



CONTRACT

WCIU-TV Limited Partnership
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<http://www.wciu.com/>

And:

Strategic Media Services
Attention: Neil Williams
1911 North Ft. Myer Drive
#400
Arlington, VA 22209

<u>Contract / Revision</u> 297695 /		<u>Alt Order #</u> 08426927
<u>Product</u> HRO/JERRY LONG		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 2395
<u>Advertiser</u> Poli/J Long-HRO/R/STR/IL		<u>Original Date / Revision</u> 10/24/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCIU	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 138	<u>Product 1/2</u> 167
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	11/04/16	11/04/16	Judge Mathis/2p-3p	2p-3p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$250.00				
N 2	WCIU	11/04/16	11/04/16	King of Queens 5p-530p	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$300.00				
N 3	WCIU	11/04/16	11/04/16	King of Queens 530p-6p	530p-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$300.00				
N 4	WCIU	11/04/16	11/04/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$200.00				
N 5	WCIU	11/07/16	11/07/16	Peoples Court/1p-2p	1p-2p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$250.00				
N 6	WCIU	11/07/16	11/07/16	Seinfeld 10p-1030p	10p-1030p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$250.00				
N 7	WCIU	11/07/16	11/07/16	Seinfeld 1030p-11p	1030p-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$250.00				
N 8	WCIU	11/07/16	11/07/16	King of Queens 5p-530p	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$300.00				
N 9	WCIU	11/07/16	11/07/16	King of Queens 530p-6p	530p-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$300.00				
N 10	WCIU	11/07/16	11/07/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$200.00				
N 11	WCIU	11/03/16	11/03/16	King of Queens 5p-530p	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$300.00				
N 12	WCIU	11/03/16	11/03/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
297695 /	08426927

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	HRO/JERRY LONG	2395

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/J Long-HRO/R/STR/II	10/24/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$200.00				
N 13	WCIU	11/01/16	11/01/16	King of Queens 5p-530p	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$300.00				
N 14	WCIU	11/01/16	11/01/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$200.00				
N 15	WCIU	11/02/16	11/02/16	King of Queens 5p-530p	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$300.00				
N 16	WCIU	11/02/16	11/02/16	King of Queens 530p-6p	530p-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$300.00				
N 17	WCIU	11/02/16	11/02/16	ABC7 Prime News on The U	7p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$200.00				
Totals											17	\$4,400.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	17	\$4,400.00	(\$660.00)	\$3,740.00
Totals	17	\$4,400.00	(\$660.00)	\$3,740.00

Signature: _____ **Date:** _____

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