

STATION KFBW

QUARTERLY LISTING OF COMMUNITY ISSUES AND PROGRAMS

JUNE 1 THROUGH SEPTEMBER 30, 2015

In accordance with Federal Communications Commission rules, the following issues, problems, and needs of the community were addressed by KFBW through significant public affairs and public service programming. This list, not necessarily in order of importance, was determined by KFBW in consultation with community leaders.

ISSUES:

- 1. Pacific Northwest Economy**
- 2. A Healthy Oregon and Washington**
- 3. Education and Northwest Children and Families**
- 4. People with Disadvantages: Minority and gender issues in the Northwest**
- 5. Pacific Northwest Environment**
- 6. Northwest Public Safety**
- 7. Citizen Involvement in the Oregon/Washington Political Process**

PROGRAM: Sunday Magazine

DATE: July 5, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Minority Issues, Public Safety) The state of Oregon will prohibit the practice of racial profiling by police, under a bill given overwhelming approval in the state House. As the

only African-American in that chamber, sponsoring Representative Lew Frederick said the results from the experiences of virtually every person of color. His comments on the House floor were aired in their entirety. (9:00)

Segment #2: (Economy). Oregon is experiencing a banner year for tourism. We interviewed Travel Oregon CEO Todd Davidson about the marketing strategies and economic benefits (first aired in May). (10:00)

Segment #3 (Environment) Portland and Multnomah County have approved an updated joint Climate Action Plan, setting a goal of reducing carbon emissions by 80% by 2050. Mayor Charlie Hales said that cities are key to the solution to climate change, in remarks to the County Commission aired here, together with a statement in opposition by climate change skeptic Gordon Fulks, PhD. (11:00)

PROGRAM: Viewpoints

DATE: July 5, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Education) Everyone likes a good comedy show, and these days there seems to be a comedian around every corner. Comedy club comics, television shows, movies and plays that try to make us laugh at the absurdities of life are very popular, but did you ever wonder just how they come up with their material? We talk to a veteran comedy writer about the process of writing funny stuff and the successes and failures that make a comedian a star. Guests: Joe Randazzo, head writer for @Midnight on Comedy Central, former editor of The Onion, former creative editor of Adultswim.com, author of the book Funny on Purpose: The definitive guide to an unpredictable career in comedy.

PROGRAM: Viewpoints

DATE: July 5, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Children and Families) Kids are little bundles of imagination and they can amuse themselves with the simplest of household goods: a pot and a spoon, becomes a drum; a cardboard box turns into a fort, and a towel can transform them into a caped crusader! However, some parents tend to micromanage their kids' time with structured activities and there's little left for the child to explore the world. We talk to a self-proclaimed "odd child" and imaginative artist and also to a psychotherapist about the pitfalls of over-involved parenting and the benefits of letting kids be on their own to use their imaginations and test their independence. Guests: William Joyce, Oscar-winning filmmaker, author of the children's book, Billy's Booger: A

memoir, sort of. Mary Jo Rapini, psychotherapist who deals with issues of family, relationships and intimacy.

PROGRAM: Sunday Magazine

DATE: July 12, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Environment). Unusually warm weather, both short term and climate-related, is taking its toll on the glaciers of Mt. Hood. PSU Geology Professor Andrew Fountain joins us to explain. (5:00)

Segment #2 (Health) Summer is a critical time for blood donations. Portland American Red Cross spokesman Jared Schultzman explains the need, and how listeners can help. (13:00)

Segment #3: (Education, Economy). The Oregon legislature has passed a bill to provide free community college tuition for recent Oregon high school graduates, once other available money sources such as Pell grants are exhausted. Sponsoring Senator Mark Hass explained the bill will provide trained blue-collar workers for companies in Oregon, while Sen. Betsy Johnson voiced skepticism that it will be financially sustainable. (7:00)

Segment #4: (Public Safety) The Oregon Legislature gives Portland the green light to operate unmanned photo radar systems. We hear arguments in favor of the bill from Senators Chip Shields and Michael Dembrow, and opposition from Senator Doug Whitsett. (2:30)

Segment #5:(Public Safety) Oregon legislature passes a higher speed limit for stretches of rural highways. We hear arguments in favor from Senators Bill Hansell, and Alan Bates, and opposition from Senator Laurie Monnes Anderson. (2:30)

PROGRAM: Viewpoints

DATE: July 12, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Minority Issues) Slavery is alive in the United States and around the world in the 21st century. That's hard to believe, but all over the world people are being forced to work long hours as laborers or in the sex trades, in horrible conditions for little or no money - and there's no way for them to get out. We talk to two specialists in human trafficking about the issue and what's being done to help the survivors of this horrible crime and their families.

Guests: Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United; Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA.

PROGRAM: Viewpoints

DATE: July 12, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Citizen Involvement) The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press - and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We'll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of Every Gift Matters: How your passion can change the world.

PROGRAM: Sunday Magazine

DATE: July 19, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1 (Public Safety) There's renewed attention to the likelihood of a devastating earthquake in the Pacific Northwest, and we respond with information from the Oregon Tsunami Clearing House on what to do when a big one hits, featuring comments from Althea Turner of Oregon Emergency Management, and Eric Geist of the U.S. Geological Survey. (3:00)

Segment #2 (Health) We explore alternative medicine, and how it relates to weight control, the vaccination controversy, and genetically modified foods, with Werner Marksfeld, founder of Northwest Health Centers. (15:00)

Segment #3 (Health) We interview local business leaders and philanthropists Junki and Linda Yoshida, who are sponsoring the annual Soulful Giving Concert, a benefit for the Providence Cancer Center and Randall Childrens Hospital. (12:00)

PROGRAM: Viewpoints

DATE: July 19, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Education, Minority Issues) Jazz is the quintessential American music genre, and nobody sings it better than Sheila Jordan. We talk to Jordan and her biographer about Jordan's rise from poverty to her career singing with some of the most famous jazz musicians of the 20th century, the racism that jazz musicians - both black and white - experienced, and the

need to preserve this music for future generations. Guests: Sheila Jordan, jazz singer, teacher and composer); Ellen Johnson, singer, musician, author of "Jazz Child: A portrait of Sheila Jordan," (www.jazzchildthebook.com <<http://www.jazzchildthebook.com>>).

PROGRAM: Viewpoints

DATE: July 19, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Public Safety) Crime novels are among the most popular reading in the U.S., and nobody writes a more engaging, suspenseful and factually accurate story than award-winning and best-selling novelist Patricia Cornwell. Her Kay Scarpetta series is full of detailed forensic information, and we talked to her about how she gathers her facts and actually experiences some of the dangerous situations that she puts her heroine through in her books. Guests: Patricia Cornwell, crime novelist, author of "Flesh and Blood."

PROGRAM: Sunday Magazine

DATE: July 26, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (People with Disadvantages). We mark the 25th anniversary of the Americans with Disabilities Act by interviewing two local experts: Michael Richardson, project director of the Northwest ADA Center, and Roberta Dunn, executive director of FACT (Families and Communities Together) of Oregon. They give their insights on how the ADA has changed the lives of millions of people with disabilities, but also addressed the ways in which barriers still remain. (16:00)

Segment #2: (Public Safety) Some local residents say the City of Portland isn't doing enough to solve the area's homelessness crisis, and one result is a diminishing quality of life in local neighborhoods. Southeast Portland resident Kristin Rose tells of her recent experiences. (3:00)

Segment #3: (Economy, People with Disadvantages). A notoriously blighted Portland neighborhood is making a comeback, thanks to efforts by neighborhood groups and City Hall. This is a day of celebration in the Lents district, as Neighborhood Association president Jesse Cornett and Multnomah County liaison Rebecca Stavenjord explain. (4:00)

Segment #4: (Environment) Local stewards of the environmentally sensitive Tualatin River have a unique way of raising the consciousness of local officials regarding the waterway's condition: Tualatin Riverkeepers host an annual kayak and canoe race of elected officials, and it's coming up next week. The group's Brian Wegener explains the event, and paints a word picture of the wild river that flows directly through Portland's sprawling western suburbs. (7:00)

PROGRAM: Viewpoints

DATE: July 26, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Health) We hear that we should be happy, and that happiness helps you live longer, brings more tranquility to your life, and to the lives of your family and friends. But do you know what happiness truly is? We talk to a psychologist and a philosopher about the essence of happiness, how to find it and how it's different from person to person and across the globe.

Guests: Tim Bono, assistant dean in the college of arts and sciences, and a lecturer in psychology at Washington University, St. Louis; Frederic Lenoir, philosopher, sociologist and religious historian. Author of the book, Happiness: A philosopher's guide.

PROGRAM: Viewpoints

DATE: July 26, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Citizen Involvement) The President of the United States has a lot of powers that we think are given to him by the U.S. Constitution. You might be surprised to find out, however, that very little in that document actually outlines the job or the authority the Commander-in-Chief possesses. We talk to a historian about how executive powers and privilege for the President were created not by Congress but by the first man to hold the nation's highest office. Guests: Harlow Giles Unger, historian and author of the book, Mr. President: George Washington and the making of the nation's highest office.

PROGRAM: Sunday Magazine

DATE: August 2, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Public Safety) Amid heightened concern over the threat of a major earthquake, Oregon first responders plan a major disaster exercise. We interview Nick Choy of the Oregon Military Department. (10:00)

Segment #2: (Education) Next week is Oregon Private College Week, an opportunity for prospective students to visit eleven institutions across Oregon. We interview Dr. Larry Large, president of the Oregon Alliance of Independent Colleges and Universities. (10:00)

Segment #3 (Public Safety, Children) There are over 60,000 child abuse cases reported in Oregon every year. In a segment originally aired in April, we interview Barbara Peschiera, executive director of Children's Center of Clackamas County, about what can be done to prevent this tragedy. (10:00)

PROGRAM: Viewpoints

DATE: August 2, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Health and Public Safety) When we hear the term “psychopath,” we usually think of serial killers or other nasty villains. Rarely does anyone think of the mild-mannered neuroscientist next door. We talk to a psychologist and to a neuroscientist who happens to be psychopathic, about what the term actually means in the medical world, how it’s tested for in various people, the traits that most often set it apart from other conditions, and how many people who have psychopathic tendencies can function in a non-violent, productive way. Guests: Scott Lilienfeld, professor of psychology, Emory Univ., Atlanta, GA; James Fallon, neuroscientist at Univ. of California-Irvine, author of “The Psychopath Inside: A neuroscientists personal journey into the dark side of the brain.”

PROGRAM: Viewpoints

DATE: August 2, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Gender Issues and Citizen Involvement) Its seems that when the topic of abortion comes up in the media, there are two distinct sides voicing their opinions with no middle ground or real conversation on the topic. The debate over this issue and other touchy topics these days usually disintegrates into an “Us vs. Them” shouting match, leaving many on both sides and in the middle angry and dissatisfied. Our guest offers a new way to discuss abortion - without taking sides, without name-calling or raised voices -- that brings the issue to a more personal and compassionate level. Guests: Aspen Baker, co-founder and executive director of Exhale, author of the book, “Pro-Voice: How to keep listening when the world wants a fight.”

PROGRAM: Sunday Magazine

DATE: August 9, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Education, Economy, Minority Concerns). This week marks the 70th anniversary of the end of World War II. We explore the changes the war brought to Portland, including economic impacts and the minority community, with Kerry Tymchuck, executive director of the Oregon Historical Society. (15:00)

Segment #2: (Health, Economy) The "Beer Bible" launches this week, penned by Portland beer expert Jeff Alworth. We interview the author on Portland's evolution as the mecca of craft brewing. (15:00)

PROGRAM: Viewpoints

DATE: August 9, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Gender Issues, Public Safety) The Netflix television show, Orange is the New Black, depicts life in a women's prison - but is it real? Are the inmates whose lives they portray realistic? We toured a real women's medium-security prison, talked to the administration and some inmates there to find out. We also talk to the real-life Alex Vause from OITNB, Cleary Wolters - a former inmate and friend of Piper Kerman, author of the book Orange is the New Black: My year in a women's prison. Guests: Lt. Brad Gray, Correctional Officer, Rockville Correctional Facility, Rockville, IN; Stacie Brown, Inmate; Cleary Wolters, former inmate, author of "Out of Orange: A memoir."

PROGRAM: Viewpoints

DATE: August 9, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Gender Issues, Public Safety) What's a women's prison really like? Motherhood, drama and romantic relationships are all quite common. We visited Rockville Correctional Facility and sat down with two inmates to discuss their prison experience, past regrets and what they've learned while serving their sentences. Guests: Kelly Patterson, Inmate; Toni Golightly, Inmate.

PROGRAM: Sunday Magazine

DATE: August 16, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Education and Gender Issues) The shortage of women in science and technology is being addressed in Oregon by a unique summer camp this week at the Hatfield Marine Science Center. We hear about it from Oregon Sea Grant Education Manager Tracy Crews. (7:00)

Segment #2 (Health) The Komen Race for the Cure is only a month away, and signups are underway now. One of the leading fundraisers is KFBW's Janine Wolf, who tells about her own experience with breast cancer. (7:00)

Segment #3 (Minority Concerns) The 50th anniversary of the Voting Rights Act is commemorated by the Multnomah County Commission. We hear from George Harkin, Multnomah County Public Advocate, Rev. LeRoy Haines, and Commission Chair Deborah Kafoury (5:00)

Segment #1 (Economy) With only a few weeks left in summer, we encourage local listeners to visit places in Oregon where they've never been, Guest is Todd Davidson, CEO of Travel Oregon, excerpted from an interview aired in April. (11:00)

PROGRAM: Viewpoints

DATE: August 16, 2015

HOST: Reed Pence

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Education, Public Safety, Gender Issues) Colleges are now required by Federal law to present anti-sexual assault training to new students, but rather than instilling "no means no," some experts think we need to do much more to enlist men to help prevent sexual assault. Experts discuss how it can be done by making men allies, rather than regarding them as potential perpetrators, and through bystander training. Guests: Dr. John Foubert, Prof. of Higher Education and Student Affairs, Oklahoma State Univ., National President, One in Four, and author of 7 books on preventing sexual assault; Ashley Warner, psychoanalyst and author, The Year After: A Memoir; Dorothy Edwards, Exec. Director, Green Dot, Etc.

PROGRAM: Viewpoints

DATE: August 16, 2015

HOST: Nancy Benson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Health) Researchers are learning that tears shed for different reasons are chemically different. Emotional tears, for example, contain high levels of stress hormones, indicating they may be a way for the body to reduce stress. Experts discuss why it's good for

people to cry. Guests: Dr. William Frey, Univ. of Minnesota and Research Director, Health Partners Neuroscience; Dr. Judith Orloff, psychiatrist and author, Emotional Freedom.

PROGRAM: Sunday Magazine

DATE: August 23, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Education) The Portland Public Schools begin the academic year this week. Superintendent Carole Smith outlines building improvements, music instrument acquisition, and the progress in an experimental year-round schedule. (5:30)

Segment #2: (Education) Some critically important tools for schools as well as students are provided at reduced cost or free by Comcast, which offers scholarship and mentoring programs as well. We interview the company's VP for Government Affairs Marc Farrar, and Community Investment Manager Rebecca Brown. (10:00)

Segment #3: (Health) Preparations are underway at a furious pace for the Komen Race for the Cure, now less than a month away. We get the latest from Komen Oregon Executive Director Andy Asato. (7:00)

Segment #4: (Economy) Oregon's unemployment rate takes a hike to 5.9 per cent. State employment economist Nick Beleiciks explains a recovering economy is attracting many more jobseekers to Oregon. (2:30)

Segment #3 (Health) An interview with Oscar Meyer Weinermobile driver Liz Scretkowicz about an Alzheimer's awareness event at a care facility in Vancouver. (5:00)

PROGRAM: Viewpoints

DATE: August 23, 2015

HOST: Reed Pence

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Health, Gender Issues) Young women are at relatively low risk of heart attacks, but when they have one, a much greater proportion die than among men of the same age. Surveys show young women are often unaware of their risk and are much less likely to go to the emergency room when a heart attack occurs. Experts discuss reasons and possible remedies. Guests: Dr. Judith Lichtman, Assoc. Prof. and Chair of Epidemiology, Yale School of Public Health; Dr. Holly Andersen, attending cardiologist and Director of Education and Outreach, Perelman Heart Institute, New York Presbyterian Hospital.

PROGRAM: Viewpoints

DATE: August 23, 2015

HOST: Nancy Benson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Health, Education) An expert examines how far we've come in medicine by focusing on past practices, which lead him to conclude doctors in ancient Greece provided better care than those in the US 150 years ago.

Guest: Nathan Belofsky, author, *Strange Medicine: A Shocking History of Real Medical Practices Through the Ages*.

PROGRAM: Sunday Magazine

DATE: August 30, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1. (Environment, Economy) After seven years of planning and construction, a new light rail line will open soon between Portland and suburban Milwaukie. We get details in an interview with TriMet spokesman Andrew Longtieg. (6:00)

Segment #2: (Education, People with Disadvantages) The Oregon Food Bank is scrambling to collect food to ensure that no child goes to school hungry. We interview Suzannah Morgan, CEO of the Oregon Food Bank. (8:00)

Segment #3: (Education, People with Disadvantages) We interview young author Matthew Bernstein of Portland about his new book "Music Soothes the Soul," whose sale proceeds will benefit music programs for disadvantaged children. (6:00)

Segment #4: (Health) Les Schwab Tire Centers is the presenting co-sponsor of this year's Race for the Cure--and the cause is very real for the company's regional manager Gary Wanderscheid: his wife was recently diagnosed with the disease. He discusses insights he's gained, and Komen Oregon Executive Director Andy describes the resources available for the husbands and partners of breast cancer patients. (8:00)

Segment #5: (Health) The American Red Cross plans to commemorate the upcoming 9/11 anniversary with a series of blood drives. Local Red Cross representative Jared Schultzman explains. (2:00)

PROGRAM: Viewpoints

DATE: August 30, 2015

HOST: Reed Pence

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Health) A surprisingly large number of people may become agitated or even enraged when they hear "mouth sounds" such as chewing or slurping, sniffing, or crunching of paper. This disorder, misophonia, is largely unknown, but researchers believe audio processing of these sounds is mis-routed to rage centers in the brain. Experts and a sufferer discuss the syndrome. Guests: Paul Tabachneck, IT professional, musician, and misophonia sufferer; Judy Krauthamer, author, *Sound Rage: A Primer of the Neurobiology and Psychology of a Little Known Anger Disorder*; Dr. Aage Moller, Prof. of Behavioral and Brain Sciences, Univ. of Texas at Dallas.

PROGRAM: Viewpoints

DATE: August 30, 2015

HOST: Nancy Benson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Health) Everyone deals with grief at one time or another. An expert discusses how it's experienced by most people, and what separates normal grief from more problematic depression. A writer/illustrator discusses his experience dealing with his spouse's sudden death. Guests: Dr. Ronald Pies, Prof. of Psychiatry, State Univ. of New York Upstate Medical Univ. and Clinical Prof. of Psychiatry, Tufts Univ.; Danny Gregory, author and illustrator, *A Kiss Before You Go*.

PROGRAM: Sunday Magazine

DATE: September 6, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Economy and Gender Issues): With college beginning for many young people, we replay an interview with a woman who rose from being a nurse's aide to Chief Administrative Office of the Mayo Clinic. Shirley Weis, author of *Playing to Win in Business*, focuses on principles that women, in particular, can followed toward a successful career. (12:00)

Segment #2: (Health, Economy) A Portland couple learned the hard way the importance of having ones' financial affairs in order as family members age. We revisit an interview with Terrie and Jon Hull who wrote a book titled *A Legacy Undone*, so others might learn from what they did right and wrong. (14:00)

Segment #3: (Health) The American Academy of Pediatrics is urging parents to stop using kitchen spoons to measure out children's medications, and to switch to metric syringes instead. We interview lead author Dr. Ian Paull of the Penn State College of Medicine. (4:00)

PROGRAM: Viewpoints

DATE: September 6, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Environment) When an American trophy hunter killed Cecil the Lion, a protected animal in an African game preserve, the internet was packed with Tweets and Facebook diatribes condemning the man who did it and big game hunting in general. Why are we so concerned about one animal when there are millions of them killed around the world every year? Is there a good reason to shoot large game for sport, or is it always wrong? We talk to several wildlife specialists about the Cecil incident, find out how this is only the tip of the iceberg when it comes to hunting and poaching wild animals, and hear about the good things that controlled and monitored trophy hunting can provide. Guests: Dr. Samuel Richards, a senior lecturer in sociology at Penn State University; Keith Norris, director of government affairs & partnerships at the Wildlife Society; Mike Hoffmann, senior scientist for the International Union for Conservation of Nature, Species Survival Commission .

PROGRAM: Viewpoints

DATE: September 6, 2015

HOST: Gary Price

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Economy) These days, a phone or digital interview often precedes the face-to-face meeting for job hunters. If you think that all you have to do is sit in front of your computer or cell phone camera and talk, think again. Resumes are also changing, with online services such as LinkedIn and CareerBuilder the first places an employer looks to find an applicant. We talk to two employment specialists about how the interview and resume processes have changed, and how applicants can get the edge in the digital job search market. Guests: Amy Kristof-Brown, Prof. in the Henry Tippie College of Business at the University of Iowa; Paul J. Bailo, CEO of Phone Interview Pro, author of The Essential Digital Interview Handbook.

PROGRAM: Sunday Magazine

DATE: September 13, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1 (Health) The Race for the Cure is next Sunday, and this morning we hear from Julie Gage, who's battling breast cancer, and her daughter Anna Gage, who is an intern with Komen's Oregon affiliate. (11:00)

Segment #2: (Environment) Oregon's coastline and other waterways are about to get a good spiffing up courtesy of SOLVE's annual Fall Beach and Riverside Cleanup. We interview SOLVE staff members Joy Irby and Melissa Peterson about the event, and about the commitment that members of the millennial generation have inherited to be stewards of the Oregon environment. (9:00)

Segment #3 (Environment and Economy) The renewable energy economy is blossoming in Oregon, and a program at Clackamas Community College that trains students in solar, wind, and geothermal technology is seeing its students being snapped up. We revisit an interview with instructor Abe Fouhy. (10:00)

PROGRAM: Viewpoints

DATE: September 13, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Economy) Many American workers don't get raises or promotions because they don't know how to negotiate for them. We talk to two negotiation specialists about how to approach a salary increase request, get some psychological advice on how to gain the upper hand and find out why women are good at negotiating for others, but not themselves. Guests: Margaret Neale, Adams Dist. Prof. of Management at the Graduate School of Business, Stanford University. Thomas Lys, Eric L. Kohler Chair in Accounting at the Kellogg School of Management, Northwestern University. Both are co-authors of the book, "Getting More of What You Want: How the secrets of economics and psychology can help you negotiate anything, in business and in life."

PROGRAM: Viewpoints

DATE: September 13, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education) When you ask an American, "where are you from?" most of them will say it's where they live now or where they were born. We talk to one man who thought long and hard about that question and went on a journey around the Midwest and Plains States to try and answer it. He learned a lot about his family's heritage and the cost in lives, land and culture that indigenous peoples paid so European settlers could call themselves Americans. Guests: Allan Johnson, author of "Not From Here: A memoir."

PROGRAM: Sunday Magazine

DATE: September 20, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Health) This is the day of the Komen Race for the Cure. We get a last-minute update from Komen Oregon Executive Director Andy Asato. (5:00)

Segment #2: (Health, Public Involvement) Dove Lewis, Portland's nonprofit 24-hour emergency animal hospital, runs its own pet blood bank--and its biggest fundraising event of the year, named Dogtoberfest, is sponsored in part by IHeartMedia. We interview Dove Lewis CEO Ron Morgan. (5:00)

Segment #3 (Public Safety) Preparing for the predicted Subduction Zone earthquake, state officials have updated what's called the Cascadia Playbook. We get an explanation from Lorie Holien, Deputy Director of the Oregon Office of Emergency Management. (9:00)

Segment #4: (Public Safety) Business owners Jessie Burke and Karen Bowler come to City Hall to tell the Mayor that Portland has too few police officers to allow the creation foot patrols, which would result in a better relationship with the community. Mayor Charlie Hales and Commissioner Nick Fish respond by explaining how the city is expediting the hiring of more officers. (7:00)

Segment #5: (Public Safety, Health). Unused and outdated prescription medications accumulate in many homes, where there's a potential for mischief and abuse. But getting rid of these pharmaceutical relics is easy on National Prescription Takeback Day, next Saturday. It's led by the Drug Enforcement Administration, and we interview the assistant Special Agent in Charge of the DEA's Portland office, Cam Strahm. (4:00)

PROGRAM: Viewpoints

DATE: September 20, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Economy) Although unemployment is down across the nation, there are still pockets of workers who have been unemployed for years, with no hope of ever finding a good job. Our guest researched the sociological effects of long-term unemployment on out-of-work autoworkers in Michigan, and found out that the hurt, humiliation and family problems that unemployment brings aren't just about the financial losses. He also discusses how the global economy is making employment more difficult in the U.S., and suggests some ways to alleviate the burden of the unemployed and help all workers gain good, secure employment. Host: Gary Price.

PROGRAM: Viewpoints

DATE: September 20, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Gender Issues) Many women today take for granted their independence and the rights they have socially and legally. It wasn't always that way, and we'll hear about two women - one a socialite and the other a bandit - who felt constrained by the codes of behavior imposed on women in the early part of the 20th century, so they decided to live their lives in non-traditional ways. You probably have never heard of them, but our guests say that there are thousands of unknown women like them who, in their own small ways, made modern women's lives much more free. We'll also hear how one author was inspired to open girls' schools to create more female leaders in the future. Guests: Emily Bingham, author of Irrepressible: The jazz age life of Henrietta Bingham. Victoria Shorr, author of the historical novel, Backlands.

PROGRAM: Sunday Magazine

DATE: September 27, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Economy) The Oregon town of St. Helens capitalizes on its history as a filming location for spooky-themed movies by going all out to celebrate Halloween, and visitors are invited to join in the fun. We talk with Judy Thompson of the St Helens Economic Development Corporation. (6:30)

Segment #2: (Disadvantaged) Meals on Wheels, the group that delivers meals to homebound seniors, is selling designer gourmet popcorn as a benefit. We hear details from the group's Julie Piper Finley. (3:30)

Segment #3 (Health) The Race for the Cure is over, but our commitment to the fight against breast cancer continues. Today we interview a patient and her two oncologists about the issues specific to younger people with the disease. Guests are Drs. Maggie Soltie and Tonie Storm-Dickerson, and breast cancer patient Adrienne Sannicolas. (20:00)

PROGRAM: Viewpoints

DATE: September 27, 2015

HOST: Reed Pence

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Health, Economy) Most medium and large businesses now have corporate wellness programs for employees in an effort to keep health insurance costs down. Many have incentives for reaching health goals. Experts discuss how these plans work and whether the effort

shows up favorably on the bottom line. Guests: Dr. Katherine Baicker, Prof. of Health Economics, Harvard School of Public Health; Larry Chapman, President and CEO, Chapman Institute; Al Lewis, co-author, Cracking Health Costs: How to Cut Your Company's Health Costs and Provide Employees Better Care.

PROGRAM: Viewpoints

DATE: September 27, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education) Many schools are cutting down on recess to focus on the 3R's, but child development experts say play is part of children's "work" and an important part of how they learn. One expert discusses. Guest: Ann Gadzikowski, Early Childhood Coordinator, Center for Talent Development, Northwestern Univ. and author, Creating a Beautiful Mess: The Essential Experiences for a Joyful Childhood.