

ORDER



Orders
Order / Rev: 2001207
Alt Order #: 09104777
Product Desc: CHANGING GA'S FUTURE
Estimate: 4342
Flight Dates: 06/20/18 - 06/26/18
Original Date / Rev: 06/13/18 / 06/14/18
Order Type: General

WXTX
Primary AE: Alex Hong
Sales Office: T-DC
Sales Region: National

Agency Name: Nebo Media, Inc
Buying Contact:
Billing Contact:
 1911 North Ft Myer Drive, Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Changing GA's Future
Demographic: A35+
Product Codes: PL20
Revenue Code 1: Agency
Revenue Code 2: General Airtime
Revenue Code 3: Gen-General Airtime
Priority: P 2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/24/18	9	\$645.00	\$548.25
06/25/18	06/26/18	6	\$430.00	\$365.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	9	\$645.00	\$548.25	0.00
July 2018	6	\$430.00	\$365.50	0.00
Totals	15	\$1,075.00	\$913.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WXTX	5%	\$1,075.00
Market	100%	\$21,500.00

Competitive Share

	Share	Total
ABG	0%	\$0.00
WJSP	0%	\$0.00
WLTZ	27%	\$5,805.00
WRBL	40%	\$8,600.00
WSWS	0%	\$0.00
WTVM	28%	\$6,020.00
WTVMw	0%	\$0.00
WXTXt	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTX	06/25/18	06/25/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	1-----	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/18	07/01/18	1-----		1		\$45.00		0.00					
N 2	WXTX	06/22/18	06/22/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	----1--	:30	1	\$40.00	P 2	0.00	NM	1	\$40.00

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Advertiser: ISS/Changing GA's Future
 Product Desc: CHANGING GA'S FUTURE
 Estimate: 4342
WXTX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXTX	06/25/18	06/25/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	1-----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	----1--		1				\$40.00		0.00			
N 4	WXTX	06/26/18	06/26/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	-1-----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	1-----		1				\$130.00		0.00			
N 5	WXTX	06/20/18	06/20/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	--1----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	--1----		1				\$130.00		0.00			
N 6	WXTX	06/21/18	06/21/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	---1---	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	---1---		1				\$130.00		0.00			
N 7	WXTX	06/22/18	06/22/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	----1--	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	----1--		1				\$130.00		0.00			
N 8	WXTX	06/26/18	06/26/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	-1-----	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-1-----		1				\$45.00		0.00			
N 9	WXTX	06/20/18	06/20/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	--1----	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	--1----		1				\$45.00		0.00			
N 10	WXTX	06/21/18	06/21/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	---1---	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	---1---		1				\$45.00		0.00			
N 11	WXTX	06/22/18	06/22/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	----1--	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	----1--		1				\$45.00		0.00			
N 12	WXTX	06/25/18	06/25/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	1-----	:30	1	\$40.00	P 2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	1-----		1				\$40.00		0.00			
N 13	WXTX	06/26/18	06/26/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	-1-----	:30	1	\$40.00	P 2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-1-----		1				\$40.00		0.00			
N 14	WXTX	06/20/18	06/20/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	--1----	:30	1	\$40.00	P 2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	--1----		1				\$40.00		0.00			
N 15	WXTX	06/21/18	06/21/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	---1---	:30	1	\$40.00	P 2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	---1---		1				\$40.00		0.00			

Totals 15 \$1,075.00