

# ORDER



**Orders**  
**Order / Rev:** 1998621  
**Alt Order #:** 09100078  
**Product Desc:** CHANGING GA'S FUTURE  
**Estimate:** 4187  
**Flight Dates:** 06/13/18 - 06/19/18  
**Original Date / Rev:** 06/08/18 / 06/14/18  
**Order Type:** General

**WXTX**  
**Primary AE:** Alex Hong  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Nebo Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft Myer Drive, Suite 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Changing GA's Future  
**Demographic:** A35+  
**Product Codes:** PL20  
**Revenue Code 1:** Agency  
**Revenue Code 2:** General Airtime  
**Revenue Code 3:** Gen-General Airtime  
**Priority:** P15

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/19/18	14	\$945.00	\$803.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	14	\$945.00	\$803.25	0.00
<b>Totals</b>	<b>14</b>	<b>\$945.00</b>	<b>\$803.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WXTX	5%	\$945.00
Market	100%	\$18,900.00

**Competitive Share**

	Share	Total
ABG	0%	\$0.00
WJSP	0%	\$0.00
WLTZ	22%	\$4,158.00
WRBL	49%	\$9,261.00
WSWS	0%	\$0.00
WTVM	24%	\$4,536.00
WTVMw	0%	\$0.00
WXTXt	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTX	06/18/18	06/18/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	1-----	:30	1	\$45.00	P 3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/18/18	06/24/18	1-----		1		\$45.00		0.00					
N 3	WXTX	06/18/18	06/18/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	1-----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/18/18	06/24/18	1-----		1		\$130.00		0.00					

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 Alt Order #: 09100078  
 Flight Dates: 06/13/18 - 06/19/18

Advertiser: ISS/Changing GA's Future  
 Product Desc: CHANGING GA'S FUTURE  
 Estimate: 4187  
**WXTX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXTX	06/19/18	06/19/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	- 1-----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	- 1-----		1				\$130.00		0.00			
N 5	WXTX	06/13/18	06/13/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	-- 1----	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	-- 1----		1				\$130.00		0.00			
N 6	WXTX	06/15/18	06/15/18	LOC Late News M-F M-F 10P News 10-11p	Comm	M-F 10p-11P	---- 1--	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	---- 1--		1				\$130.00		0.00			
N 7	WXTX	06/19/18	06/19/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	- 1-----	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	- 1-----		1				\$45.00		0.00			
N 8	WXTX	06/13/18	06/13/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	-- 1----	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	-- 1----		1				\$45.00		0.00			
N 9	WXTX	06/14/18	06/14/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	--- 1---	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	--- 1---		1				\$45.00		0.00			
N 10	WXTX	06/15/18	06/15/18	SYN M-F 9-10A SYN M-F 9-10A	Comm	9-10A (9:00 AM-10:00 AM)	---- 1--	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	---- 1--		1				\$45.00		0.00			
N 11	WXTX	06/18/18	06/18/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	1-----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	1-----		1				\$40.00		0.00			
N 12	WXTX	06/19/18	06/19/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	- 1-----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	- 1-----		1				\$40.00		0.00			
N 13	WXTX	06/13/18	06/13/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	-- 1----	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	-- 1----		1				\$40.00		0.00			
N 14	WXTX	06/14/18	06/14/18	SYN M-F 4-5P SYN M-F 4P-5P	Comm	4-5P (4:00 PM-5:00 PM)	--- 1---	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	--- 1---		1				\$40.00		0.00			
N 15	WXTX	06/15/18	06/15/18	NET US Open Golf NET US Open Golf	Comm	FR 4P-730P	---- 1--	:30	1	\$40.00	P 5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	---- 1--		1				\$40.00		0.00			
<b>Totals</b>													14	\$945.00	