Federation, Penny Okamoto, with Ceasefire Oregon Action Fund PAC. KXL's James Shippy goes in-depth on this hot button issue dealing with gun control. Both sides chime in with their thoughts on why this would or would not be a good idea to place new restrictions on guns. It has to do with permits and magazines.

ISSUE: OREGON MEASURE 111KXTG (AM) PUBLIC AFFAIRS

October 15th, 2022

6am to 6:30am

2:41 minutes of a 30 minute show

Guest: Democrat State Senator Dr. Elizabeth Staynor-Hayward, Representative Ronald Noble - Republican. KXL's Tim Lantz gets reaction from these parties about this health care issue in Oregon. It would require the state to balance the obligations of schools and other issues with creating cost effective, clinically appropriate health care for all. Dr. Staynor-Hayward believes the state needs to do a better job at helping people get affordable health care. Mr. Noble believes this is not the government's responsibility.

ISSUE: RACE FOR COMMISSION CHAIRKXTG (AM) PUBLIC AFFAIRS

October 15th, 2022

6am to 6:30am

3:16 minutes of a 30 minute show

Guest: Dr. Sharon Meiron & Jessica Vega Peterson / Multnomah County Commissioners. KXL's Mike Turner visits with both candidates vying to take over the seat vacated by Deborah Kafourey. Dr. Meiron believes her work as an emergency room physician gives her the skills required to handle high pressure situations. Ms. Vega-Peterson says her longtime residency in the east county gives her credibility.

ISSUE: PORTLAND CHARTER ISSUEKXTG (AM) PUBLIC AFFAIRS

October 15th, 2022

6am to 6:30am

3:11 minutes of a 30 minute show

Guest: Portland City Commissioner Mingus Mapps, Saul Mora - Campaign Manager for Portland United, Dr. Jim Moore - Pacific University. KXL's Brett Reckamp weaves together multiple opinions on the issue facing Portland voters - Should the government system be changed. But, there are also others issues included in the yes or no vote including expanding the city council and members, adding a city executive officer and rank choice voting. Some say it is too much for one vote, but polls have it passing.

ISSUE: EDUCATIONKXTG (AM) PUBLIC AFFAIRS

October 15th, 2022

6am to 6:30am

12:47 minutes of a 30 minute show

Guest: Dr. Ivan Misener / BNI & networker. KXL's Brett Reckamp goes in-depth with Dr. Misener on the art of small talk. He describes how listening to people and finding overlapping topics of interest can lead to deeper relationships. Once that is established, you can move on to more things like business.

ISSUE: POLITICSKXTG (AM) PUBLIC AFFAIRS

October 22nd, 2022

6am to 6:30am

3:26 minutes of a 30 minute show

Guest: Democrat Jamie McCloud Skinner and Republican Lori Chavez De Remer. KXL's Veronica Carter goes in-depth on this race - one of the most watched in the country. She says Skinner beat the incumbent Curt Schrader in the primary and therefore has a tough battle on her hands with Chavez. Plus, this is one of the newly drawn districts in Oregon so nobody knows exactly how it's going to fall.

ISSUE: POLITICSKXTG (AM) PUBLIC AFFAIRS

October 22nd , 2022

6am to 6:30am

3:20 minutes of a: 30 minute show

Guest: Val Hoyle and Alek Skarlatos. KXL's Grant McHill goes in-depth on this race. Representative Peter DeFasio held this spot for 4 decades and is retiring. So, this one is another one up for grabs. It's a classic liberal versus conservative race - but also a newcomer in Skarlatos versus Hoyle who has experience as an elected official.

ISSUE: POLITICSKXTG (AM) PUBLIC AFFAIRS

October 22nd, 2022

6am to 6:30am

minutes of a: 30 minute show

Guest: Andrea Salinas and Mike Erickson. KXL's Zachary Barnes handles this one - a race between two people in Oregon's newest district - the 6th. It is brand new - taking shape after the redistricting maps were taken care of, they do that every 10 years. Zach says even though the majority of people in this district are Democrats, it could still be a very close race based on the fact that there is no history.

ISSUE: POLITICSKXTG (AM) PUBLIC AFFAIRS

October 22nd, 2022

6am to 6:30am

3:22 minutes of a: 30 minute show

Guest: Joe Ken, Marie Glusenkamp Perez. In what might be one of the most watched in the country, KXL's Jon Eric Smith breaks down this race. It features Republican Joe Kent who beat incumbent Jamie Herrera-Beutler in the primary. He's taking on Marie Glusenkamp Perez, a democrat who some say has a chance of pulling off the upset.

ISSUE: POLITICSKXTG (AM) PUBLIC AFFAIRS

October 22nd, 2022

6am to 6:30am

4:43 minutes of a: 30 minute show

Guest: Tina Kotek, Christine Drazen, Betsy Johnson. KXL's Annette Newell finishes our election series on KXL with the biggest of them all - the 3 person race for governor. All three are women and Independent Betsy Johnson, although falling in the polls in recent weeks has been a serious contender.

ISSUE: ENTERTAINMENTKXTG (AM) PUBLIC AFFAIRS

October 22nd, 2022

6am to 6:30am

9:11 minutes of a: 30 minute show

Guest: Kelly Bruck / Owner Shadow Chasers. KXL's Brett Reckamp hears from Kelly about his adventures chasing ghosts. Kelly only does this part time but he has been on a ton of ghost chasing adventures already. Kelly describes a number of different spirits he says he knows quite a bit about. Some hang around the same spots and do many of the same things. Kelly describes how he gathers information about the ghosts he comes across in various locations.

ISSUE: COMMUNITY / BIRDSKXTG (AM) PUBLIC AFFAIRS

October 29th, 2022

6am to 6:30am

18:33 minutes of a: 30 minute show

Guest: Kort Clayton / Owner Integrated Avian Solutions. KXL's Brett Reckamp has an in-depth conversation with Kort about using birds of prey for bird abatement - specifically to scatter crows from downtown Portland. They roost by the thousands and create a huge mess. So the downtown clean and safe organization hired Kort and his company to fly trained hawks in the skies above and scare the crows out. Kort says it does not take but a glimpse for the crows to scatter and move along. He says if they stop flying the raptors for a couple of weeks the crows will come back. But, as long as they roost in smaller groups, everyone is happy.

ISSUE: HISTORYKXTG (AM) PUBLIC AFFAIRS

October 29th, 2022

6am to 6:30am

7:44 minutes of a: 30 minute show

Guest: Tyson Weinert / President & CEO of the Evergreen Aviation & Space Museum. KXL's Tim Lantz hears from Tyson about the arrival and display of The Spruce Goose - the creation of Howard Hughes. It's one of the most famous air crafts in U.S. history. Tyson says the story behind the Spruce Goose is fascinating and is drawing a lot of attention. They're hosting an event this weekend to show off their latest feature.

ISSUE: ENTERTAINMENTKXTG (AM) PUBLIC AFFAIRS

October 29th, 2022

6am to 6:30am

2:38 minutes of a: 30 minute show

Guest: Grae Drake / Movie Critic. KXL's Brett Reckamp gets a few thoughts on both the new movie Armageddon Time which is about a young person dealing with race but also Weird: The Al Yankovic movie - it's not an actual bio-pic of Weird Al - instead it is a parody! Grae says she could not stop smiling during the movie - it's also streaming for free on Roku.

ISSUE: LOCAL BUSINESSKXTG (AM) PUBLIC AFFAIRS

November 5th, 2022

6am to 6:30am

15:05 minutes of a: 30 minute show

Guest: Kelcey Morris, Marco Collette - Lumera Regenerative Medicine. KXL's Brett Reckamp visits the new location in the Pearl and talks with Kelcey & Marco at Lumera. Lumera Medical is a thriving, young Portland area business. The 2 professionals Kelcey & Marco talk about what they do there and how they do it. They both say the new, much larger and luxurious location is already bringing in a new type of clientele. They are serving the building they live in as well - with residential above their new location on NW Lovejoy near NW 11th.

ISSUE: LOCAL BUSINESSKXTG (AM) PUBLIC AFFAIRS

November 5th, 2022

6am to 6:30am

6:45 minutes of a: 30 minute show

Guest: Dennis Theriault / Multnomah County Deputy Director. KXL's Zachary Barnes hears from Dennis about this year's . The City of Portland and Multnomah County are working to try and work on the homeless problem in our area - one of the ways they gauge how things are going is through the point in time count. There's quite a bit that goes into this as the local government tries to do what they can to get people help and some perspective - on Portland's homeless population.

ISSUE: VETERANS DAYKXTG (AM) PUBLIC AFFAIRS

November 5th, 2022

6am to 6:30am

7:26 minutes of a: 30 minute show

Guest: Col. Scott Grainger– Commander of the University of Portland's Air Force ROTC Detachment. and Also Colonel John Tole. KXL's Brett Reckamp and Veronica Carter hear from the 2 colonels on Veterans Day. They talk about the events of the day but also how important these brave men and women are to our lives. Bol officers also talk about recruiting and the importance of family.

ISSUE: (ONCORE) ENTERTAINMENTKXTG (AM) PUBLIC AFFAIRS

November 12th, 2022

6am to 6:30am

15:05 minutes of a: 30 minute show

Guest: Kelcey Morris, Marco Collette - Lumera Regenerative Medicine. KXL's Brett Reckamp visits the new location in the Pearl and talks with Kelcey & Marco at Lumera. Lumera Medical is a thriving, young Portland area business. The 2 professionals Kelcey & Marco talk about what they do there and how they do it. They both say the new, much larger and luxurious location is already bringing in a new type of clientele. They are serving the building they live in as well - with residential above their new location on NW Lovejoy near NW 11th.

ISSUE: (ONCORE) LOCAL BUSINESSKXTG (AM) PUBLIC AFFAIRS

November 12th, 2022

6am to 6:30am

6:45 minutes of a: 30 minute show

Guest: Dennis Theriault / Multnomah County Deputy Director. KXL's Zachary Barnes hears from Dennis about this year's . The City of Portland and Multnomah County are working to try and work on the homeless problem in our area - one of the ways they gauge how things are going is through the point in time count. There's quite a bit that goes into this as the local government tries to do what they can to get people help and some perspective - on Portland's homeless population.

ISSUE: (ONCORE) VETERANS DAYKXTG (AM) PUBLIC AFFAIRS

November 12th, 2022

6am to 6:30am

7:26 minutes of a: 30 minute show

Guest: Col. Scott Grainger– Commander of the University of Portland's Air Force ROTC Detachment. and Also Colonel John Tole. KXL's Brett Reckamp and Veronica Carter hear from the 2 colonels on Veterans Day. They talk about the events of the day but also how important these brave men and women are to our lives. Bol officers also talk about recruiting and the importance of family.

ISSUE: SAFETY / ADDICTSKXTG (AM) PUBLIC AFFAIRS

November 19th, 2022

6am to 6:30am

4:15 minutes of a: 30 minute show

Guest: Carrie Bates / Communications Director Hazelden Betty Ford in Beaverton and Newberg. KXL's Tim Lantz talks with Carrie about how things can be extra tough for addicts during the holidays. She discusses ways people can enjoy time with their families without using.

ISSUE: POLITICS / HOLIDAYKXTG (AM) PUBLIC AFFAIRS

November 19th, 2022

6am to 6:30am

7:07 minutes of a: 30 minute show

Guest: Chris Westphall / communications expert. Tim Lantz again only this time on talking about politics during holiday dinners and get-togethers. Generally speaking - Chris says it doesn't work! There are far too many differences and the upside isn't there when bringing up serious issues like political beliefs - he says you're not going to win that conversation and it's only likely going to lead to bad feelings, so just keep things light.

ISSUE: ENTERTAINMENT / MOVIEKXTG (AM) PUBLIC AFFAIRS

November 19th, 2022

6am to 6:30am

3:13 minutes of a: 30 minute show

Guest: Grae Drake / KXL Movie Critic. KXL's Brett Reckamp hears from Grae about Director Steven Spielberg's newest movie which she says could have Oscar mentions. She also has another Disney movie which is a must see over the holidays.

ISSUE: BLACK FRIDAYKXTG (AM) PUBLIC AFFAIRS

November 19th, 2022

6am to 6:30am

3:04 minutes of a: 30 minute show

Guest: Brian Westbrook / KXL Tech Expert. KXL's Veronica Carter & Brett Reckamp hear from Brian while he is in New York City on Black Friday. What's hot this year? Brian says the Nintendo Switch is once again the #1 thing people want this year. He says large appliances are also marked down this year and thinks streaming one time buys like Google Chrome 4K are great deals.

ISSUE: MEASURE 111KXTG (AM) PUBLIC AFFAIRS

November 19th, 2022

6am to 6:30am

6:38 minutes of a: 30 minute show

Guest: Rob Noose / OR State Representative. KXL's Zachary Barnes goes in-depth with Rep Noose after the passing of Oregon Measure 111 - which guarantees health care as a right for all Oregonians. Noose admits it's basically a recommendation and a ceremonial measure, not necessarily the law, but thinks it's a great start for this movement.

ISSUE: PRESCRIPTION COSTKXTG (AM) PUBLIC AFFAIRS

November 26th, 2022

6am to 6:30am

14:35 minutes of a: 30 minute show

Guest: Brian May / Oregon State Pharmacy Association's Executive Director. KXL's Brett Reckamp goes in-depth with Brian after their completed study on prescription drug costs in Oregon and how they can prove that it's the middle men Prescription Benefit Managers or PBM's who are inflating the prices and pocketing the profits. Brian says PBM's work with drug companies to get rebates and then set the drug prices for the pharmacies. He says those rebates can be in the millions and are often lost. Part of the problem according to the OSPA is that much of this goes on behind closed doors so nobody can see what is happening. The prices are hidden and so are the millions in profits. He wants the public to be made aware of what he calls a "broken" prescription drug system and hopes lawmakers will get involved to create more transparency. And, ultimately be able to lower drug prices and allow pharmacists to staff their stores better.

ISSUE: TRAVELKXTG (AM) PUBLIC AFFAIRS

November 26th, 2022

6am to 6:30am

13:45 minutes of a: 30 minute show

Guest: Susan Elizabeth Reese Painter / attorney based in Newport. KXL's Brett Reckamp goes in-depth with Susan as she talks about her trip to England. Susan has been there before but that was 50 years ago! This time, she was just being a tourist with a friend. They ate at quaint shops and learned some of the history. She gives tips on transportation around London and the rest of the larger cities in the country. It's part of our KXL Travel segment.

ISSUE: TECHNOLOGYKXTG (AM) PUBLIC AFFAIRS

December 3rd, 2022

6am to 6:30am

3:18 minutes of a: 30 minute show

Guest: Brian M. Westbrook / KXL Tech Expert. KXL's Brett Reckamp hears from Brian about a new class action lawsuit against Apple that alleges the devices are used by stalkers to do harm. Brian explains how the little quarter shaped discs work with the "find my" technology. They're designed to help people find keys and luggage and such, but critics call them the choice for stalkers.

ISSUE: WILDLIFE / FISHINGKXTG (AM) PUBLIC AFFAIRS

December 3rd, 2022

6am to 6:30am

4:29 minutes of a: 30 minute show

Guest: Karin Braybee / Marine Resources Program Manager for Oregon Fish & Wildlife. KXL's Zachary Barnes hears about some of the testing that is going on along the Oregon coast with crabs. Right now, they're just too small and aren't producing enough meat to be opened up for fishing. It's a bit late for in the season to have this happen, but Karin says they will continue round 3 of testing of the creatures and could be able to open up the crab season within, hopefully about 2 weeks.

ISSUE: BUSINESSKXTG (AM) PUBLIC AFFAIRS

December 3rd, 2022

6am to 6:30am

20:03 minutes of a: 30 minute show

Guest: Amy Saberian / Owner of Ava Roasteria. KXL's Veronica Carter talks with Amy as they get ready to build their newest coffee shop. They already have locations in Hillsboro, Beaverton and Lake Oswego and are now building in downtown Tigard on a "brownfield" lot which means the soil is contaminated. She tells Veronica they have already hauled off 16 truckloads of bad dirt and are working to construct a coffee shop and eatery Tigard will be proud of.

ISSUE: HEALTHKXTG (AM) PUBLIC AFFAIRS

December 10th, 2022

6am to 6:30am

20:17 minutes of a: 30 minute show

Guest: Dr. Daniel Fulham O'Neill / Orthopedic surgeon, sports psychologist and former University of Oregon resident. KXL's Brett Reckamp goes in-depth with Dr. O'Neill on what might be great gifts for kids for Christmas - the kind that get children moving instead of sitting in front of the TV! Dan talks about things like sporting equipment and even tech that is wearable like smart watches or fit bits. He says even though those things have screens, they encourage kids to move around and can be a great marriage of technology and activity. Bottom line - he wants people to look at something and ask themselves how the person is going to use it - before giving a gift - is this going to help this child be more active or not?

ISSUE: POLITICSKXTG (AM) PUBLIC AFFAIRS

December 10th, 2022

6am to 6:30am

9:45 minutes of a: 30 minute show

Guest: Dr. Jim Moore / KXL Political Analyst - Pacific University. KXL's Brett Reckamp first hears from Dr. Moore about how the new Congress is looking for the Oregon delegation - he says there is some serious movement in the House where the GOP has taken over the majority from Democrats. But in the Senate, there will be a retention of power and senior Senator Ron Wyden will benefit the most. Jim also talks about party flipping - it happened in Arizona where a Democrat Senator declared as an Independent. And in the 50's Oregon Senator Wayne Morris famously did it twice.

ISSUE: INFLATIONKXTG (AM) PUBLIC AFFAIRS

December 17th, 2022

6am to 6:30am

4:31 minutes of a: 30 minute show

Guest: CBS Business Analyst Jill Schlesinger. KXL's Brett Reckamp and Annette Newell get Jill's perspective on the crazy year that was 2022. Jill calls it a dumpster fire! She says the year started off on a decent note - with inflation not too bad and interest rates pretty low - then everything took off big time with huge hikes in rates by The Fed. She says there is a lot to learn from how quickly things can change - mostly that it's important for people to not overreact and to make sure they have at least 6 months of reserve savings.

ISSUE: CULTSKXTG (AM) PUBLIC AFFAIRS

December 17th, 2022

6am to 6:30am

24:44 minutes of a: 30 minute show

Guest: Reverend Dr. Ken Garrett / Grace Church in downtown Portland. KXL's Veronica Carter goes in depth on this topic of cults after learning about several young girls who were swept up in a cult in Tacoma. Dr. Garrett says cults are far more prominent than some might think. He says the people who run them often pray on the week and ignore the world - they show them some kind of love and attention and before long, they own them. He says these relationships usually start small and then build. In the end, oftentimes the members find themselves trapped.

ISSUE: COMMUNITYKXTG (AM) PUBLIC AFFAIRS

December 17th, 2022

6am to 6:30am

2:39 minutes of a: 30 minute show

Guest: KXL's Zachary Barnes & Alpha Media's Tricia Myers. KXL's Jon Eric Smith tries out his different eggnog recipes on a few people around the office. The secret ingredient in one of them is mayonnaise. Much to the surprise of both Zach and Tricia it's the best of the 2 kinds. They sample and give their thoughts!

ISSUE: BUSINESSKXTG (AM) PUBLIC AFFAIRS

December 24th, 2022

6am to 6:30am

4:22 minutes of a: 30 minute show

Guest: Suzanne Stevens/ Editor of Portland Business Journal. KXL's Brett Reckamp and Annette Newell hear from Suzanne a rundown of some of their hottest stories of the year. At the top is Intel - followed by some others about Columbia Sportswear and Nike. Unfortunately, Suzanne says layoffs, interest rates and inflation led the way. She says they like to assess what readers care about most once per year to get an idea of what people are interested in.

ISSUE: ECONOMYKXTG (AM) PUBLIC AFFAIRS

December 24th, 2022

6am to 6:30am

3:13 minutes of a: 30 minute show

Guest: Jason Norris / Ferguson Wellman Capital Management in Portland. With much stronger than expected rise in inflation, the Fed raised interest rates accordingly with multiple large bumps throughout the year. Jason says this did manage to slow the economy and inflation some, while also cooling the housing market - so by definition they worked. But, it was difficult on consumers and borrowers. Jason is hoping to see smaller increases this upcoming year in key interest rates and mortgage rates. And, he hopes to see inflation ease as well.

ISSUE: CRIMEKXTG (AM) PUBLIC AFFAIRS

December 24th, 2022

6am to 6:30am

3:25 minutes of a: 30 minute show

Guest: Keenan Lowe / Former Parkrose High Football Coach. KXL's Jim Ferretti takes a look back at the story of coach Keenan Lowe at Parkrose High School - as he managed to intervene in a potential school shooting. Coach Lowe saw a young man with a long gun when the school was on lockdown - shots were already fired on campus. But, rather than run - he put his arms around the shooter and stopped him from doing more harm.

ISSUE: TRAVELKXTG (AM) PUBLIC AFFAIRS

December 24th, 2022

6am to 6:30am

7:35 minutes of a: 30 minute show

Guest: Brian Cross / PR Expert with Elasticity. KXL's Tim Lantz talks about the debacle of canceled flights by Southwest Airlines during a winter storm. They had extraordinary issues with flights all over the country and ended up leaving travelers stranded in airports. Brian says during this chaos they have opportunities to make things right and build relationships with their customers. But, as of yet, he says they have just dropped the ball by not handling things correctly. Whether Southwest ends up making it through this stretch and recovering remains to be seen.

ISSUE: TECHNOLOGY / TRAVELKXTG (AM) PUBLIC AFFAIRS

December 24th, 2022

6am to 6:30am

3:16 minutes of a: 30 minute show

Guest: Brian M. Westbrook / KXL Tech Expert. KXL's Brett Reckamp hears from Brian about ways to think outside the box during a flight delay. He says during something like what happened with Southwest, it's critical to get online as soon as possible and to divide and conquer. Have someone try to get on hold for an actual representative asap. Also - work the text / chat lines. Try to book another flight as soon as you can and don't be afraid to step outside of a crowded line if you need to get some service. But, also - be kind to people! Try not to let it feel personal - even though it's a very annoying situation.

ISSUE: HOMELESSKXTG (AM) PUBLIC AFFAIRS

December 24th, 2022

6am to 6:30am

3:47 minutes of a: 30 minute show

Guest: Dana Haynes/ Editor in Chief of the Portland Tribune. KXL's Brett Reckamp & Annette Newell on Portland's Morning News hear about a record number of voter-approved affordable housing projects opened in the SUBURBS of Portland this year. Dana says with the shortage of housing for homeless people in Portland proper - including downtown - more camps are being built in places like Hillsboro, Beaverton, Gresham and beyond.

ISSUE: ENTERTAINMENTKXTG (AM) PUBLIC AFFAIRS

December 24th, 2022

6am to 6:30am

3:03 minutes of a: 30 minute show

Guest: Rachel Sedoris / Trail of Dreams Sled Dog Rides. KXL's Veronica Carter hears about this unique and cool thing to do for her so much to see segment. She says they've been giving dog sled adventures since 1993 at Mt Bachelor. She says they offer different trips where people get a chance to actually ride on a sled and learn about how to use the dog teams.

