



WEHT
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1215557

Schedule Dates 10/30/15-11/03/15
Advertiser Gail Riecken/Mayor/Democrat/Evansville (75570)
Agency Buying Time (10126)
Product Political - Municipal (1069)
Brand 713/721/4425 (473482)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name
Phone/Fax /
CPE 713/721/4425
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/29/15
Last Modified 11/02/15
Entered By Teresa Isbell
CO-OP No
Headline # 10704284
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$825.00
Net Total \$4,675.00
Sales Tax

Evansville (WEHT)

By Broadcast Month	Spots	Rate
Nov. 2015	24	\$5,500.00
Grand Total:	24	\$5,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	7A- 8A (CST)						1			1	\$300.00	\$300.00	Evansville (WEHT)		10/29/15
2.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	7A- 8A (CST)		1							1	\$300.00	\$300.00	Evansville (WEHT)		10/29/15
3.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	8A- 9A (CST)		1							1	\$300.00	\$300.00	Evansville (WEHT)		10/29/15
4.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	9A- 10A (CST)		1							1	\$150.00	\$150.00	Evansville (WEHT)		10/29/15
5.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	1P- 2P (CST)						1			1	\$150.00	\$150.00	Evansville (WEHT)		10/29/15
6.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	1P- 2P (CST)		1							1	\$150.00	\$150.00	Evansville (WEHT)		10/29/15
7.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	10A- 11A (CST)						1			1	\$150.00	\$150.00	Evansville (WEHT)		10/29/15
8.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	10A- 11A (CST)		1							1	\$150.00	\$150.00	Evansville (WEHT)		10/29/15
9.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	4:30P- 5P (CST)		1							1	\$175.00	\$175.00	Evansville (WEHT)		10/29/15
10.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	6P- 6:30P (CST)						1			1	\$325.00	\$325.00	Evansville (WEHT)		10/29/15
11.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	6P- 6:30P (CST)		1							1	\$325.00	\$325.00	Evansville (WEHT)		10/29/15
12.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	5P- 5:30P (CST)		1							1	\$325.00	\$325.00	Evansville (WEHT)		10/29/15
13.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	4P- 4:30P (CST)		1							1	\$175.00	\$175.00	Evansville (WEHT)		10/29/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	10P- 10:35P (CST)		1							1	\$400.00	\$400.00	Evansville (WEHT)		10/29/15
15.0	Normal Line / SPOT	11/01/15-11/01/15	4	:30	7A- 8A (CST)								1	1	\$100.00	\$100.00	Evansville (WEHT)		10/29/15
16.0	Normal Line / SPOT	10/31/15-10/31/15	4	:30	6P- EYEWITNESS NEWS AT 6P SAT							1		1	\$225.00	\$225.00	Evansville (WEHT)		10/29/15
17.0	Normal Line / SPOT	11/01/15-11/01/15	4	:30	8A- THIS WEEK W/C. STEFANOPOULIS (ABC)								1	1	\$150.00	\$150.00	Evansville (WEHT)		10/29/15
18.0	Normal Line / SPOT	11/03/15-11/03/15	4	:30	5A- 6A (CST)			2						2	\$150.00	\$300.00	Evansville (WEHT)		11/2/15
19.0	Normal Line / SPOT	11/03/15-11/03/15	4	:30	6A- 7A (CST)			2						2	\$300.00	\$600.00	Evansville (WEHT)		11/2/15
20.0	Normal Line / SPOT	11/03/15-11/03/15	4	:30	7A- 9A (CST)			2						2	\$300.00	\$600.00	Evansville (WEHT)		11/2/15
21.0	Normal Line / SPOT	11/03/15-11/03/15	4	:30	9A- 10A (CST)			1						1	\$150.00	\$150.00	Evansville (WEHT)		11/2/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: