

STATION KFBW

QUARTERLY LISTING OF COMMUNITY ISSUES AND PROGRAMS

OCTOBER 1 THROUGH DECEMBER 31, 2015

In accordance with Federal Communications Commission rules, the following issues, problems, and needs of the community were addressed by KFBW through significant public affairs and public service programming.

This list, not necessarily in order of importance, was determined by KFBW in consultation with community leaders.

ISSUES:

- 1. Pacific Northwest Economy**
- 2. A Healthy Oregon and Washington**
- 3. Education and Northwest Children and Families**
- 4. People with Disadvantages: Minority and gender issues in the Northwest**
- 5. Pacific Northwest Environment**
- 6. Northwest Public Safety**
- 7. Citizen Involvement in the Oregon/Washington Political Process**

PROGRAM: Sunday Magazine

DATE: October 4, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Health, People with Disadvantages) The threat of a government shutdown could have an immediate impact on disadvantaged people right here in the Portland area. Oregon Food

Bank CEO Susannah Morgan describes what a loss of federal food stamp would mean to the need for emergency food assistance. (5:00)

Segment #2: (Environment) Deepening their commitment to fight climate change, Multnomah County and the City of Portland are now prohibiting the investment of taxpayer funds in fossil fuel companies. We hear from County Chair Deborah Kafoury and Mayor Charlie Hales, and opposing view from citizen Terry Parker. (13:00)

Segment #3: (Education, Environment, and Public Involvement) Tapping into the wisdom of age for the benefit of future generations is the goal of the Portland nonprofit SAGE, Senior Advocates for Generational Equity. Outreach director David Smith describes the group's mission and objectives, and tells how listeners can become involved. (12:00)

PROGRAM: Viewpoints

DATE: October 4, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Economy) What does it take to be a successful entrepreneur? A hot idea? Venture capital money? A lot of internet buzz? Those things help, but our two guests who are both successful entrepreneurs and businessmen, say there is a lot more to it, especially if you do business solely or mostly on the internet. They'll give us advice on picking the best partner, why financing your venture is a family affair, and how to present yourself in the best way to internet customers. Guests: Dan Shapiro, the CEO of Glowforge, creator of the board game Robot Turtles, author of the book, *Hot Seat: The startup CEO guidebook*; Bryan Kramer, CEO of PureMatter, author of the book, *Shareology: How sharing is powering the human economy*.

PROGRAM: Viewpoints

DATE: October 4, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education) A college education is usually a ticket to a better job, better health and overall life satisfaction - that is if you can get one. Non-traditional students -- those who are older, who work full time or who have families - can have a tough time just figuring out how to apply to college, talk to a professor or find scholarships or financial aid. Our guest discusses the hurdles non-traditional students have to clear and what schools and communities can do to make their transition into higher education easier. Guest: Mike Rose, faculty member at the UCLA Graduate School of Education and Information Studies, and author of the book *Back to School: Why everyone deserves a second chance at education*.

PROGRAM: Sunday Magazine
DATE: October 11, 2015
HOST: John Erickson
Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Health) Now that any adult can purchase and use marijuana in Oregon, the Multnomah County Health Department outlines its concerns and questions. We hear from Health Officer Dr. Paul Lewis and Public Health Director Tricia Tillman. (15:00)

Segment #2: (People with Disadvantages) Monday is Columbus Day--but in Portland, the City Council has proclaimed it "Indigenous Peoples' Day." Mayor Charlie Hales and Native American leaders Reyn Leno with the Confederated Tribes of Grand Rond and Jeremy FiveCrows of the Nez Perce Tribe explain that the city has a responsibility to oppose "systemic racism" toward indigenous people and promote their well-being. (15:00)

PROGRAM: Viewpoints
DATE: October 11, 2015
HOST: Gary Price
Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Education) Every parent wants their child to excel in school, and a big part of succeeding is learning to read well. Some parents try to teach their children to read when they're toddlers, but is that too early? When should children be taught to read and how? Our two guests, one a professor specializing in early childhood, the other an author of children's books, share their opinions on the subject. Guests: Margaret Owen, Director of Children and Families at the University of Texas at Dallas. She's also the Robinson Family Professor of Psychological Sciences, and head of the program in Human Development and Early Childhood Disorders. Mark Gonyea, children's writer and author of *Monkey Suit*.

PROGRAM: Viewpoints
DATE: October 11, 2015
HOST: Marty Peterson
Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Health) You can find almost any fruit - domestic and exotic - in the produce section of grocery stores across the country these days. There's one fruit, though, that's both domestic and exotic that you will have a hard time locating: the pawpaw. The once-common fruit has all but disappeared from stores except for a few mail order specialty shops and some farmers' markets. We talk to a man who wanted to know more about this exotic, tropical-tasting fruit so he researched its history, culinary uses and the efforts to bring it back into favor here in the states. Guest: Andrew Moore, author of *Pawpaw: In search of America's forgotten fruit*.

PROGRAM: Sunday Magazine
DATE: October 18, 2015
HOST: John Erickson
Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (People with Disadvantages, Education, Economy) A Broadway-scale musical created in Portland depicts the world of a Cuban immigrant musician as he makes the transition from the traditions of his old country to stardom in his new one. We interview the director of "Cuba Libre," Domaso Rodriguez, a Cuban-American who reflects on the play's meaning in the context of the normalization of relations between the United States and Cuba. (17:00)

Segment #2: (Minority Issues and Education) Oregon has a serious shortage of bilingual teachers who are able to teach English to people who speak other languages. But now Western Oregon University is stepping up to change that. Here to explain is the Dean of the College of Education, Mark Girod. 5:00

Segment #3: (People with Disadvantages) A weekly potluck that feeds hundreds of homeless people will benefit from a concert next week starring local pianist Tom Grant, Portland vocalist Valerie Day, and many others. We chat with Tom and Valerie about the "Piano Madness" event and their music. (8:00)

PROGRAM: Viewpoints
DATE: October 18, 2015
HOST: Gary Price
Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Environment) We're all familiar with the various ages such as the Jurassic and the Paleozoic, but have you ever heard of the Anthropocene? We meet a woman who has traveled around the world looking at how climate change caused by humans has transformed areas of our planet and how people are looking for creative ways to deal with the changes in lifestyle, agriculture and migration caused by these changes. Guest: Gaia Vince, author of *Adventures in the Anthropocene: A journey to the heart of the planet we made*.

PROGRAM: Viewpoints
DATE: October 18, 2015
HOST: Marty Peterson
Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education) Slang is often thought of as a lower-class way of speaking, although we use it all the time and it does make our language more colorful and vibrant. But how does it come into being? We talk to a linguist and to an author about why slang and jargon are part of our speech, who brings them into our language and why some slang falls out of favor - but should come back. Guests: Robert Leonard, Prof. of Linguistics, Dir. the Graduate Program in Forensic Linguistics and of the Institute for Forensic Linguistics, Threat Assessment and Strategic Analysis, Hofstra University; Lesley M. M. Blume, author of *Let's Bring Back: The lost language edition*.

PROGRAM: Sunday Magazine

DATE: October 25, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment: #1: (Public Safety, Education) Friday night football is an important part of the high school experience, but issues like player safety and parent conduct sometimes obscure the game itself. We discuss these topics with Dave Robbins, Commissioner of the Portland Football Officials Association (20:00)

Segment #2: (Public Safety) A new report from the AAA auto club says the dangers of distracted driving aren't confined solely to texting and cell phone use. Marie Dodds, of AAA Oregon Idaho, says the complexity of today's entertainment panels creates hazards for drivers of all ages. (10:00)

PROGRAM: Viewpoints

DATE: October 25 , 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Health) It's the time of year when all the ghosts and goblins, witches and monsters, superheroes and villains don their Halloween best and head off to trick-or-treat, party or walk through a haunted house. Why do we dress up for the holiday? What do our costumes say about us? Why do we love to be frightened on this night in the year? We talk to a psychologist and a haunted attraction specialist about these issues, and also take a look at where some of our Halloween traditions came from. Guests: Ben Armstrong is co-owner of Netherworld Haunted House in Atlanta, and president of America Haunts, an organization of the top haunted attractions in the U.S.; Dr. Janina Scarlet is a clinical psychologist, scientist and self-

proclaimed “full-time geek.” She’s also a practitioner of “Superhero Therapy,” and is coming out with a book by that title next July.

PROGRAM: Viewpoints

DATE: October 25 , 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Environment) Two of the scariest symbols of Halloween are spiders and bats. They have bad reputations for not just being creepy, but dangerous. We get the straight scoop in these creepy critters from two experts in the fields of entomology and bats, and hear how both of these creatures are not as scary as we think, but very beneficial members of the insect and animals worlds. Guests: Nancy Troyano is an entomologist and director of technical education and training for Rentokil North America; Merlin Tuttle is an ecologist, wildlife photographer, conservationist and author of the book, *The Secret Lives of Bats: My adventures with the world’s most misunderstood mammals.*

PROGRAM: Sunday Magazine

DATE: November 1, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment: #1: (Public Safety, Environment) The arrival of November means studded tires are legal in Oregon and Washington. But the people in charge of maintaining the highways urge drivers to consider less damaging alternatives. We chat with Dave Thompson of the Oregon Department of Transportation. (4:00)

Segment #2: (Health) This week's switch to Standard Time is disruptive to our sleep schedules, and yet another challenge to our need for regular, high-quality shuteye. In this segment, we interview Northwest sleep expert Ron Bazar, author of the book "Sleep Secrets," about ways to assure adequate sleep during changing seasons in our part of the country, which is already sleep-challenged because of the effect of the lack of daylight at our high latitude. (11:00)

Segment #3 (Gender Issues) Girls from kindergarten through 12th grade are invited to a day of fun activities and positive female role models at the annual Girlfest, sponsored by the Girl Scouts of Oregon and SW Washington, and supported by iHeart Media. The Scouts' Sarah Brown and Sarah Miller join us in-studio to explain. (6:00)

Segment #4: (Economy) Keys to understanding the Millennial Generation--particularly in the workplace--are revealed by author Jon Mertz, whose book, *Activate Leadership: Aspen Truths to*

Empower Millennial Leaders contains insights that benefit people of all ages. He joins us to explain. (9:00)

PROGRAM: Viewpoints

DATE: November 1, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Education, Economy) Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author of the book, *Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life.*

PROGRAM: Viewpoints

DATE: November 1, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (People with Disadvantages, Environment) Author Jack London is known for his stories of adventure in the Klondike, the Yukon and other far-away places. Our guest, however, says these stories also reflect his desire to bring the plight of poor and exploited workers to the public's attention. We'll hear how London's hardscrabble youth and physically demanding jobs informed his writing, and find out how the author used sustainable farming methods long before they became fashionable. Guests: Cecelia Tichi, William R. Kenan Jr. Professor of English and professor of American Studies at Vanderbilt University, author of the book, *Jack London: A writer's fight for a better America.*

PROGRAM: Sunday Magazine

DATE: November 8, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Citizen Involvement) With Veterans Day coming up, we tell the story of a local 4th grade boy, Kadin Patterson, who raises funds for the USO and other veterans' causes. (5:00)

Segment #2 (Health) Multnomah County is about to require licenses for all stores that sell tobacco. County Chair Deborah Kafoury explains the health objectives. (7:00)

Segment #3 (Education, People with Disadvantages) We interview Alice Forbes, the new executive director at SchoolHouse supplies, a nonprofit that helps teachers by providing supplies for low income students. (3:00)

Segment #4: (People with Disadvantages) IHeartRadio is teaming up with Fox 12 television for a massive toy drive that will benefit hundreds of thousands of disadvantaged children through the listening area. Fox 12 personality Tony Martinez joins us to explain. (4:00)

Segment #5..(Health) Constructive strategies for coping with grief are outlined in a new book, "A New Mourning," by Portland author Gorgena Egelston. (11:00)

PROGRAM: Viewpoints

DATE: November 8, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Education) What would it be like to have a computer examine you and diagnose your illness? How about a robot making a reservation at an exciting new restaurant that is just perfect - without any direct input from you? Sound like science fiction? Well, our guest says that it already is...or soon will be...science fact. We talk to a computer scientist and author about the rise of computers that can learn on their own and then teach other computers to do the same. Guest: Pedro Domingos, professor of computer science at the University of Washington, author of the book, *The Master Algorithm: How the quest for the ultimate learning machine will remake our world.*

PROGRAM: Viewpoints

DATE: November 8, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education, Environment) Back in the 1870s and 80s, the north and south poles were as mysterious and intriguing to people as the moon and planets are to us today. Many expeditions tried - and most failed - to reach the North Pole, leaving scores of courageous sailors and their ships encased in the snow and ice. We talk to an author whose new book chronicles one of those voyages, about the adventure of arctic expeditions, and the men who risked their lives to find out what was actually on the top of the world. Guest: Hampton Sides, author of *In the Kingdom of Ice: The grand and terrible polar voyage of the USS Jeannette.*

PROGRAM: Sunday Magazine

DATE: November 15, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Education, Minority Concerns) The Portland School Board debates, and decides against, allowing high school choirs to perform at The Grotto Christmas Festival of Lights, a local Catholic landmark. We hear from both sides, including Cheryl Kolbe of the Portland area chapter of the Freedom From Religion Foundation, parent Jennifer O'Leary, and board members Steve Buel and Pam Knowles. (14:00)

Segment #2: (Environment) The Portland City Council takes a stand against coal trains, oil terminals, and any infrastructure expansion that would promote the transportation or storage of fossil fuels. We aired an extended segment from the public hearing, featuring the comments of Mayor Charlie Hales, neighborhood representatives, and leaders of Native American tribes, the environmental movement, faith groups, and business communities. (16:00)

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PROGRAM: Viewpoints

DATE: November 15, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Economy) There have been a number of incidents recently where large companies or their spokespeople give the business a black eye by their manufacturing practices or illegal behavior. What can a business do to bounce back and once again create trust with its customers? Our two business specialist discuss the issue and offer advice about how companies can avoid problems with their brands as well as how to clean up the mess afterwards. Guests: Zain Raj, author of *Brand Rituals: How successful brands bond with customers for life*. Edgar Papke, author of *The Elephant in the Boardroom: How leaders use and manage conflict to reach greater levels of success*.

PROGRAM: Viewpoints

DATE: November 15, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education, Minority Concerns) Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother - through hard work, quick thinking and just pure luck - managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it

happened. Guest: Michael Gruenbaum, author with Todd Hasak-Lowy of *Somewhere There Is Still a Sun*.

PROGRAM: Sunday Magazine

DATE: November 22, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1 (Economy, People with Disadvantages) As we head into Thanksgiving week, one of things we're truly thankful for is that we live in a region of enormous natural bounty, and nowhere is that more evident than in the wines that we grow. Melissa Burr, lead winemaker at Stoller Family Estate, discusses the annual Wine Country Thanksgiving tour event, which includes a major food drive for the Oregon Food Bank. (9:00)

Segment: #2: (Economy, Education). Portland's Singing Christmas Tree is about to light up, entertaining and inspiring thousands, and featuring local high school choirs that benefit from donations. We interview Executive Producer Greg Tamblyn. (9:00)

Segment #3 (People with Disadvantages) Youth Villages is an Oregon nonprofit that serves behaviorally challenged children and their families, and we help out by calling attention to their Holiday Heroes program in which listeners buy gifts from a wish list, or donate money for gifts. Executive director Rebecca Hancock is interviewed. (4:00)

Segment #4: (Health, Economy, Public Safety) An update on several aspects of Oregon's new legalization of marijuana. Priscilla Lewis of the Oregon Health Authority announces that THC limits in edible products will be half of what is available to consumers in Washington; cannabis grower and Leah Mauer urges an updating of the drug education curriculum in the schools; and John Galvin of the Oregon Department of Revenue discusses the security risks inherent in what is still an all-cash business. They appeared by a legislative committee, and we aired excerpts. (8:00)

PROGRAM: Viewpoints

DATE: November 22 , 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Environment, Economy) It's almost time to head to the mall and check out the holiday decorations and pick up some presents for friends and family. A lot of people will be buying clothing, shoes, accessories and making sweets as gifts, thinking only about the cost and if the recipient will like it. Our guests say that you should also consider where the gift comes from, what it's made of and how the workers who created it are treated. Our guests discuss the need for sustainable, ethically made gifts from clothing to jewelry to chocolate. Guests: Kate Black, author of the book, *Magnifeco: Your head-to-toe guide to ethical fashion and non-toxic*

beauty. Amy Guittard, director of marketing for Guittard Chocolate Company, author of their new book, *Guittard Chocolate Cookbook: Decadent recipes from San Francisco's premium bean-to-bar chocolate company*.

PROGRAM: Viewpoints

DATE: November 22, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education) Most of us have heard the name of Henry Clay, but he's not one of the people we usually remember like we do George Washington or Thomas Jefferson. Our guest says that Clay was just as important to our nation as the founding fathers, and he discusses the great contributions this Speaker of the House made to keep our nation together, fight for justice, and create the foundations of our extensive modern U.S. transportation system. Guest: Harlow Giles Unger, author of *Henry Clay: America's Greatest Statesman*.

PROGRAM: Sunday Magazine

DATE: November 29, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1.(Health) Portland's Providence Festival of the Trees is an annual celebration of holiday beauty and inspiration that raises funds for an important medical cause. We interview Providence Director of Special Events Katie Colhoff, and Joanne Vance, executive director of Children's Developmental Health at Providence, the beneficiary of this year's event. (5:00)

Segment #2: (Health, Education). Two oral surgeons launch a mentorship program for young people who are contemplating a career in medicine. We interview Dr. Russel Lieblich of Beacon Oral and Maxillofacial surgeons about what students need to know. (5:00)

Segment #3: (Health) We're coming up on the Jingle Bell Walk and Run, which raises funds and awareness for the Arthritis Foundation,. We interview Natalie Beijer, a young woman who is living with arthritis, about her journey and what the foundation is doing to help. (12:00)

Segment #4: (People with Disadvantages). The Portland Police Sunshine Division begins its 93rd holiday season of providing food and emergency supplies to people in crisis and poverty. We interview executive director Kyle Camberg, and board Pam AnesHansley Hren. (8:00)

PROGRAM: Viewpoints

DATE: November 29, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Minority Concerns) Synopsis: How do young people deal with race in their lives? We aren't born racist, so how do some of them become that way? We talk to two young readers authors about their new book that addresses the issue. We discuss how young people relate to those of different races, how friendship and loyalty can figure into how we think of race, and why we need to question our expectations of behaviors based on race. Guests: Jason Reynolds, Brendan Kiely, authors of the young readers' novel, *All American Boys*.

PROGRAM: Viewpoints

DATE: November 29, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Economy, Education) When you're the new person at the office, in the neighborhood or at a party it can be an awkward situation, especially if you're not the most gregarious person. Our guest discusses the issue and offers advice on how to navigate various situations when you're the newbie in the room. Guest: Keith Rollag, Associate Professor of Management, and Chairman of the Management Division at Babson College, Wellesley, MA, and of author of *What to Do When You're New: How to be comfortable, confident and successful in new situations*.

PROGRAM: Sunday Magazine

DATE: December 6, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Environment) Portland Mayor Charlie Hales travels to Paris for the U.N. Climate Change Conference, to explain Portland's role as an early adopter of climate-friendly policies. He was interviewed about the message he brings. (8:00)

Segment #2: (Health) The holidays are a critical time for substance abuse and suicide...both of which are the mission of Oregon's nonprofit Lines for Life. We interview CEO Dwight Holton. (13:00)

Segment #3 (Economy) Improving both productivity and morale is the goal for workplace expert Shawn Murphy, who has written *The Optimistic Workplace: Creating an Environment that Energizes Everyone*. (8:00)

PROGRAM: Viewpoints

DATE: December 6, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Education, Health) Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in huge numbers, maybe even fighting their kids for that Burnt Sienna crayon! Adult coloring books are all the rage, and we talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, relax and color a picture. Guests: Johanna Basford is an artist and the author of a series of adult coloring books, with her latest titled *Lost Ocean: An inky adventure and coloring book*. Jenean Morrison is an artist, designer and author of a series of books, the latest of which is the *2016 Coloring Calendar*.

PROGRAM: Viewpoints

DATE: December 6, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Health, Economy) This holiday season, there probably won't be a celebration in the country that doesn't contain cheese in some form or another. It's one of America's favorite snack foods, and cheddar is our favorite variety of the dairy product. But what is cheese? How is it made and how did cheddar get to be America's iconic cheese? And how do "processed cheese food products" fit into the mix? Our guest is a cheese expert and will answer these questions and more. Guest: Gordon Edgar, cheese buyer at Rainbow Grocery in San Francisco and author of the book *Cheddar: A journey to the heart of America's most iconic cheese*.

PROGRAM: Sunday Magazine

DATE: December 13, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1: (Health, Economy, Gender Issues). Oregon in 2016 becomes the fourth state to enact a mandatory sick leave law. Oregon employers with ten or more employees--six or more in Portland-- will be required to provide up to 40 hours of paid sick leave annually. We hear both sides from a legislative hearing beginning with the law's sponsor, State Senator Diane Rosenbaum, followed by Portland City Commissioner Amanda Fritz, and Jan Meekcoms, state director of the National Federal of Independent Business. (10:00)

Segment #2: (Economy) How budding entrepreneurs can make a go of starting a business in the new is the subject of the new book, *Plan It! Do It! Love It! Be Outrageously Successful Living the Small Business Lifestyle*. We interview author and Portland business coach Sherry B. Jordan. (10:00)

Segment #3: (Health). Open enrollment is under way under the Affordable Care Act. We interview CEO Phil Jackson of the nonprofit Oregon's Health Co-op, one of the available options. (10:00)

PROGRAM: Viewpoints

DATE: December 13, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Economy, Education) We are a culture that's obsessed with the future and technology. We want to "seize the future" like no other generation before, and become available to anyone 24/7 through the internet, wifi and cell phones. Our guests address these phenomena and discuss why it's happening and how concentrating too much on the future and the internet affects our world, our relationships and our lives. Guests: Hal Niedzviecki, author of *Trees on Mars: Our obsession with the future*. Paul Andrew Sacco, PhD. Speaker, author of *The Internet Apocalypse?*

PROGRAM: Viewpoints

DATE: December 13, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Minority Issues, Education) There are many good schools that try to ensure that every student gets the best education possible and an equal opportunity to succeed in their studies and extracurricular activities. Our guest says that despite efforts on the part of school administrators and teachers, there is still a racial achievement gap in even the most diverse and progressive schools. We discuss why the gap exists, how it affects the lives of students during and after their school years are over, and what educators and the community can do to help students of all races and ethnicities achieve. Guests: Amanda Lewis, Director of the Institute for Research on Race and Public Policy, University of Illinois-Chicago, and co-author with John B. Diamond of the book *Despite the Best Intentions: How racial inequality thrives in good schools*.

PROGRAM: Sunday Magazine

DATE: December 20, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1 (Public Safety, Economy). Oregon is finally allowing self-serve gasoline--but only in low-population counties, during the nighttime hours. We air a segment from a legislative hearing, in which local resident Gene Kinsey, legislator Cliff Bentz, and gas station owner lobbyist Paul Romaine explain the dire need for a place to fuel up in Oregon's wide-open desert country. (10:00)

Segment #2: (Health, Economy) The *Beer Bible* launched this summer, penned by Portland beer expert Jeff Alworth. We interviewed the author on Portland's evolution as the mecca of craft brewing. (15:00)

Segment #3: (Minority Issues and Education) Oregon has a serious shortage of bilingual teachers who are able to teach English to people who speak other languages. But now Western Oregon University is stepping up to change that. Here to explain is the Dean of the College of Education, Mark Girod. 5:00

PROGRAM: Viewpoints

DATE: December 20, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: : (Education) Seventy-four years ago this month, the U.S. was attacked by Japan at Pearl Harbor, drawing the country into World War II. We talk to an author about how FDR, Churchill, MacArthur and others planned for the war during those few weeks before the Christmas and New Year's holidays. Guest: Stanley Weintraub, historian, author of *Pearl Harbor Christmas: A world at war 1941*.

PROGRAM: Viewpoints

DATE: December 20, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education) When Congress debates a constitutional point, or when the Supreme Court is considering a case brought before it, we often hear the question, "what did the framers intend?" How does anyone really know what people, who debated issues more than 200 years ago, really intended? We talk to two constitutional specialists about the issue, and hear

how some Supreme Court justices approached an issue that is once again in the news. Guests: Jeffrey M. Shaman, Vincent DePaul Professor of Law, DePaul University College of Law, Chicago, IL; Ray Raphael, Sr. Research Fellow, Humboldt State University, Arcata, CA, author of *Constitutional Myths: What we get wrong and how to get it right*.

PROGRAM: Sunday Magazine

DATE: December 27, 2015

HOST: John Erickson

Time: 7:00-7:30 AM **Duration:** 30 minutes

DESCRIPTION:

Segment #1 : (Health, Gender Issues) Oregon is dramatically expanding access to birth control with a new law, taking effect in January, allowing pharmacists to provide contraceptives on demand, Rep. Knute Buehler, a physician and a Republican from Bend, was the main sponsor. We hear his floor speech prior to passage, along with comments from Rep. Val Hoyle and Sen. Elizabeth Steiner Hayward. (10:00)

Segment #2: (Education) Clark College--a two year community college in Vancouver--has been hit hard by budget cuts. So the Clark College Foundation is stepping up a year-end philanthropy drive, and the foundation's president Lisa Gibert is interviewed about the need. (8:00)

Segment #3: (People with Disadvantages). The year just ending marked the 25th anniversary of the Americans with Disabilities Act. We rebroadcast interviews with two local experts: Michael Richardson, project director of the Northwest ADA Center, and Roberta Dunn, executive director of FACT (Families and Communities Together) of Oregon. They give their insights on how the ADA has changed the lives of millions of people with disabilities, but also addressed the ways in which barriers still remain. (12:00)

PROGRAM: Viewpoints

DATE: December 27, 2015

HOST: Gary Price

Time: 7:30-7:42 AM **Duration:** 12 minutes

DESCRIPTION: (Public Safety, Health, Economy) Not everyone likes to go out and celebrate the New Year with the hoards in the bars and streets. Our guests have ideas on how you can have just as much fun toasting in 2016 at home. We'll hear how you can pair your favorite movies with some creative cocktails; learn about and try some new craft beers and food to go along with them, and how to create a cheese platter that will go with the bubbly. Guests: Tim Federle, author of *Gone with the Gin: Cocktails with a Hollywood Twist*; Christian DeBenedetti, co-author with Andrea Slonecker of the book, *Beer Bites: Tasty recipes and perfect pairings for brew lovers*; Gordon Edgar, author of *Cheddar: A journey to the heart of America's most iconic cheese*.

PROGRAM: Viewpoints

DATE: December 27, 2015

HOST: Marty Peterson

Time: 7:44-7:55 AM **Duration:** 11 minutes

DESCRIPTION: (Education) If you're a Baby Boomer then you know all about the excitement and frenzy that occurred when the Beatles first arrived on the scene and traveled to America. We talk to a photographer who not only took many memorable pictures of the Fab Four, but who also became their good friend. We discuss what the musicians were like, how he gained their trust, what it was like to photograph the Beatles and other luminaries of the time, and how the profession of news photographer has changed in the last 50 years. Guests: Henry Grossman, professional photographer of the Beatles and others, author of the photographic book, *Places I Remember: My time with the Beatles*.