

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Steyer

Authorized committee:

Tom Steyer 2020

Agency requesting time (and contact information):

☐ N/A Buying Time Media, LLC 650 Massachusetts Ave. N.W. Washington D.C. Suite 210 20001

Candidate's political party:

Democrate

Office sought (no acronyms or abbreviations):

United States of America

Date of election:

Election 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Hunter Blas

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

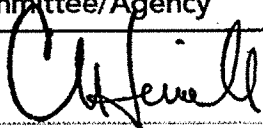
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

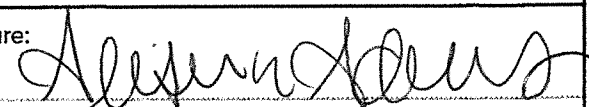


Name: Cathie Herrick

Date of Request to Purchase Ad Time:

Station Representative

Signature:



Name: Alison E. Adams

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: Name: Chris FadelDate: 02/18/2020**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 2/14/2020 (extended)

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

→ "all SC orders end by noon 2/21"
see ekate order + ~~rep~~ rep
comment.

Contract #:

Station Call Letters:

WTPT, WRDQ

Date Received/Requested:

2/20/2020

Est. #:

8422

Station Location:

Greenville, SCH02

Run Start and End Dates:

2/25 - 3/2

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*FCC website down since 3/3. Uploads delayed as a result

Mar 03, 20
 CONT# 33737470 Mod# Ver# 1 (Last =)
 REP Entercom Radio Sales
 TO WSPA-FM (Greenville-Spartanburg, SC)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 8422

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty
 ADV TOM STEYER FOR PRESIDENT
 PDT Political - Tom Steyer 2020
 FLT Feb 25, 20 - Mar 03, 20



* REP ORDER COMMENT *

** 2/20/2020 4:30:00 PM: ALL SOUTH CAROLINA ORDERS SHOULD END BY NOON ON 2/29

** 2/20/2020 4:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 2/20/2020 4:30:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

** 2/20/2020 4:30:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|----|-----|-----------------|----------|-----|-----------------------------------|----------|-----|------------|----------|
| | | FLIGHT 1 | | | | | | | |
| | 1.1 | TuWThF,M | 6A - 10A | 60 | 2/25/2020 - 3/2/2020 | 1W | 12 | \$56.00 | 12 |
| | 1.2 | TuWThF,M | 10A - 3P | 60 | 2/25/2020 - 3/2/2020 | 1W | 12 | \$61.00 | 12 |
| | 1.3 | TuWThF,M | 3P - 7P | 60 | 2/25/2020 - 3/2/2020 | 1W | 12 | \$63.00 | 12 |
| | 1.4 |S. | 6A - 10A | 60 | 2/29/2020 - 2/29/2020 | 1W | 2 | \$17.00 | 2 |
| | 1.5 |S. | 10A - 3P | 60 | 2/29/2020 - 2/29/2020 | 1W | 1 | \$26.00 | 1 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 39 | \$2,220.00 | |

| | | | | | | | |
|-------|---------------|--|--|--|--|--|--|
| | Mar 20 | | | | | | |
| SPOTS | 39 | | | | | | |
| CASH | 2220.00 | | | | | | |
| TRADE | 0.00 | | | | | | |
| NSL | 0.00 | | | | | | |
| TOTAL | 2220.00 | | | | | | |

Mar 03, 20

CONT# 33737470 Mod# Ver# 1 (Last =)
REP Entercom Radio Sales

DDS CONT# 0
C/P/E: / / 8422

| | | | | | | TOTAL |
|-------|--|--|--|--|--|----------|
| SPOTS | | | | | | 39 |
| CASH | | | | | | 2,220.00 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 2,220.00 |

**** Competitive Comments ****

TOM STEYER (2.25-3.3) RADIO 60S

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER



Orders
Order / Rev: 1519321
Alt Order #: 33737470
Product Desc: Political - Tom Steyer 2020
Estimate: 8422
Flight Dates: 02/25/20 - 03/02/20
Original Date / Rev: 03/03/20 / 03/03/20
Order Type: GENERAL

Entercom Greenville WSPA-FM

Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tom Steyer for President
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru: 11/04/20
Advertiser External ID: 194238
Agency External ID: 4027634
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/24/20 | 03/02/20 | 39 | \$1,860.00 | \$1,581.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| March 2020 | 39 | \$1,860.00 | \$1,581.00 | 0.00 |
| Totals | 39 | \$1,860.00 | \$1,581.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz New York | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|--------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------|------|---------------|-------------|-------|----------|
| N 1 | WSPA | 02/25/20 | 03/02/20 | M-F 6a-10a M-F | CM | 6:00 AM-10:00 AM | -TWTF-- | 1:00 | 12 | \$56.00 | FULL | 0.00 | NM | 12 | \$560.00 |
| AM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/24/20 | 03/01/20 | -TWTF-- | | | | | 10 | \$56.00 | | 0.00 | | | |
| Week: | | 03/02/20 | 03/08/20 | M----- | | | | | 2 | \$56.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 9 | WSPA | 03/02/20-03/08/20 | | M-F 6a-10a | | 6:00 AM-10:00 AM | M----- | 1:00 | | \$0.00 | | 0.00 | NM | | |
| 10 | WSPA | 03/02/20-03/08/20 | | M-F 6a-10a | | 6:00 AM-10:00 AM | M----- | 1:00 | | \$0.00 | | 0.00 | NM | | |
| N 2 | WSPA | 02/25/20 | 03/02/20 | M-F 10a-3p M-F | CM | 10:00 AM-3:00 PM | -TWTF-- | 1:00 | 12 | \$61.00 | FULL | 0.00 | NM | 12 | \$610.00 |
| MD - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/24/20 | 03/01/20 | -TWTF-- | | | | | 10 | \$61.00 | | 0.00 | | | |
| Week: | | 03/02/20 | 03/08/20 | M----- | | | | | 2 | \$61.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 10 | WSPA | 03/02/20-03/08/20 | | M-F 10a-3p | | 10:00 AM-3:00 PM | M----- | 1:00 | | \$0.00 | | 0.00 | NM | | |
| 11 | WSPA | 03/02/20-03/08/20 | | M-F 10a-3p | | 10:00 AM-3:00 PM | M----- | 1:00 | | \$0.00 | | 0.00 | NM | | |
| N 3 | WSPA | 02/25/20 | 03/02/20 | M-F 3p-7p M-F | CM | 3:00 PM-7:00 PM | -TWTF-- | 1:00 | 12 | \$63.00 | FULL | 0.00 | NM | 12 | \$630.00 |
| PM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 1519321
 Alt Order #: 33737470
 Flight Dates: 02/25/20 - 03/02/20

Advertiser: Tom Steyer for President
 Product Desc: Political - Tom Steyer 2020
 Estimate: 8422

Entercom Greenville WSPA-FI

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|-----------|-------------------|-----------------|--------------------|-----------------------|------------------|-------------------|---------------|-------------|---------------|------|------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 02/24/20 | | 03/01/20 | -TWTF-- | | | 10 | \$63.00 | 0.00 | | | | | | | |
| Week: 03/02/20 | | 03/08/20 | M----- | | | 2 | \$63.00 | 0.00 | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 10 | WSPA | 03/02/20-03/08/20 | | M-F 3p-7p | 3:00 PM-7:00 PM | | M----- | 1:00 | | \$0.00 | | 0.00 | NM | | |
| 12 | WSPA | 03/02/20-03/08/20 | | M-F 3p-7p | 3:00 PM-7:00 PM | | M----- | 1:00 | | \$0.00 | | 0.00 | NM | | |
| N 4 | WSPA | 02/29/20 | 02/29/20 | Sa 6a-10a | CM | 6:00 AM-10:00 AM | -----S- | 1:00 | 2 | \$17.00 | FULL | 0.00 | NM | 2 | \$34.00 |
| | | | | Sa | | | | | | | | | | | |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 02/29/20 | | 03/06/20 | -----S- | | | 2 | \$17.00 | 0.00 | | | | | | | |
| 5 | WSPA | 02/29/20 | 02/29/20 | Sa 10a-3p | CM | 10:00 AM-3:00 PM | -----S- | 1:00 | 1 | \$26.00 | FULL | 0.00 | NM | 1 | \$26.00 |
| | | | | Sa | | | | | | | | | | | |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 02/29/20 | | 03/06/20 | -----S- | | | 1 | \$26.00 | 0.00 | | | | | | | |
| | | | | | | | | | | | | | Totals | 39 | \$1,860.00 |