

KFSN-TV QUARTERLY ISSUES/PROGRAMS REPORT

4TH QUARTER 2014

From October 1, 2014, through and including December 31, 2014, **KFSN-TV**, licensed in Fresno, California, and broadcasting in Digital/HD, presented **38.5** hours of regularly scheduled Local News Programs per week; and in addition, KFSN broadcasts a monthly half-hour Public Affairs program entitled "Valley Focus." This program, hosted by Action News anchor Margot Kim, is a local talk/interview program dealing exclusively with Issues and Local Affairs. KFSN also produces a monthly half-hour program entitled "Latino Life", hosted by Action News anchor Graciela Moreno, a talk/interview program that focuses on issues affecting the Latino community. It also highlights positive contributions Latinos are making in the valley. KFSN-TV airs syndication programming that includes Children's Core Programming as described in the Children's 398 Report, which is filed separately in the Public Inspection file. The ABC Television Network supplies the station with News and Public Interest, as described in the Quarterly Report entitled: ABC Television Network News and Public Affairs Programming, which is also filed separately in the Public Inspection File.

On 30.2/30.3, ABC30's sub-channels, KFSN broadcasts the Live Well Network, which consists of programs entitled *Motion; Mirror, Mirror; Sweet Retreat; Steven and Chris; Mexico: One Plate at a Time; Deals;* and *My Family Recipe Rocks!*; along with others. KFSN-TV's D2/Live Well Network HD signal carries Public Service Announcements and Children's Core Programming as described in the Children's 398 Report. KFSN-TV's D3 signal simulcasts the Live Well Network in SD.

KFSN, through its Programming on 30.1/HD, addressed the following issues of concern for communities that make up the six-county area served by ABC30: Fresno, Merced, Tulare, Kings, Madera and Mariposa:

1. LOCAL GOVERNMENT/POLITICS (VOTE 2014)
2. PUBLIC SAFETY/CRIME
3. HEALTH-RELATED ISSUES
4. EDUCATIONAL ISSUES IN THE VALLEY
5. ECONOMIC ISSUES FACING THE VALLEY
6. MINORITY/LATINO LIFE

Programs, program segments, and local newscasts broadcast by KFSN provided significant treatment and examples of the previously described issues of concern. Local news programs include:

ACTION NEWS

On April 23, 2007, ABC30/D1 began broadcasting its newscasts in High Definition. The following are KFSN Local Newscasts:

ACTION NEWS AM LIVE

Monday through Friday, 4:30-7:00AM, 2½ Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, medical, financial, Ag reports and consumer reports.

AM LIVE SATURDAY

Saturdays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer and medical reports, along with entertainment news

AM LIVE SUNDAY

Sundays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer and medical reports, along with entertainment news.

ACTION NEWS MIDDAY

Monday through Friday, 11:00AM-11:30AM, 30 Min., Local

Up-to-date local news coverage is offered, as well as national and international news. Also included are medical, consumer, and financial reports.

ACTION NEWS LIVE AT FOUR

Monday through Friday, 4:00-5:00PM, 1 Hour, Local

This hour-long news program brings up-to-date local news, weather and national news. Also included are consumer stories that will save time and money and "Simple Solutions," tips for making everyday life a little easier. Other features include entertainment and beauty segments from the Live Well Network.

ACTION NEWS LIVE AT FIVE

Monday through Friday, 5:00-5:30PM, 30 Min., Local

This half-hour news program reviews the day's news events, local, national, and international. Also covered are sports and weather; and medical, education, and consumer reports.

ACTION NEWS AT SIX

Monday through Sunday, 6:00-6:30PM, 30 Min., Local
(Saturdays December 13 – 27, 2014)

This half-hour news program reviews the day's news events, local, national, and international. Also covered are weather and sports.

ACTION NEWS AT SIX-THIRTY

Monday through Friday, 6:30PM, 30 Min., Local

This half-hour news program reviews the day's news events, local, national, and international news. It also covers weather.

ACTION NEWS SPECIAL EDITION 8:30PM

Saturdays 8:30-9:00PM
(October 4 – December 6, 2014)

ACTION NEWS LIVE AT ELEVEN

Monday through Sunday, 11:00-11:35PM, 35 Min., Local

This half-hour news program reviews the day's news events, local, national, and international. Also covered are sports and weather; consumer reports are included.

ACTION NEWS LIVE AT ELEVEN (REPEAT)

Monday through Friday, 2:05-2:41AM, Local

This half-hour news program is a repeat of the earlier 11PM newscast from that day. It includes local, national and international news.

PUBLIC AFFAIRS

LATINO LIFE

Sundays, 10:00-10:30AM. :30 Min, Local (Monthly/Various)

Half-hour weekly local/talk interview program that focuses on issues affecting the Latino community. It also highlights positive contributions Latinos are making in the Valley.

VALLEY FOCUS

Sundays, 10:00-10:30AM, 30 Min., Local/Public Affairs (Monthly/Various)

Half-hour weekly local talk/interview program dealing exclusively with issues and local affairs.

COMMUNITY CALENDAR :30 SECOND PSA

Tuesday – Fridays

During Action News Am Live, Midday and other Day Parts.

Thirty-second PSA featuring an Action News anchor delivering information about upcoming events in our community.

CHILDREN FIRST

Children First is a yearlong production. This effort focuses on the challenges, problems, and opportunities facing children living in Central California. The program concentrates on how the average person can make a difference in a child's life and highlights local news organizations that work with children and youth. Children First includes local news-produced half-hour programs, :30 vignettes, public service announcements, and special stories on Action News. ABC30's Children First partners are Valley Children's Hospital; the Fresno County Office of Education; and the Educational Employees Credit Union.

CHILDREN FIRST: CAREER TECHNICAL EDUCATION

Sunday, November 16, 2014, :30 Minutes, Local

Some students will attend college; others will go straight to the workforce. What are their job options? ABC30 airs a half-hour special on programs helping high school students go from the classroom to a career. Action News anchors Liz Harrison and Warren Armstrong hosted "Children First: Career Technical Education," Sunday, November 16, 2014, at 6:30PM.

Studies show only 25% of students who attend a four-year college or university actually complete their degree. Finding a career is crucial. This special includes a closer look at Central Valley Career Tech Night. Students weld pipes, operate cranes and get career advice from experts in a variety of fields. ABC30 visits a Madera County campus where students are computer experts. Watch Duncan Polytechnical High students train for medical careers. Meet Culinary Arts students who serve up tasty treats in Reedley. Explore a local Arts and Engineering charter school where 98% of seniors graduate!

Children First is a year-long effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations that work with kids. The Children First campaign includes half-hour programs like "Career Technical Education," thirty-second public service announcements, and special stories on Action News.

CHILDREN FIRST VIGNETTES/PSAs AIRED 4th QUARTER 2014

ABC30, Educational Employees Credit Union, Fresno County Office of Education and Valley Children's Hospital partnered to air these Children First PSAs and vignettes in rotation. Approximately 1,000 PSAs aired, covering the following topics: Poverty, College Financing, Creative Teachers, Honoring Educators and Career Technical Education.

PARTNERS WHO CARE/PSAs

Partners Who Care is collaboration among ABC30, a nonprofit organization, and a company sponsor during each month of the year:

OCTOBER 2014: PARTNERS WHO CARE: MARJOREE MASON CENTER

NOVEMBER/DECEMBER 2014: PARTNERS WHO CARE: LEAGUE OF MEXICAN AMERICAN WOMEN - FIESTA NAVIDENA

From October 1, 2014 through December 31, 2014, KFSN-TV aired approximately **1,071** Public Service Announcements (PSAs), along with community involvement project spots that includes, but is not limited to, the following:

- **HISPANIC HERITAGE MONTH**
- **TRAILBLAZERS SEFCED**
- **COMMUNITY FOOD BANK/REASONS TO GIVE**
- **COMMUNITY CALENDAR**
- **HISTORICAL SOCIETY: CIVIL WAR REVISITED**
- **LEAGUE OF MEXICAN AMERICAN WOMEN: FIESTA NAVIDENA**
- **DON'T TEXT AND DRIVE**
- **MARJOREE MASON CENTER: TOP TEN PROFESSIONAL WOMEN**
- **UNITED WAY/MARINE CORPS/ABC30: TOYS FOR TOTS MARATHON WEEKEND**
- **GOODWILL INDUSTRIES**
- **ROADBLOCK: DRUNK DRIVING PREVENTION**
- **FRESNO CITY COUNCIL: ART HOP RECEPTIONS**

ABC30 OUTREACH EFFORTS 4th Quarter 2014

October 2014

The Big Fresno Fair – October 1 through October 13, 2014 - ABC30 broadcast live from the Big Fresno Fair for 13 straight days. At our on-site broadcast center each day, ABC30 employees handed out free sunglasses, plastic bags, pencils and more to the crowd. ABC30 also held auto-

graph sessions with anchor teams each afternoon. ABC30 produced and aired a promotional spot promoting our FREE activities at the Fair, as well as promoting activities on-line and on social media. ABC30 Action News provided extensive news coverage of the Fair, our activities, and other events.

The Big Fresno Fair-October 2, 2014 – Action News Anchor Margot Kim sang the National Anthem at the opening of the horse races at the Big Fresno Fair.

Clovis Community HealthQuest – October 2, 2014 – ABC30 partnered on a FREE public forum that discussed breast care health and overcoming breast cancer. Clovis Community Medical Center provided four expert speakers to lead the discussion topics and answer questions from the public. ABC30 promoted the event on-air, on-line and on social media.

Poverello House ‘Run for Meals’ 5k Run/Walk – October 4, 2014 - ABC30 partnered with the Poverello House on this fundraising event. ABC30 meteorologist Shelby Latino emceed the event. ABC30 produced and aired a PSA spot for the event, as well as promoting the event on-line and on social media. ABC30 Action News provided news coverage of the event.

ABC30 Advisory Council Meeting – October 14, 2014 - ABC30 hosted its quarterly Advisory Council meeting, where we solicit feedback from community leaders and share what we are doing in the community. In attendance: Dan Adams - ABC30 President and General Manager, Michael Carr - ABC30 News Director, David Lee - Creative Services/Public Affairs Director, Aurora Diaz – ABC30 Public Affairs Executive Producer; Kris Aubry - Children’s Hospital Central California, Jose Luis Barraza - Fresno Housing Alliance, Willard Epps - City of Tulare Fire Dept., Amanda Jaurigui - Adventist Health/Central Valley Network and MaiKa Yang - The Rios Company.

Marjaree Mason Center Top 10 Professional Women and Top Business Awards –October 17, 2014 - ABC30 anchors Margot Kim and Christine Park emceed this fundraising and domestic violence awareness event. ABC30 produced and aired a promotional spot for the event and also promoted the event on-line and on social media. ABC30 Action News provided news coverage of the event.

Fresno Historical Society's Civil War Revisited – October 17 through October 19, 2014 - ABC30 anchor Warren Armstrong emceed this fundraising and Civil War educational re-enactment event. ABC30 also produced and aired PSA spots for the event and also promoted the weekend of events on-line and on social media. ABC30 Action News provided news coverage of the various weekend events.

Walk like MADD Fundraiser – October 18, 2014 – ABC30 anchor Amanda Venegas emceed the fundraising walk benefiting Mothers Against Drunk Driving Central California. ABC30 promoted

the event on social media, and ABC30 Action News provided news coverage of the event.

Zoo Boo – Big Hero 6 Ticket Giveaway – ABC30 partnered with the Fresno Chaffee Zoo and handed out FREE tickets to a special screening of Disney’s “Big Hero 6” movie during one of their weekend Zoo Boo nights, where children “Trick or Treat” in the zoo. We also handed out stickers, toys and items for the movie.

Excellence in Education - 10/28/14, Action News reporter Jessica Peres emceed the event.

November 2014

Association of Fundraising Professionals Philanthropy Awards – November 6, 2014 - ABC30 anchor Warren Armstrong emceed this fundraising and awareness event. ABC30 promoted the event on social media, and ABC30 Action News provided news coverage of the event.

Clovis Community HealthQuest – November 6, 2014 – ABC30 partnered on a FREE public forum that strived to shine a “human” light on the ongoing battle against cancer. Clovis Community Medical Center and photographer Wendy Denton shared her husband’s battle against pancreatic cancer through an elaborate photo display and presentation. ABC30 promoted the event on-air, on-line and on social media.

Children’s Hospital Central California Orloff Jewelers “Trunk” Sale – November 6, 2014 – ABC30 reporter Veronica Miracle emceed this fundraiser presented by Orloff Jewelers, benefiting Children’s Hospital Central California. Proceeds from the special sale went to Children’s Hospital.

ABC30 Television Studio Tour: 11/11/14 Cub Scout Group

Action News Meteorologist Shelby Latino visited St. Anne’s School 11/12/14

Action News Meteorologist Shelby Latino visited Clovis Elementary School 11/17/14

SEFCEDA Trailblazers Awards – November 12, 2014 - ABC30 partnered with the Southeast Fresno Community Economic Development Association (SEFCEDA) to honor Latino leaders in the Fresno community. ABC30 anchor Graciela Moreno emceed the event. ABC30 produced and aired a PSA in support of the event and also promoted the event on-line and on social media. ABC30 Action News provided news coverage of the event.

West Fresno Community Center Champion Awards – November 14, 2014 – ABC30 anchor Reuben Contreras emceed this event, which honored community leaders. ABC30 promoted the event on social media, and ABC30 Action News provided news coverage of the event.

CROP Hunger Walk – November 15, 2014 - ABC30 partnered with the United Japanese Christian

Church on this fundraising and awareness event that benefits the Community Food Bank. ABC30 anchor Tommy Tran emceed the event. ABC30 promoted the event on social media, and ABC30 Action News provided news coverage of the event.

Fresno County Office of Education Educator of the Year Awards ceremony – November 21, 2014 - ABC30 anchor Warren Armstrong emceed this event. ABC30 promoted the event on social media, and ABC30 Action News provided news coverage of the event.

Valley Performing Arts Nutcracker Performance – November 29, 2014 - ABC30 anchor Sara Sandrik emceed and performed in this fundraising performance for the Valley Performing Arts council. ABC30 promoted the performance on social media, and ABC30 Action News provided news coverage of the event

December 2014

Visalia's 69th Annual Candy Cane Lane Parade – December 1, 2014 - ABC30 partnered with the Downtown Visalians for their annual Candy Cane Lane Parade. ABC30 produced and aired a promotional spot inviting viewers to the parade. During the parade, ABC30 videotaped the entire parade and then produced a one-hour holiday special highlighting the best moments of the parade. This program aired on ABC30 December 13 and December 25. ABC30 anchors Dale Yurong, Margot Kim and meteorologist Kevin Musso anchored the production. ABC30 promoted both the parade and the hour-long special on-line and on social media. ABC30 Action News provided extensive news coverage of the live parade.

Christmas Tree Lane and Tree Fresno Walk Nights – December 2 through December 10, 2014 - ABC30 partnered with Tree Fresno to promote Walk Nights on Christmas Tree Lane and the bus services that Tree Fresno provides on those nights. ABC30 aired a PSA in support of these nights and also promoted the Walk Nights on social media. ABC30 Action News provided extensive news coverage of both Walk Nights.

Toys for Tots Marathon Weekend – December 5 through December 7 - ABC30 partnered with the United Way of Fresno County and the Marine Corps League on this annual toy drive. ABC30 anchors Amanda Venegas and Angelo Stalis provided live and taped coverage from the River Park Shopping Center, the drop-off location for the weekend. ABC30 produced and aired a PSA in support of the toy drive and also promoted the drive on-line and on social media. ABC30 Action News provided extensive news coverage of the drive.

Fiesta Navidena – December 6, 2014 – ABC30 anchor Amanda Venegas emceed this fashion show and celebration fundraiser for the Mexican American League of Women's scholarship fund. ABC30 produced and aired a PSA in support of the event and also promoted it on-line and on social media. ABC30 Action News provided extensive news coverage of the drive

Disney/Feeding America Season of Sharing Food Drive – December 11, 2014 - ABC30 partnered with Disney to donate a check for \$15,000 to the Community Food Bank of Fresno and solicited further community donations in November and December for the food bank. ABC30 produced and aired a PSA to support on-line donations and also promoted the event on-line and on social media. ABC30 Action News provided news coverage of the event.

ABC30 Television Studio Tour 12/18/2014 Crescent View School

LOCAL GOVERNMENT/POLITICS: VOTE 2014

LATINO LIFE, Sunday, December 14, 2014, 10AM, :30 Minutes, Local

Segment #1: Legal status and Driver's Licenses - UFW Foundation is educating residents about the President's Executive Order that will grant legal status to millions of undocumented immigrants. The Foundation is also educating residents on a new law allowing undocumented immigrants to obtain driver's licenses.

Guest: Uriel Lopez/Outreach Coordinator-UFW Foundation
Fresno UFW Foundation
2409 Merced Street, Suite 103
Fresno, CA 93721
559 496-0700
www.sisepuede.org

ACTION NEWS AM LIVE, 10/09/2014, :30 SEC., LOCAL

Action News reported that with just over three weeks to go until Election Day, the race for two seats on the Fresno County Board of Supervisors is heating up when it comes to campaign cash. The candidates in the District One race, Blong Xiong and Brain Pacheco, have each raised about a half million dollars. In District Four, Buddy Mendes has taken in more than \$300,000. He's well ahead of his opponent Daniel Parra, who has raised about \$60,000. The President of the Fresno Chamber Of Commerce says business and labor are the two key issues in the race.

ACTION NEWS LIVE AT 6PM, 10/14/2014, :36 SEC., LOCAL

Action News reported to viewers to check your name as it appears on your voter information, make sure that if you got married that you signed the same name that you registered under. If you registered to vote online, the signature that will get used for the application is the one that's on your driver's license. Vote by mail ballots have already been mailed out and must be received in county election offices by November 4, Election Day. Postmarks do not count. Authorities advise voters to turn in vote by mail ballots in person to polling places on Election Day in their counties or mail it no later than one week before Election Day.

ACTION NEWS AM LIVE, 10/20/2014, :22 SEC., LOCAL

Action News reported that today is the deadline to register to vote in California if you want to cast your ballot the November election. Mail-in applications need to be postmarked by the 20th. You can also stop by the county elections office or a DMV branch before 5PM today. If you'd prefer to do it online, the deadline to fill out the forms is midnight tonight. You can do that at www.registertovote.ca.gov.

ACTION NEWS LIVE AT 4PM, 10/22/2014, :46 SEC., LOCAL

Action News reported that Amanda Renteria now appears closer to striking distance of David Valadao in the 21st Congressional district. A 19-point Action News Survey USA poll deficit in September has been whittled down to five points. Congressman David Valadao isn't overly concerned about the new numbers. He still holds a solid 47-42% lead. At this point, 11% of those polled are undecided. Valadao enjoyed a 22-point lead over Renteria among men in the poll. But Renteria saw a surge of support among women. Six weeks ago, she trailed by 14 points but now she leads by 12 points among women. Renteria leads among younger voters by 16 points according to Survey USA. Valadao has found strong support among seniors, where he holds a 25-point lead. When asked who better reflects views on immigration, potential voters gave Valadao a slight 40-to-37% nod with 23% undecided.

ACTION NEWS LIVE AT 4PM, 10/28/2014, :22 SEC., LOCAL

Action News reported that next Tuesday we'll be voting on whether to approve six ballot measures that impact issues here in California -- like water, health insurance, and Indian gaming. Understanding these propositions can be difficult, so ABC30 has partnered with the non-profit website "see political" to bring viewers an unbiased look at the propositions that is easy to understand and entertaining. We took a closer look at Prop 46.

ACTION NEWS LIVE AT 6PM, 10/29/2014, :27 SEC., LOCAL

Action News reported that Law Enforcement leaders from across Fresno County came together today to voice their opposition to Prop 47. Sheriff Margaret Mims was joined by several police chiefs in downtown Fresno. The initiative, if approved by voters, would reduce the classification of most non-serious and nonviolent property and drug crimes from a felony to a misdemeanor. But opponents say reducing the punishment for those crimes will only have negative effects on communities.

ACTION NEWS AM LIVE, 11/04/2014, :31 SEC., LOCAL

Action News reported that here in Fresno County, officials are working tirelessly to keep up with voter turnout. As of this morning, the Fresno County clerk's office processed nearly 73,000 vote-by-mail ballots. Officials will be counting thousands of ballots tomorrow, and will have an update on absentee and provisional ballots later in the week. There are 253 polling places across the county, ready to collect your vote. Just remember: the polls will be open from seven o'clock tomorrow morning, and your vote needs to be in by eight o'clock in the evening.

ACTION NEWS MIDDAY, 11/05/2014, :23 SEC. ,LOCAL

Action News reported that California voters say they want more water storage. With the yes votes at 67%, Proposition One appears to be going through. The water bond authorizes more than \$7 billion for new water management systems. Californians also want a rainy day fund. Proposition Two has a wide margin now with 69% of voters approving the measure that would force lawmakers to save money for the future.

ACTION NEWS LIVE AT 11PM, 11/05/2014, :35 MINUTES, LOCAL

Action News reported Election Night results throughout the Newscast covering the Central Valley.

PSA TITLE

LENGTH

APRX. AIRINGS

FCC KIDS REPORT LOCATION

:30

03

PUBLIC SAFETY/CRIME 4TH QUARTER 2014

ACTION NEWS LIVE AT 4PM, 11/07/2014, 1:23 MIN., LOCAL

Action News reported that the fog rolled in thick early this morning, causing many to slow down on the roads in Kingsburg. School officials hoped to keep drivers home enacting their first foggy day schedule. Joanna Lewis was one of hundreds of parents who dropped their kids off to school later than usual. At Lincoln Elementary, officials also put a sign out front ensuring everyone knew of the delay. The later start time means more time for the fog to burn off and ensure those driving in the rural areas (which can get the thickest fog) didn't head out on the roads in dangerous conditions. Some parents had mixed views on whether the 2-hour delay is necessary. Starting November 1, the California Highway Patrol enacted its Pace Program. When visibility gets below 500 feet outside, officers head out on the roads and encourage drivers to slow down by going 10 miles below what speed limit they feel is safe.

ACTION NEWS LIVE AT 4PM, 10/17/2014, :22 SEC. , LOCAL

Action News reported that the Consumer Product Safety Commission says it has some of the most stringent toy standards in the world, including mandatory testing, so this agency is keeping a close eye on what's on the toy shelves. But make sure you buy age-appropriate toys. The complete quiz is available from the Public Internet Research Group.

ACTION NEWS LIVE AT 5PM, 11/13/2014, 1:51 MIN., LOCAL

Action News reported that the Clovis Fire Department says in the last three years they've had six fires that were started by children. That was the fire that ripped through the Scotsmen apartment complex last year. Investigators say an 11-year-old playing with a lighter caused the fire that destroyed 12 apartments and left 40 people without a home.

ACTION NEWS LIVE AT 11PM, 11/07/2014, :26 SEC. LOCAL

Action News reported that Kidde donated \$25,000 to a program in Phoenix that supports burned firefighters. Tulare Fire Department division Chief Luis Nevarez shared his experience at today's event. Back in 2002 he lost his left forearm after accidentally grabbing a 12,000 volt power line in Tulare. Now, Nevarez is raising awareness about burned firefighters and the importance of fire safety.

ACTION NEWS LIVE AT 11PM, 11/17/2014, :30 SEC., LOCAL

Action News reported a warning for parents about the dangers of energy drinks. In a recent study, pediatric researchers studied calls to poison control centers over the last few years. They found 40% were from parents who said their children were having an adverse reaction after drinking some type of energy beverage. Researchers say reactions in small children can include abnormal heart rhythm, seizures, and digestive problems. It is unclear at this point if it's the caffeine causing the reactions, since there are so many other ingredients.

ACTION NEWS LIVE AT 11PM, 12/07/2014, 2:55 MIN, LOCAL

Action News reported that Antonio Benedi has to take handfuls of medicine every day because his liver failed in 1993 and he had to have a transplant. The diagnosis - acetaminophen toxicity. It nearly killed him. Benedi had been taking extra strength Tylenol at the recommended dose for a few days for the flu. He sued and won a large judgment because of Tylenol's "failure to warn of the possible dangers of mixing Tylenol with alcohol." Tylenol now has such a warning and recently voluntarily lowered its recommended maximum daily dose. How much acetaminophen is safe is not so clear. Recommended dosages vary widely in over-the-counter drugs. Still, a Scottish study of over 650 people found that repeatedly exceeding 4,000 milligrams of acetaminophen for even just a few days can cause brain, kidney, and liver problems. Consumer Reports' Lisa Gill has a caution. For example, the maximum daily dose of Mucinex severe cold contains 3,900 milligrams of acetaminophen. So do Dristan Cold and a generic arthritis medication. Consumer Reports says to be safe, take no more than 3,250 milligrams of acetaminophen per day. It's important to read labels and to avoid combining drugs, so you stay below that limit. And be aware you should not take acetaminophen at all if you are a heavy drinker or have liver disease.

ACTION NEWS LIVE AT 11PM, 12/09/2014, 1:24 SEC. ,LOCAL

Commuters around the valley woke up to a thick cloud of tiny water droplets in the air and the lower visibility made driving fast especially risky. Captain Dave Paris is reminding everyone to stay alert in this murky climate. California Highway Patrol sees an increase in crashes on foggy days. Officers encourage people to slow down, use your low beams and be careful because the conditions are hazy and slick. Passengers traveling to Fresno Yosemite International were also impacted on Wednesday night. Volaris flight was diverted to San Jose and another Aero Mexico flight was cancelled. Ryan Jacobsen with Fresno County's Farm Bureau says last year's deep freeze on the valley floor caused millions of dollars in damage. Jacobsen says what the Ag industry really needs now is snow at higher elevations.

ACTION NEWS LIVE AT 11PM, 12/18/2014, :15 SEC., LOCAL

Action News reported on the city's general plan live at city hall during the focus that was mostly on land usage and traffic. But most council members say air and water quality, as well as public safety, should be given higher priorities. There will no doubt be more debate on Fresno's future as the general plan is implemented.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
ROAD BLOCK: DRUNK DRIVING CAMPAIGN	:30	59
DON'T TEXT AND DRIVE	:30	12
ANITBULLYING CAMPAIGN	:15	4
ANITBULLYING CAMPAIGN	:30	27
COMMUNITY CALENDAR	:30	186

HEALTH-RELATED ISSUES FOR 4TH QUARTER 2014

VALLEY FOCUS, Sunday, October 26, 2014, :30 Minutes, 10AM AND 5PM, Local

Segment #2: 60 Years of UCP - How UCP of Central California has helped students with special needs lead more independent lives. Watch performing arts students thrive!

Guests: Barry Falke-UCP and Carol Kloninger-UCP

Celebrating 60 Years with UCP of Central California

Sunday, November 9, 11am

Roger Rocka's Dinner Theater, 1226 N. Wishon, Fresno

(559) 221-8272 / www.ccucp.org

Segment #3: The Salvation Army- How you can help The Salvation Army serve others during the holiday season.

Guest: Captain Dwaine Breazeale-Salvation Army

The Salvation Army

www.salvationarmyfresno.org/ (559) 233-0139

Salvation Army Holiday Kickoff

LATINO LIFE, Sunday, November 9, 2014, :30 Minutes, 10AM and 5PM, Local

Segment #3: Disabled Students Get Creative- How the arts is inspiring students at the Creative Center in Visalia. Guest: Rosalinda Verde/The Creative Center

"The Best Christmas Telethon Ever"

The Creative Center, Visalia

December 9-12

559-733-9329 / www.thecreativecenterfoundation.org

LATINO LIFE, Sunday, December 14, 2014, 10AM, :30 Minutes, Local

Segment #2: Look Good, Feel Better- The program giving hope to women battling cancer is now expanding to include sessions for Spanish-speaking Latinas. Guest: Carol Velez/Look Good, Feel Better Volunteer

Look Good, Feel Better

www.lookgoodfeelbetter.org

Spanish

www.lookgoodfeelbetter.org/es

Look Good, Feel Better

Spanish Sessions

2nd Monday of every month; starts January 12, 10AM-12PM

Clinica Sierra Vista Dental Center, 2756 S. Elm Avenue, Fresno

1-800-227-2345

ACTION NEWS 6PM, 10/16/2014 :31 SEC., LOCAL

Action News reported that a group of students at Fresno State is benefitting from a large grant to help them bridge the gap between Latinos and behavioral health care workers. The \$600,000 grant will train 40 of Fresno State's social work graduate students to work with Latinos. Officials say research shows Latinos sometimes won't get mental health help because of a language barrier. In other cases, some are even misdiagnosed. The new curriculum will force the students to write, speak and learn in Spanish, plus develop new Spanish vocabulary that's specific to behavioral health terms.

ACTION NEWS AM LIVE AT 5PM, 10/17/2014, :25 SEC., LOCAL

Action News reported that Fresno County health officials are taking no chances with Ebola, and say they're prepared to react to the worst case scenario. Yesterday, officials brought out six isolation pods from storage in case there is an infection here in the valley. They're now being deployed to Fresno, Kings, Madera and Tulare counties. They're also known as negative pressure chambers. Fresno County got them about ten years ago in response to the SARS outbreak.

ACTION NEWS LIVE AT 4PM, 10/21/2014, :33 SEC., LOCAL

Action News was first to report that CVS Health pulled tobacco from its store shelves. Now, it plans to make some customers think twice about filling prescriptions at other stores that still sell smokes. The nation's second-largest drugstore chain is developing a new tobacco-free pharmacy network for Caremark. Caremark is CVS's "pharmacy benefits management subsidiary." Caremark would provide subscriber discounts for clients using the network of "tobacco-free" pharmacies. But it would also slap an extra co-payment on patients who fill their prescriptions at stores that still sell tobacco.

ACTION NEWS LIVE AT 6PM, 10/22/2014, :17 SEC., LOCAL

Action News reported Fresno's Economic Opportunities Commission is celebrating 40 years of helping Central Valley women, children, and infants. The Fresno EOC held a party and health fair at their office in downtown Fresno today. Officials tell us the program goes beyond making sure families in need have enough to eat. Jack Lazzarini is the WIC program director for Fresno's

EOC, saying our WIC program is specific to offering not only food vouchers, but education that goes along that can really extend those needs and those vouchers by helping people to learn basic things such as dental health and how to shop and gardening." Fresno EOC WIC program was one of the first in the state of California and issued the very first food voucher in the state.

ACTION NEWS LIVE AT 5PM, 10/24/2014, :32 SEC., LOCAL

Action News reported that hospitals here in California continue to take precautions should the Ebola virus show up in this state. This afternoon, the California Department of Public Health announced UC Davis Medical Center in Sacramento has been chosen as one of five hospitals equipped to handle an Ebola patient if necessary. Meanwhile, members of Kaiser Permanente received an email overnight explaining how the health care provider is prepared if the virus makes it to the Central Valley. Kaiser says they've updated their procedures and have a team of infectious disease experts overseeing their process.

ACTION NEWS LIVE AT 11PM, 10/26/2014,

Action News reported that the annual open enrollment period for many health insurance plans starts this month whether you get your plan through work or through a private Medicare plan. Action News anchor Christine Park outlines the top questions to consider before you choose. Like many Americans, Marc Sevelovitz finds choosing health insurance for his family a challenge. Consumer Reports experts say even though health insurance is tricky, don't just renew the plan you have. And be sure to check the annual out-of-pocket limit. It's the most you'd have to pay in a year. Also check out which doctors and hospitals are in your plan. Choosing a smaller or narrow network can save money. And if you take prescription drugs regularly, especially costly ones, study the plan's formulary or list of preferred drugs to make sure yours are covered. Consumer Reports has analyzed more than a thousand private, Medicare, and Medicaid health insurance plans ranked by the NCQA, a nonprofit quality measurement and accreditation organization.

ACTION NEWS AM LIVE, 10/28/2014, :21 SEC., LOCAL

Action News reported the South Valley is getting ready for the flu season, and health officials are urging people to get their vaccines early this year. Doctors at Kaweah Delta Hospital in Tulare County say they've already seen a couple of cases of influenza. The Centers for Disease Control and Prevention says a vaccine prevents flu-related deaths, severe illnesses and protects other people.

ACTION NEWS LIVE AT 5PM, 10/30/2014, 1:14 MIN, LOCAL

Action News reported that in the North Valley today, students on campus at Madera Community College had a chance to take part in a health fair. Several booths provided information about healthy eating and tips to help prevent cancer. Some students also had the inside of their cheeks swabbed. It's part of a bone marrow donor drive benefitting a young child with a rare form of leukemia. Every year, bone marrow transplants help more than 12,000 people diagnosed with diseases like cancer and sickle cell anemia.

ACTION NEWS LIVE AT 4PM 11/04/2014, :35 SEC., LOCAL

Action News reported that dozens of people told supervisors today that they consider health care to be a human right. They also argued that undocumented workers often pay taxes in the form of sales tax, gas tax, and even property tax, but they don't see many benefits. The consensus among supervisors was that not paying for indigent care would lead to a lot more emergency room visits and more expensive health care costs in the long run. But the proposal they were looking at today called for the county to take \$5.5 million that would have been used to pay a debt for highway maintenance, and use it for specialty care for the indigent and undocumented population.

ACTION NEWS LIVE AT 11PM, 11/05/2014, :25 SEC., LOCAL

Action News reported that many have long joked about a revolving door at the Fresno County jail and other lock-ups around the state. Under Prop 47 approved Tuesday night by California voters, non-serious, non-violent felony crimes could be reduced to misdemeanors which often carry less or no jail time. Chief Jerry Dyer says before Prop 47, about 30 people in the city were arrested each day on drug possession charges. Now they will simply get a citation and be released. Sheriff Margaret Mims says she's concerned some criminal cases could be thrown out unless more evidence is presented. Mims also runs the jail and says she's still figuring out the total impact of Prop 47. But her patrolling deputies now know certain Ag, drug and forgery crimes are simple misdemeanors. Attorneys in court are even asking judges to reduce eligible cases less than a day after polls closed. ABC30 legal analyst Tony Capozzi says that could save time and money. Prop 47 projects to save the state at least 150 million dollars a year. Money to be redirected to education, mental health and rehab programs. Supporters say these drastic changes give a lot of people second chances. Addiction specialist Debbie Harkness says rehab over prison for low-level offenders does work.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
DRUG FREE: PRESCRIPTION DRUG USE	:30	19
COMMUNITY CALENDAR	:30	186

EDUCATIONAL ISSUES FOR 4TH QUARTER 2014

CHILDREN FIRST: CAREER TECHNICAL EDUCATION

Sunday, November 16, 2014, :30 Minutes, Local

Some students will attend college; others will go straight to the workforce. What are their job options? ABC30 airs a half-hour special on programs helping high school students go from the classroom to a career. Action News anchors Liz Harrison and Warren Armstrong host "Children First: Career Technical Education". This special includes a closer look at Central Valley Career Tech Night. Students weld pipes, operate cranes and get career advice from experts in a variety

of fields. ABC30 visits a Madera County campus where students are computer experts. Watch Duncan Polytechnical High students train for medical careers. Meet Culinary Arts students who serve up tasty treats in Reedley. Explore a local Arts and Engineering charter school where 98% of seniors graduate!

Children First is a year-long effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations that work with kids. The Children First campaign includes half-hour programs like "Career Technical Education," thirty-second public service announcements, and special stories on Action News.

69th ANNUAL CANDY CANE LANE PARADE

Saturday, December 13, 2014 at 7PM, 1 Hour, Local

Thursday, December 25, 2014 at 5PM, 1 Hour, Local (repeat)

Join ABC30 for a night of holiday fun at "The 69th Annual Candy Cane Lane Parade." The Central Valley's oldest nighttime parade marches down Visalia's Main Street on Monday, December 1, 2014 at 7 p.m. Action News anchors Dale Yurong and Margot Kim will guide you through every colorful float and performance while Chief Meteorologist Kevin Musso works the parade from the ground level. ABC30's high definition cameras will capture the holiday action for our one-hour special on the parade. We will also post the entire parade on-line at <http://abc30.com/> after the special airs on December 13. KFSN-TV ABC30 is a proud sponsor of the "69th Annual Candy Cane Lane Parade," which is organized by the Downtown Visalia Alliance. Groppetti Family Automotive is the main sponsor of this year's parade.

LATINO LIFE, Sunday, October 19, 2014, :30 Minutes, 10AM and 5PM, Local

Segment #1: Consul of Mexico Vicente Sanchez Ventura talks about improving attitudes and changing perceptions of Latinos on both sides of the border.

Guest: Vicente Sanchez Ventura/Consul of Mexico, Consulate of Mexico, Fresno
(559) 233-3065 www.Facebook.com/consulmexfresno

Segment #2: Dia De Los Muertos - Crafty Chica -- Kathy Cano Murillo shows us cool creations from her Latino centric product line.

Guest: Kathy Cano Murillo/Crafty Chica
www.craftychica.com

VALLEY FOCUS, Sunday, October 26, 2014, :30 Minutes, 10AM and 5PM, Local

Segment #1: Giving Southeast Fresno a Boost - Discover how SEFCEDA-Southeast Fresno Community Economic Development Association is helping Southeast Fresno residents through education and training.

Guests: Jose Leon Barraza-SEFCEDA CEO and Luis Perez-SEFCEDA Board member
Trailblazers for Prosperity Awards Luncheon

Wednesday, November 12, 11:30am

Fresno Fairgrounds

www.sefceda.org/ (559) 453-0124

Segment #2: 60 Years of UCP - How UCP of Central California has helped students with special needs lead more independent lives. Watch performing arts students thrive!

Guests: Barry Falke-UCP and Carol Kloninger-UCP

Celebrating 60 Years with UCP of Central California

Sunday, November 9, 11am

Roger Rocka's Dinner Theater, 1226 N. Wishon, Fresno

(559) 221-8272 / www.ccucp.org

LATINO LIFE, Sunday, November 9, 2014, :30 Minutes, 10AM and 5PM, Local

Segment #1: Package voiced by Graciela Moreno: McFarland - Meet the real runners and coach from McFarland who inspired the Disney film, "McFarland USA." It hits theaters in February. McFarland USA Movie Trailer

Segment #2: Fiesta Navideña-Champagne Brunch, music and a fashion show! Details on Fiesta Navideña, a benefit for the League of Mexican American Women.

Guests: Lilia Chavez-League of Mexican American Women, Toni Munoz Woods-League of Mexican American Women

Saturday, December 6, 10:30am

Radisson Hotel, Downtown Fresno

www.lmawfresno.org

Segment #3: Disabled Students Get Creative- How the arts is inspiring students at the Creative Center in Visalia. Guest: Rosalinda Verde/The Creative Center

"The Best Christmas Telethon Ever"

The Creative Center, Visalia

December 9-12

559-733-9329 / www.thecreativecenterfoundation.org

VALLEY FOCUS, Sunday, November 23, 2014, :30 Minutes, 10am and 5pm, Local

Segment #2: Career Technical Education - A demand for a skilled labor force. A look at the programs available at Fresno City College. Guest: Jacob Jackson/Dean of Applied Technology-

Fresno City College

Fresno City College

www.fresnocitycollege.edu/careeroptions

ACTION NEWS LIVE AT 6PM, 10/09/2014, :22 SEC.,LOCAL

Action News reported that Representatives from U.C. Merced were at McLane High School today to inspire students to pursue a higher education. Juniors and seniors gathered in the gym to hear the importance of getting a degree and the different ways to get more involved in school. Today's rally was part of "Achieve U.C." This helps students learn about the resources available to keep college an option, no matter the circumstances.

ACTION NEWS LIVE AT 4PM, 10/22/2014, :38 SEC., LOCAL

Action News reported that a North Valley nonprofit now has a fully renovated facility thanks to a local company. The organization provides services for children with disabilities and their families. This room will be used for everything from games and crafts to support group meetings. The Merced County Office Of Education gave this space to the nonprofit, and it was just renovated through the Lowes Heroes Program. More than a dozen employees from the home improvement store each spent about 80 volunteer hours painting, installing carpet, putting in new windows and blinds, and much more.

ACTION NEWS LIVE AT 6PM, 10/23/2014, :26 SEC., LOCAL

Action News reported that a Clovis school is celebrating a prestigious award from the state for its academic success. Cedarwood Elementary school was named a California distinguished school -- one of only 424 schools in the state. To celebrate, staff and faculty treated students to a fun-filled rally and performance from the school's choir. The award recognizes the school not only for its overall students' achievement, but for closing the achievement gap among students.

ACTION NEWS LIVE AT 5PM, 10/28/2014, :30 SEC., LOCAL

Action News South Valley educators gathered today to celebrate extraordinary teachers. This year the Tulare County Office of Education honored Ruben Alvarez, Anne Clifford, and Dr. John Snavely, the Superintendent for Porterville Unified School District. Action News education reporter Jessica Peres was the emcee of the event, held this morning at the Visalia Convention Center.

ACTION NEWS MIDDAY, 11/06/2014, :44 SEC., LOCAL

Action News reported that U.C. President Janet Napolitano is making a proposal for all campuses, including UC Merced. If approved, the plan would increase tuition from \$12,192 per year to just over \$12,800 next fall. By 2019, tuition would cost \$15,564 each year. Napolitano says the proposed increases will help the university system continue to maintain academic excellence and enroll up to 5,000 new students over the next five years. The chancellors of the ten U.C. campuses issued a statement Thursday in support of Napolitano's plan, calling it predictable and fair. Meanwhile, at a press conference less than two hours ago, the U.C. systems chief financial officer said the increase would actually impact less than half of the system's students.

ACTION NEWS AM LIVE, 11/17/2014, :27 SEC., LOCAL

Action News reported that Modern Family star Jesse Tyler Ferguson will be in the South Valley today to promote art. Ferguson is helping Avenal Elementary implement a new arts program. That program gives money to low-performing schools to add more arts education to their curriculum. Earlier this year, Ferguson was selected as the school's celebrity mentor. He's in charge of running the program and working with the kids. Ferguson, who plays "Mitchel Pritchett" on "Modern Family", will make an appearance at the school later this morning.

ACTION NEWS MIDDAY, 12/09/2014, :34 SEC., LOCAL

Action News reported a South Valley city is now a part of a very unflattering list. The National Center for Education Statistics put out a list of America's least educated cities this year based

on higher education. The Hanford-Corcoran area took the fifth spot, claiming that less than 13% of adults living in the area have a bachelor's degree. It's far below the national rate of about 30%. The report also shows that less than 4% of adults in Hanford had graduate degrees, which are nearly the lowest percentage in the country. Number one on the list is Lake Havasu, Arizona.

ACTION NEWS LIVE AT 5PM, 12/19/2014, :22 SEC., LOCAL

Action News reported that Students at King Elementary School in southwest Fresno helped kick off the start of Hmong New Year today. Children learned traditional dances and gave a special multi-cultural performance this morning. During the New Year's celebration, Hmong dress in colorful clothing and enjoy food and music. The event can last as long as 10 days.

LIBERTY MEDAL 2015: MALALA YOUSAFZAI, 12/28/2014 @ 10AM, 1 HOUR, SYNDICATION

This one hour special brings us the story of the youngest person ever to receive a Noble Peace Prize combining features on Malala, speakers, performances and the award presentation.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
ROAD BLOCK: DRUNK DRIVING CAMPAIGN	:30	59
DON'T TEXT AND DRIVE	:30	12
LEAGUE OF MEXICAN WOMEN: FIESTA NAVIDENA	:30	88
ANITBULLYING CAMPAIGN	:15	4
ANITBULLYING CAMPAIGN	:30	27
DRUG FREE: PRESCRIPTION DRUG USE	:30	19
BOYS AND GIRLS CLUB	:30	03
CHARTER SCHOOLS: ENROLLMENT	:30	04
FRESNO ARTS COUNCIL: ART HOP	:15	66
TRAILBLAZERS: SEFCED: ECONOMIC DEVELOPMENT	:30	129
CHILDREN'S THEATER: ANNIE	:30	41
CIVIL WAR REVISITED	:30	116
HISPANIC HERITAGE MONTH	:30	62
COMMUNITY CALENDAR	:30	186
FCC KIDS REPORT LOCATION	:30	03

ECONOMIC ISSUES FACING THE VALLEY

CHILDREN FIRST: CAREER TECHNICAL EDUCATION

Sunday, November 16, 2014, :30 Minutes, Local

Some students will attend college; others will go straight to the workforce. What are their job options? ABC30 airs a half-hour special on programs helping high school students go from the classroom to a career. Action News anchors Liz Harrison and Warren Armstrong host "Children First: Career Technical Education". This special includes a closer look at Central Valley Career

Tech Night. Students weld pipes, operate cranes and get career advice from experts in a variety of fields. ABC30 visits a Madera County campus where students are computer experts. Watch Duncan Polytechnical High students train for medical careers. Meet Culinary Arts students who serve up tasty treats in Reedley. Explore a local Arts and Engineering charter school where 98% of seniors graduate!

Children First is a year-long effort focusing on the challenges, problems and opportunities facing youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations that work with kids. The Children First campaign includes half-hour programs like "Career Technical Education," thirty-second public service announcements, and special stories on Action News.

LATINO LIFE, Sunday, October 19, 2014, :30 Minutes, 10AM and 5PM, Local

Segment #3: BMOC - Fresno Boys and Men of Color work to improve lives. How young men are showing leadership skills.

Fresno Building Healthy Communities

www.fresnobhc.org/ (559) 256-8724

VALLEY FOCUS, Sunday, October 26, 2014, :30 Minutes, 10AM AND 5PM, Local

Segment #1: Giving Southeast Fresno a Boost - Discover how SEFCEDA-Southeast Fresno Community Economic Development Association is helping Southeast Fresno residents through education and training.

Guests: Jose Leon Barraza-SEFCEDA CEO and Luis Perez-SEFCEDA Board member

Trailblazers for Prosperity Awards Luncheon

Wednesday, November 12, 11:30am

Fresno Fairgrounds

www.sefceda.org/ (559) 453-0124

Segment #2: 60 Years of UCP - How UCP of Central California has helped students with special needs lead more independent lives. Watch performing arts students thrive!

Guests: Barry Falke-UCP and Carol Kloninger-UCP

Celebrating 60 Years with UCP of Central California

Sunday, November 9, 11am

Roger Rocka's Dinner Theater, 1226 N. Wishon, Fresno

(559) 221-8272 / www.ccucp.org

VALLEY FOCUS, Sunday, November 23, 2014, :30 Minutes, 10am and 5pm, Local

Segment #1: Toys for Tots - Nearly 90,000 children are at risk of going without a toy this holiday season. Details on the Toys for Tots Marathon Weekend.

Guests: William Cardinal/Marine Corps League and Michael Alexander/United Way of Fresno County

Toys for Tots Marathon Weekend

December 5-7

River Park Shopping Center, North Fresno

www.unitedwayfresno.org

Drop off new, unwrapped toys; cash or checks also accepted

Segment #2: Career Technical Education - A demand for a skilled labor force. A look at the programs available at Fresno City College. Guest: Jacob Jackson/Dean of Applied Technology-Fresno City College

Fresno City College

www.fresnocitycollege.edu/careeroptions

Segment #3: Where Others See Risk, They See Opportunity! Fresno CDFI-Community Development Financial Institution offers loans to small businesses and non-profits. It helps entrepreneurs realize their dreams. Guest: Jeremy Hofer/Fresno CDFI Business Development Manager Fresno CDFI

www.fresnocdfi.com

(559) 263-1351

ACTION NEWS LIVE AT 11PM, 10/02/2014, :34 SEC., LOCAL

Action News reported that Exeter-based photographer Matt Black followed long-time ranchers hit hard by the lack of water for a documentary in the New York, and the New York Times published a piece on Thursday showing how the parched weather is drying up taps in the valley. Andrew Luckman with Tulare County's Office of Emergency Services sees those life-changing problems on a daily basis. Luckman says that's what happened in the small town of Seville, where nonprofit workers handed out bottled water door to door. Across the valley, reservoir levels are extremely low. Take a look at how dramatically below average levels are at San Luis, Millerton and Pine Flat. The drop in water puts a dent in the ag industry -- the valley's biggest moneymaker. The Office of Emergency Services is asking anyone struggling in the drought to come forward and report private well failures. The agency is also providing help through a special bottled water program, as well as giving aid to farmers and ranchers to help the community. The Office of Emergency Services expects more applications for job assistance as the drought continues over the next several months.

ACTION NEWS LIVE AT 11PM, 10/07/2014, 1:32 MIN., LOCAL

Action News reported that it's sizzling inside Jimenez Mexican restaurant in southeast Fresno and it's not just the food ... business is, too. The Big Fresno Fair is underway nearby and the restaurant is a popular spot for employees and fairgoers. Federico Gomez says overall he's seen about a 15% increase in business on weekends and race days. Many hungry customers are heading to the shop in the morning or late into the evening to get their fill of burritos and more. Just down Kings Canyon Avenue close to the fairgrounds, Sequoia Motel employees are also happy that the fair is back. Emma Patel says right now 75% of her rooms are occupied. That's a 40% increase from her average, and many of her customers return year after year. For Patel, she's happy to have a fuller house and says she's seen positive signs as the economy improves and the weather shines bright. And as the fair continues its run, local businesses are hoping visitors stop by, dine and enjoy the Big Fresno Fair.

ACTION NEWS LIVE AT 6PM, 10/15/2014, :33 SEC., LOCAL

Concerns are growing about the impact the Chukchansi Gold Resort & Casino closure could have on the local economy. It appears about 50 employees will be allowed to work, and they will be paid. But it's still not clear what will happen to more than 1,200 others. The Madera County Workforce Assistance Center says in the past few days it received 40-50 inquiries from casino employees worried about losing their jobs. Surrounding businesses are also concerned those workers won't be able to spend money in their stores. They're also worried about the lack of foot traffic from casino customers.

ACTION NEWS LIVE AT 5PM, 10/28/2014, 1:29 MIN., LOCAL

The closing of Mervyn's department store in 2008 left a major shopping void in central Fresno. But now the old site is being turned into a Walmart super store. To get ready for the January opening, Walmart needs to hire 300 employees. Marcia Fleming has been out of work since 2010. She hopes to land one of the available positions. The Walmart job fair at Blackstone and Dakota will last through Friday. Interviews will be conducted between 8am and 4pm. Walmart backroom manager Dominic Ornelas told me he is looking for confident and outgoing people. Many of the job seekers live in the area, so not only do they look forward to shopping at the new store, they also want to work there. The new Walmart super center is hiring both full-time and part-time positions.

ACTION NEWS LIVE AT 6PM, 11/04/2014, :27 SEC., LOCAL

The recovering economy means Fresno homes are gaining value. New data released by CoreLogic shows home prices rose by 7.7% compared to this same time last year. And from September to October of this year, home values increased by nearly ½%. Over the next year, home prices are expected to continue an upward trend, rising another 4.5% by September 2015. Across the country, California has the fifth highest home price appreciation with 8.5%.

ACTION NEWS LIVE AT 4PM, 11/17/2014, :33 SEC., LOCAL

Construction crews continue to build brand new homes in Clovis. The McCaffrey group has been very busy growing neighborhoods here. It now seeks city council approval to build on this 62 acre lot on Leonard near the Gould canal. The site is south of the Reagan Educational Center. Wilson Homes has already begun work across from the site where as the economy improves the housing industry expands and begins to heal. The city cites the old winery property at Clovis and Dakota as the kind of in-fill project needed to meet the needs of a growing population.

ACTION NEWS LIVE AT 11PM, 11/19/2014, 1:39 MIN., LOCAL

There is probably no place better to see immigrants at work than in the Central California Ag fields. For many of those and other immigrants, the president is expecting to extend current deportation protection and give out work permits. This could benefit as many as 5 million immigrants nationwide. For years, President Obama has talked about the need for immigration reform. Even though the Senate passed its own plan last year, Congress has done nothing with it. So, the president says he must do this under an executive order. Leonel Flores is a Fresno-area immigration reform advocate. He's led several May Day rallies in downtown Fresno calling for reform. Calling for any path that helps hard working immigrants continue to benefit the

economy -- in a legal way. But Republicans on Capitol Hill are already fighting mad. Despite similar actions from both Republican and Democratic presidents in the past, some say Obama is far overstepping this time.

AM LIVE SATURDAY 8AM, 11/29/2014, 58 SEC., LOCAL

All signs may be pointing to another year of drought, and drought relief may be delayed in Congress, but valley water interests are trying to keep the message alive. Aubrey Bettencourt, director of the California Water Alliance, says the goal is to keep the issue alive. A news conference brought business, political, education and farm interests together to remind everyone of the need for action. Fresno County Farm Bureau director Ryan Jacobson says another year like this will be devastating. The legislation pulled by Senator Feinstein included steps to divert more of what little runoff from snowmelt the valley might get this spring, to farms, by easing some environmental restrictions. Irrigators say several hundred thousand acre feet of water was lost last year, and they don't want the same thing to happen again. In a recent interview, Congressman Jim Costa told Action News the effort is not dead. But with the clock ticking, Mike Wade of the California Farm Water Coalition says it may be too late for Congress to help capture more water for the next growing season.

AM LIVE SUNDAY, 6AM, 12/21/2014, :30 SEC., LOCAL

Nearly 2,000 children have Christmas gifts this year, thanks to the largest Toys for Tots distribution in Central California. Families lined up around the block Saturday morning to pick up presents at the United Way of Fresno County. Santa Claus was also there to greet the children, along with the Fresno Grizzlies mascot, Parker. The United Way usually hands out 500 toys, but the nonprofit collaborated with the Marine Corps league to give out almost 2,000 toys to help meet the need here in the valley.

<u>PSA TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
COMMUNITY FOOD BANK: FOOD DRIVE	:15	37
COMMUNITY FOOD BANK: FOOD DRIVE	:30	97
UNITED WAY/MARINE CORPS/ABC30: TOYS FOR TOTS MARATHON WEEKEND POP	:15	61
UNITED WAY/MARINE CORPS/ABC30: TOYS FOR TOTS MARATHON WEEKEND DRIVE	:30	18
UNITED WAY/MARINE CORPS/ABC30: TOYS FOR TOTS MARATHON WEEKEND DRIVE	:04	11
GOODWILL INDUSTRIES	:15	01
GOODWILL INDUSTRIES	:30	07
GOODWILL INDUSTRIES	1:00	20
TRAILBLAZERS: SEFCED: ECONOMIC DEVELOPMENT	:30	129
COMMUNITY CALENDAR	:30	186

LATINO LIFE 4TH QUARTER 2014

LATINO LIFE, Sunday, October 19, 2014, :30 Minutes, 10AM and 5PM, Local

Segment #1: Consul of Mexico Vicente Sanchez Ventura talks about improving attitudes and changing perceptions of Latinos on both sides of the border.

Guest: Vicente Sanchez Ventura/Consul of Mexico, Consulate of Mexico, Fresno
(559) 233-3065 www.Facebook.com/consulmexfresno

Segment #2: Dia De Los Muertos - Crafty Chica -- Kathy Cano Murillo shows us cool creations from her Latino centric product line.

Guest: Kathy Cano Murillo/Crafty Chica
www.craftychica.com

Segment #3: BMOC - Fresno Boys and Men of Color work to improve lives. How young men are showing leadership skills.

Fresno Building Healthy Communities
www.fresnobhc.org/ (559) 256-8724

LATINO LIFE, Sunday, November 9, 2014, :30 Minutes, 10AM and 5PM, Local

Segment #1: Package voiced by Graciela Moreno: McFarland - Meet the real runners and coach from McFarland who inspired the Disney film, "McFarland USA." It hits theaters in February. McFarland USA Movie Trailer

Segment #2: Fiesta Navideña-Champagne Brunch, music and a fashion show! Details on Fiesta Navideña, a benefit for the League of Mexican American Women.

Guests: Lilia Chavez-League of Mexican American Women, Toni Munoz Woods-League of Mexican American Women

Saturday, December 6, 10:30am
Radisson Hotel, Downtown Fresno
www.lmawfresno.org

Segment #3: Disabled Students Get Creative- How the arts is inspiring students at the Creative Center in Visalia. Guest: Rosalinda Verde/The Creative Center
"The Best Christmas Telethon Ever"

The Creative Center, Visalia
December 9-12
559-733-9329 / www.thecreativecenterfoundation.org

CALENDAR

Trailblazers for Prosperity Awards Luncheon

Wednesday, November 12, 11:30am

Fresno Fairgrounds

www.sefceda.org

Candy Cane Lane Parade
Monday, December 1, 7pm
Main Street, Downtown Visalia

Toys for Tots Marathon Weekend
December 5-7
River Park Shopping Center

Christmas Boutique and Bake Sale
December 6-7
Our Lady of Victory, Princeton & West
(559) 229-2438

LATINO LIFE, Sunday, December 14, 2014, 10AM, :30 Minutes, Local

Segment #1: Legal status and Drivers' Licenses - UFW Foundation is educating residents about the President's Executive Order that will grant legal status to millions of undocumented immigrants. The Foundation is also educating residents on a new law allowing undocumented immigrants to obtain driver's licenses.

Guest: Uriel Lopez/Outreach Coordinator-UFW Foundation
Fresno UFW Foundation
2409 Merced Street, Suite 103
Fresno, CA 93721
559 496-0700
www.sisepuede.org

Segment #2: Look Good, Feel Better- The program giving hope to women battling cancer is now expanding to include sessions for Spanish-speaking Latinas. Guest: Carol Velez/Look Good, Feel Better Volunteer

Look Good, Feel Better
www.lookgoodfeelbetter.org
Spanish
www.lookgoodfeelbetter.org/es

Look Good, Feel Better
Spanish Sessions
2nd Monday of every month; starts January 12, 10AM-12PM
Clinica Sierra Vista Dental Center, 2756 S. Elm Avenue, Fresno
1-800-227-2345

Latino Heroes! The local men honored for saving a man from a burning apartment in Fresno
Fiesta Navideña – Highlights from this year's Fiesta Navideña fashion show and posada.

CALENDAR

Victorian Christmas

Kearney Mansion

12/24/14 @ 1-4PM

www.valleyhistory.org

65th Anniversary & Holiday Party

Fresno Art Museum

Thursday, December 18

www.fresnoartmuseum.org

Christmas Tree Lane

Open through December 25

Sun-Thurs- 6-10pm

Fridays-Sat-6-11pm

www.christmastreelane.com

PSA TITLE

LEAGUE OF MEXICAN WOMEN: FIESTA NAVIDENA

TRAILBLAZERS: SEFCED: ECONOMIC DEVELOPMENT

HISPANIC HERITAGE MONTH

LENGTH

:30

:30

:30

APRX. AIRINGS

88

129

62

DATE: November 7, 2014
RELEASE DATE: Immediately



Classroom to Careers ABC30 airs special on Career Technical Education

(Fresno, CA) – Some students will attend college; others will go straight to the workforce. What are their job options? ABC30 airs a half-hour special on programs helping high school students go from the classroom to a career. Action News anchors Liz Harrison and Warren Armstrong host **“Children First: Career Technical Education,” Sunday, November 16, 2014 at 6:30PM.**

Studies show only 25% of students who attend a four-year college or university actually complete their degree. Finding a career is crucial. This special includes a closer look at Central Valley Career Tech Night. Students weld pipes, operate cranes and get career advice from experts in a variety of fields. ABC30 visits a Madera County campus where students are computer experts. Watch Duncan Polytechnical High students train for medical careers. Meet Culinary Arts students who serve up tasty treats in Reedley. Explore a local Arts and Engineering charter school where 98% of seniors graduate!

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KFSN-TV ABC30, 1777 G Street, Fresno, CA 93706
Contact: David Lee, Creative Services/Public Affairs Director (559) 490-3211 abc30.com

DATE: November 24, 2014
RELEASE DATE: Immediately



30,000 Expected in Downtown Visalia ABC30 Highlights Candy Cane Lane Parade

(Visalia, CA) – Join **ABC30** for a night of holiday fun at “**The 69th Annual Candy Cane Lane Parade.**” The Central Valley’s oldest nighttime parade marches down Visalia’s Main Street on **Monday, December 1, 2014 at 7 p.m.** Action News anchors **Dale Yurong and Margot Kim** will guide you through every colorful float and performance while **Chief Meteorologist Kevin Musso** works the parade from the ground level. ABC30’s high definition cameras will capture the holiday action for our one-hour special on the parade.

The Candy Cane Lane Parade winds down a mile-and-a-half path through Downtown Visalia. This year’s expected crowd of 30,000 people can watch 107 entries. The theme is “Christmas in Toyland.” Share your favorite parade moments on social media with the hashtags **#CandyCaneLane** or **#ABC30**. Your pictures may be featured on ABC30’s website or even on TV!

You can watch ABC30’s one-hour special, “The 69th Annual Candy Cane Lane Parade” with all of the best highlights on **Saturday, December 13, 2014 at 7 p.m.** and on **Christmas Day at 5 p.m.** We will also post the entire parade on-line at <http://abc30.com/> after the special airs on December 13. **KFSN-TV ABC30** is a proud sponsor of the “69th Annual Candy Cane Lane Parade,” which is organized by the Downtown Visalia Alliance. Groppetti Family Automotive is the main sponsor of this year’s parade.

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