

ORDER**Orders**

Order / Rev: **138869**
 Alt Order #: **26217156**
 Product Desc: **MT Senate 2018**
 Estimate: **10508**
 Flight Dates: **10/12/18 - 10/15/18**
 Original Date / Rev: **10/09/18 / 10/12/18**
 Order Type: **GENERAL**

KWYB

Primary AE: **Katz New York**
 Sales Office: **K-NYC**
 Sales Region: **NAT**

Agency

Name: **Red Eagle Media Group**
 Buying Contact: _____
 Billing Contact: _____

815 Slaters Lane
Alexandria, VA 22314

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

Advertiser

Name: **POL/America First Action**
 Demographic: **HH**
 Product Codes: **PL Issue**
 Revenue Code 1: **AGY**
 Revenue Code 2: **POL**
 Revenue Code 3: **ISS**
 Priority: **IS**

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: **General**
 Order Separation: **00:20:00**

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	15	\$2,725.00	\$2,316.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	15	\$2,725.00	\$2,316.25	0.00
Totals	15	\$2,725.00	\$2,316.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	10/12/18	10/12/18	M-F 5a-7a LN M-F	NWS	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/18	10/14/18	----F--	1		\$100.00		0.00						
N 2	KWYB	10/15/18	10/15/18	M-F 5a-7a LN M-F	NWS	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	M-----	1		\$100.00		0.00						
N 3	KWYB	10/12/18	10/12/18	M-F 5a-7a LN M-F	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/18	10/14/18	----F--	1		\$100.00		0.00						
N 4	KWYB	10/15/18	10/15/18	M-F 5a-7a LN M-F	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	M-----	1		\$100.00		0.00						
N 5	KWYB	10/14/18	10/14/18	GMA Sa-Su 6a-7a GMA sa-su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$250.00	IS	0.00	NM	1	\$250.00

Order / Rev: 138869
 Alt Order #: 26217156
 Flight Dates: 10/12/18 - 10/15/18

Advertiser: POL/America First Action
 Product Desc: MT Senate 2018
 Estimate: 10508
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S					1	\$250.00		0.00			
N 6	KWYB	10/12/18	10/12/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$75.00		0.00			
N 7	KWYB	10/15/18	10/15/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	AMM-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	M-----					1	\$75.00		0.00			
N 8	KWYB	10/12/18	10/12/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----F--	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$200.00		0.00			
N 9	KWYB	10/12/18	10/12/18	M-F Montana Right Now M-F Montana Right Now	NWS	6:30 PM-7:00 PM	----F--	:30	1	\$350.00	IS	0.00	NM	1	\$350.00
Montana Right Now News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$350.00		0.00			
N 10	KWYB	10/15/18	10/15/18	M-F Montana Right Now M-F Montana Right Now	NWS	6:30 PM-7:00 PM	M-----	:30	1	\$350.00	IS	0.00	NM	1	\$350.00
Montana Right Now News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	M-----					1	\$350.00		0.00			
N 11	KWYB	10/12/18	10/12/18	Late News Rotator M-F Late News Rotator M-F	NWS	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	----F--	:30	1	\$400.00	IS	0.00	NM	1	\$400.00
10:00P LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$400.00		0.00			
N 12	KWYB	10/15/18	10/15/18	Late News Rotator M-F Late News Rotator M-F	NWS	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	M-----	:30	1	\$400.00	IS	0.00	NM	1	\$400.00
10:00P LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	M-----					1	\$400.00		0.00			
N 13	KWYB	10/12/18	10/12/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
Millionaire															
Spots moved from 11a-12n to avoid airing in Pickler & Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$75.00		0.00			
N 14	KWYB	10/15/18	10/15/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
Millionaire															
Spots moved from 11a-12n to avoid airing in Pickler & Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	M-----					1	\$75.00		0.00			
N 15	KWYB	10/15/18	10/15/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	1-----					1	\$75.00		0.00			
													Totals	15	\$2,725.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26217156

Changes as of: 10/12/2018 at 9:35 AM

Version: Current State Version 3

CPE: 622/124/110508

Flight: 10/12/18 - 10/15/18

Station: KMYB

Con Type: POLITICAL/VOTE

Agency: RED EAGLE MEDIA GROUP

Advertiser: America First Action

Market: Butte, MT

Total \$: \$2,725.00

RED EAGLE MEDIA
GROUP 815 SLATERS
LANE ALEXANDRIA
VA 22314

Product: MT Senate 2018

Office: NEW YORK

Total Spots: 15

Agency Order #: 7829416

Buyer: Eagle Media Media Assistant, Red

Service: Nielsen
Primary Demo: Adults 35+

Total CPP: \$35.16
Total GRP: 77.5

Salesperson: ELUSSA JANOSKY
232-373-8155

Assistant: SUSAN FIORE
212-373-8150

Traffic #: 138869

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/12	10/13	10/14	10/15	10/12 - 10/15	Total Spots	Total \$	CPP*	GRP*
1	F,M,Th 6a-6:30a		WAKE UP MT	\$100.00	0.6	30	1	0	0	1		2	\$200.00	\$166.67	1.2
2	F,M,Th 6:30a-7a		WAKE UP MT	\$100.00	0.4	30	1	0	0	1		2	\$200.00	\$250.00	0.8
3	Su 6a-7a		GD MRN-SUN-ABC	\$250.00	0.5	30	0	0	1	0		1	\$250.00	\$500.00	0.5
4	F,M,Th 9a-10a		RACHAEL RAY	\$75.00	0.5	30	1	0	0	1		2	\$150.00	\$150.00	1.0
5	F,M-Th 11a-12n		PICKLER & BEN	\$75.00	0.5	30	0	0	0	1		1	\$75.00	\$150.00	0.5
MG from Est 10400 #26210879 to Est 10508 #26217156 Changes: Program from HOT BENCH to PICKLER & BEN															
6	F,M-Th 4p-5p		Family Feud	\$200.00	0.9	30	1	0	0	0		1	\$200.00	\$222.22	0.9
7	F,M-Th 6:30p-7p		Montana Right Now News	\$350.00	0.6	30	1	0	0	1		2	\$700.00	\$583.33	1.2
8	F,M-Th 10p-10:30p		10:00P LCL NWS	\$400.00	0.7	30	1	0	0	1		2	\$800.00	\$571.43	1.4
9	M-F 2p-3p		Millionaire	\$75.00	35.0	30	1	0	0	1		2	\$150.00	\$2.14	70.0
Spots moved from 11a-12n to avoid airing in Pickler & Ben												15	\$2,725.00	\$35.16	77.5

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26217156

Changes as of: 10/12/2018 at 9:35 AM

Version: Current State Version 3

CPE: 6221241/10508

Flight: 10/12/18 - 10/15/18

Station: KWTB

Con Type: POLITICAL/NOTE

Agency: RED EAGLE MEDIA GROUP

Advertiser: America First Action

Market: Butte, MT

Total \$: \$2,725.00

RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314

Product: MT Senate 2018

Office: NEW YORK

Total Spots: 15

Agency Order #: 7829416

Buyer: Eagle Media Media Assistant, Red

Service: Nielsen

Total CPP: \$35.16

Salesperson: ELISSA JANOFISKY 232-373-8155

Primary Demo: Adults 35+

Total GRP: 77.5

Separation:

Assistant: SUSAN FIORE 212-373-8150

Traffic #: 138869

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/08/18 3:30 PM	ELISSA JANOFISKY	Separation: 30
10/08/18 3:30 PM	ELISSA JANOFISKY	Separation: 30

Competitive Information

Market Budget:	\$54,500
KWTB Share:	5%
Comment:	
KTVB:	45%
NWYB:	2%
Unknown:	48%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$2,725.00	77.5
Total	100%	15	\$2,725.00	77.5

Monthly Summary		
Month	Spots	Dollars
2018-Oct	15	\$2,725.00
Total	15	\$2,725.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/18 9:30 AM	ELISSA JANOFISKY	Confirmed	1		\$75.00	\$2,725.00	Changes: Total Spots from 14 to 15. Calculated Dollars from \$2,650.00 to \$2,725.00. Total GRPs from 77.0 to 77.5. Total CPP from \$34.42 to \$35.16. Competitive Market Budget from \$53,000 to \$54,500. Origuser Entered Dollars to \$2,650.00. User Entered \$ from \$0.00 to \$2,725.00. Total \$ from \$2,650.00 to \$2,725.00. 1 buyline added or modified.
Queued for Electronic Contracting	10/9/18 8:28 AM					\$0	\$0	
Queued for Electronic Contracting	10/8/18 3:45 PM					\$0	\$0	
Revision	10/8/18 3:30 PM	ELISSA JANOFISKY	Confirmed			\$0	\$2,650.00	Changes: Total GRPs from 8.0 to 77.0. Total CPP from \$331.25 to \$34.42. 2 buylines added or modified.
New	10/8/18 9:56 AM	ELISSA JANOFISKY	New	14		\$2,650.00	\$2,650.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.