

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):



N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Catherine Warburton*

Signature:

*Alison Adams*

Name: Catherine Warburton

Name:

*Alison Adams*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Catherine Warburton*

Name: Catherine Warburton

Date: 2/14/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*Preempts due to automation failure*

Contract #: <i>1525669</i>	Station Call Letters: <i>WSPA</i>	Date Received/Requested:
Est. #: <i>134</i>	Station Location: <i>Greenville SC</i>	Run Start and End Dates: <i>2/29-3/3</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ORDER



**Orders**  
**Order / Rev:** 1525669  
**Alt Order #:**  
**Product Desc:** BLOOMBERG 134  
**Estimate:** 134  
**Flight Dates:** 02/29/20 - 03/03/20  
**Original Date / Rev:** 03/09/20 / 03/09/20  
**Order Type:** GENERAL

## Entercom Greenville WSPA-FM

**Primary AE:** Katz New York  
**Sales Office:** K-NYC  
**Sales Region:** National

**Agency**  
**Name:** Katz Group Sales  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Michael Bloomberg  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 1041102  
**Agency External ID:** 4027632  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/03/20	21	\$977.00	\$830.45

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	21	\$977.00	\$830.45	0.00
<b>Totals</b>	<b>21</b>	<b>\$977.00</b>	<b>\$830.45</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSPA	03/02/20	03/02/20	M-F 3p-7p M-F	CM	3p-7p	M-----	1:00	3	\$65.00	SPEC	0.00	NM	1	\$65.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/02/20	03/08/20	M-----	3		\$65.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WSPA	03/02/20-03/08/20		M-F 3p-7p		3p-7p	M-----	1:00		<del>(\$65.00)</del>		0.00	NM		
Credited															
[Technical/Automation Failure]															
7	WSPA	03/02/20-03/08/20		M-F 3p-7p		3p-7p	M-----	1:00		<del>(\$65.00)</del>		0.00	NM		
Credited															
[Technical/Automation Failure]															
2	WSPA	03/02/20	03/02/20	M-F 7p-12a M-F	CM	7p-12a	M-----	1:00	1	\$15.00	SPEC	0.00	NM	1	\$15.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/02/20	03/08/20	M-----	1		\$15.00		0.00						
N 3	WSPA	03/02/20	03/03/20	M-F 10a-3p M-F	CM	10a-3p	MT-----	1:00	6	\$79.00	SPEC	0.00	NM	5	\$395.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/02/20	03/08/20	MT-----	6		\$79.00		0.00						

Order / Rev: 1525669  
 Alt Order #:  
 Flight Dates: 02/29/20 - 03/03/20

Advertiser: Michael Bloomberg  
 Product Desc: BLOOMBERG 134  
 Estimate: 134

Entercom Greenville WSPA-FI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/02/20	03/08/20	MT-----			6		\$79.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WSPA	03/02/20-03/08/20		M-F 10a-3p		10a-3p	MT-----	1:00		<del>(\$79.00)</del>		0.00	NM		
Credited [Technical/Automation Failure]															
4	WSPA	03/02/20	03/03/20	M-F 6a-10a M-F	CM	6a-10a	MT-----	1:00	6	\$55.00	SPEC	0.00	NM	6	\$330.00
EV -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/02/20	03/08/20	MT-----			6		\$55.00	0.00					
5	WSPA	02/29/20	02/29/20	Sa 10a-3p Sa	CM	10a-3p	-----S-	1:00	4	\$23.00	SPEC	0.00	NM	4	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/24/20	03/01/20	-----S-			4		\$23.00	0.00					
6	WSPA	02/29/20	02/29/20	Sa 3p-7p Sa	CM	3p-7p	-----S-	1:00	4	\$20.00	SPEC	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/24/20	03/01/20	-----S-			4		\$20.00	0.00					
													Totals	21	\$977.00

## Brooke Maratos

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**From:** matthew.zawodniak@entercom.com  
**Sent:** Monday, March 9, 2020 9:45 AM  
**To:** Brooke Maratos  
**Cc:** Danielle Burns  
**Subject:** Spot - Preempt: Michael Bloomberg - 1525669

This email notification contains (3) different actions.

Property: WSPA-FM

**Order Information:**

Order #: 1525669  
Order Total: \$1,186.00  
Agency: Katz Group Sales  
Advertiser: Michael Bloomberg  
Product: BLOOMBERG 134  
Estimate #: 134  
Flight Dates: 02/29/20 - 03/03/20  
Demo: Adults 35+

Sales Information: Katz New York, Katz New York, National

The following spot(s) have been preempted:

**Preempted Spot Information (1525669-1-7):**

Rate: \$65.00  
Air Date: Mon 03/02/20  
Eligible Days: M-----  
Inventory Code: M-F 3p-7p  
Inventory Description: M-F  
Inventory Code Time: 3p-7p  
Spot Type: NM  
Length: 1:00  
Channel(s): [1] WSPA  
Priority: Specialty Breaks

Preempt Reason: Technical/Automation Failure Event 2 (Spot - Preempt)

Preempted Spot Information (1525669-3-4):

Rate: \$79.00

Air Date: Mon 03/02/20

Eligible Days: MT-----

Inventory Code: M-F 10a-3p

Inventory Description: M-F

Inventory Code Time: 10a-3p

Spot Type: NM

Length: 1:00

Channel(s): [1] WSPA

Priority: Specialty Breaks

Preempt Reason: Technical/Automation Failure Event 3 (Spot - Preempt)

Preempted Spot Information (1525669-1-5):

Rate: \$65.00

Air Date: Mon 03/02/20

Eligible Days: M-----

Inventory Code: M-F 3p-7p

Inventory Description: M-F

Inventory Code Time: 3p-7p

Spot Type: NM

Length: 1:00

Channel(s): [1] WSPA

Priority: Specialty Breaks

Preempt Reason: Technical/Automation Failure