

WWMB COMMERCIAL CERTIFICATION

FOLLOWING IS A LIST OF ALL PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED TO ALLOW FOR NO MORE THAN 10.5 OF TOTAL COMMERCIAL TIME PER CLOCK HOUR.

1. Program: Animal Exploration With Jarod Miller
Duration: 30-Minutes (Mondays 7:00-7:30AM)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break: 1:10 Minutes
2. Program: Wild America
Duration: 30-Minutes (Tuesdays 7:00-7:30AM)
Number of Barter Commercials 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break: 1:10 Minutes
3. Program: Jack Hanna Into the Wild
Duration: 30 Minutes (Wednesdays. 7:00-7:30AM)
Number of Barter Commercials: 4 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes
4. Program: Real Life 101
Duration: 30 Minutes (Thursdays. 7:00-7:30AM)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes
5. Program: The Young Icons
Duration: 30-Minutes (Fridays 7-7:30AM)
Number of Barter Commercials 2:30 Minutes
Opportunity For Local Commercials 2:30 Minutes
End Break: 1:10 Minutes
6. Program: Cubix: Robots for Everyone
Duration: 30 Minutes (Saturdays 7:00-7:30thru Sept.15 & 7:30-8:00AM thru Aug 18)

Number of Barter Commercials: 3:30 Minutes each
Opportunity for Local Commercials 3:30 Minutes each
End Breaks 1:10 Minutes
7. Program: Rescue Heroes
Duration: 30 Minutes (Saturdays 7:00-7:30effec.Sept.22 & 7:30-8:00effec.Aug. 25)

Number of Barter Commercials: 3:30 Minutes each
Opportunity for Local Commercials 3:30 Minutes each
End Breaks 1:10 Minutes
8. Program: Eco Company
Duration: 30 Minutes (Sundays 6:30-7:00AM thru Sept. 2)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes

9. Program: Awesome Adventures
Duration: 30 Minutes (Sundays 7:00-7:30AMeffect.Sept.9, 7:30-8:00AM)
Number of Barter Commercials: 3:30 Minutes
Opportunity for Local Commercials 3:30 Minutes
End Break 1:10 Minutes

NOTE: ANY COMMERCIAL TIME OVER 10.5 MINUTES PER CLOCK HOUR IS USED FOR PUBLIC SERVICE ANNOUNCEMENTS AND STATION PROMOTIONAL ANNOUNCEMENTS. THIS CERTIFICATION VERIFIES THAT EACH WEEK WITHIN THE THIRD QUARTER OF 2012 HAS BEEN WITHIN FCC REGULATIONS.

Linda Revel
Children's Programming Liaison, WWMB/CW21

10/8/2012

Date