

WWMB COMMERCIAL CERTIFICATION

FOLLOWING IS A LIST OF ALL PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED TO ALLOW FOR NO MORE THAN 10.5 OF TOTAL COMMERCIAL TIME PER CLOCK HOUR.

1. Program: Animal Exploration With Jarod Miller
Duration: 30-Minutes (Mondays 7:00-7:30AM)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break: 1:10 Minutes
2. Program: Wild America
Duration: 30-Minutes (Tuesdays 7:00-7:30AM)
Number of Barter Commercials 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break: 1:10 Minutes
3. Program: Jack Hanna Into the Wild
Duration: 30 Minutes (Wednesdays. 7:00-7:30AM)
Number of Barter Commercials: 4 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes
4. Program: Real Life 101
Duration: 30 Minutes (Thursdays. 7:00-7:30AM)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes
5. Program: The Young Icons
Duration: 30-Minutes (Fridays 7-7:30AM)
Number of Barter Commercials 2:30 Minutes
Opportunity For Local Commercials 2:30 Minutes
End Break: 1:10 Minutes
6. Program: Cubix: Robots for Everyone
Duration: 30 Minutes (Saturdays 7:00-7:30 & 7:30-8:00AM)
Number of Barter Commercials: 3:30 Minutes each
Opportunity for Local Commercials 3:30 Minutes each
End Breaks 1:10 Minutes
7. Program: Eco Company
Duration: 30 Minutes (Sundays 7:00-7:30AM)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes
9. Program: Awesome Adventures
Duration: 30 Minutes (Sundays 7:30-8:00AMthru June3, Effec.June 10, 5:30-6AM)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes

NOTE: ANY COMMERCIAL TIME OVER 10.5 MINUTES PER CLOCK HOUR IS USED FOR PUBLIC SERVICE ANNOUNCEMENTS AND STATION PROMOTIONAL ANNOUNCEMENTS. THIS CERTIFICATION VERIFIES THAT EACH WEEK WITHIN THE SECOND

Linda Revel
Children's Programming Liaison, WWMB/CW21

7/6/2012

Date