



**KTVI-TV**  
 2250 Ball Dr  
 St Louis, MO 63146  
 (314) 213-2222

# CONTRACT

<u>Contract / Revision</u> 757721 /		<u>Alt Order #</u> 09301912
<u>Product</u> FRIENDS OF COSTELLO		
<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Estimate #</u> 7698
<u>Advertiser</u> Costello J/D/STR/IL		<u>Original Date / Revision</u> 11/02/18 / 11/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1173	<u>Product 1/2</u> 1186
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time LLC**  
 650 Massachusetts Ave NW  
 Suite 210  
 Washington, DC 20001



COPY

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	2	11/04/18	11/04/18	NFL Reg Ssn Pre Gm	11:00 AM-12:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1	1			\$1,500.00					
2	2	11/02/18	11/02/18	Friday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--	1			\$1,575.00					
N 3	2	11/04/18	11/04/18	Sunday Prime Hour 2	7p-8p		:30				NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S	1			\$2,550.00					
N 4	2	11/04/18	11/04/18	Sunday Prime Hour 3	8p-9p		:30				NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S	1			\$2,550.00					
N 5	2	11/04/18	11/04/18	NFL Reg Ssn Pre Gm	11:00 AM-12:00 PM		:30				NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S	1			\$3,375.00					
N 6	2	11/05/18	11/05/18	M-F 330a-4a	330a-4a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	M-----	1			\$25.00					
<b>Totals</b>								0.00				6	\$11,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/05/18	6	\$11,575.00	(\$1,736.25)	\$9,838.75
<b>Totals</b>	6	\$11,575.00	(\$1,736.25)	\$9,838.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.  
 KTVI-TV ST. LOUIS  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CONTRACT WORKSHEET  
 9301912 TRF# 757721

\*\*RECAP\*\* HARRIS SL104  
 RUN ON NOV2/18 PAGE 1  
 AT 11:47  
 FROM STATION

KATHRYN WELSH  
 BUYING TIME, LLC  
 650 MASSACHUSETTS AVE. N.W. #210  
 WASHINGTON, DC 20001

POLI/J COSTELLO J/D/STR/IL  
 FRIENDS OF COSTELLO  
 NOV1/18 - NOV6/18 1WKS  
 TERESA DIFURIA  
 TYPE 0  
 CTG POLC  
 EST 7698

REP: SPOTS ADDED TO SKED— SEE LNS 4-7  
 REVISED TOTAL IS \$11,575  
 PLS CONFIRM  
 THANKS, MATT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 1173 AGENCY EST# = 7698									
AGENCY PRODUCT CODE = 1186									
1	MON	800P-900P	30	NOV05		0	\$3,000.00	0	\$ .00
PROGRAM : 9-1-1-									
CON COM1 : 9-1-1-									
2	SUN	1100A-1200N	30	NOV04		1	\$1,500.00	1	\$1,500.00
PROGRAM : NFL PRE GAME									
CON COM1 : NFL PRE GAME									
3	FRI	800P-900P	30	NOV02		1	\$1,575.00	1	\$1,575.00
PROGRAM : HELLS KITCHEN									
CON COM1 : HELLS KITCHEN									
4	SUN	700P-800P	30	NOV04		1	\$2,550.00	1	\$2,550.00
PROGRAM : SIMPSONS/GHOSTED									
CON COM1 : SIMPSONS/GHOSTED									
CON COM2 : ADD TO SKED									
5	SUN	800P-900P	30	NOV04		1	\$2,550.00	1	\$2,550.00
PROGRAM : REL									
CON COM1 : REL									
CON COM2 : ADD TO SKED									
6	SUN	1100A-1200N	30	NOV04		1	\$3,375.00	1	\$3,375.00
PROGRAM : NFL PRE GAME									
CON COM1 : NFL PRE GAME									
CON COM2 : ADD TO SKED									

**COPY**

TELEREP, INC.  
 KTVI-TV ST. LOUIS  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

CONTRACT WORKSHEET \*\*RECAP\*\*  
 9301912 TRF# 757721

HARRIS SL104  
 RUN ON NOV2/18

PAGE 2  
 AT 11:47  
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
A 7	MON	330A-400A	30	NOV05		1	\$25.00	1	\$25.00

PROGRAM : NEWS  
 CON COM1: NEWS  
 CON COM2: ADD TO SKED

NOV/18 11575.00

CONTRACT TOTAL 11575.00  
 TOTAL SPOTS 6

MARKET TOTALS \$9,919 KTVI 31% KDNL 7% KMOV 30% KSDK 31% KPLR 1% NTVI 0% WRBU 0%

ROLLED SHARES

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE