

FIRST QUARTER ISSUES AND PROGRAMS WNKO FM  
2024  
(JANUARY – FEBRUARY - MARCH)

- 1) Licking County Commissioner Tim Bubb
- 2) Rod Cook, Executive Director East Central Ohio Chapter of the Red Cross
- 3) Major Tim Higgins with the Salvation Army
- 4) Tamara Frye, Executive Director The Woodlands
- 5) Dr. Charles Marty
- 6) Cory Stutes and Kirk Homrighouse
- 7) Jocelyn Hartshorn, VP of Lending TrueCore Federal Credit Union
- 8) Matt Allison, Annette Duke, and Pam Webster with Licking County Transit
- 9) Chad Brown and Greg Chumney with the Licking County Health Department
- 10) Rob Montagnese President/CEO Licking Memorial Health Systems
- 11) Sara Travis Director Licking County 4H Band
- 12) Lisa Baker, VP Communications Licking/Knox Goodwill
- 13) Sean Grady, Director Licking County EMA

PROGRAM: INSIDE VIEW

TITLE: Tim Bubb Licking County Commissioner

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: What is the relationship like between the County and the city of Newark? How does the relationship compare to other counties and cities? What were some of the major accomplishments in 2023? Have residents saved money through aggregation? How many communities have aggregation? How many bridges were repaired in 2023? What is the status of the backup 911 center? When do you expect the backup center to be operational? How important is local media? What is your opinion of the Denison University Reporting Project?

LENGTH: 15 minutes

TIMES: WNKO January 7, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Rod Cook Executive Director Red Cross East Central Ohio Chapter

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: What are the three C's in an emergency? Do you teach emergency preparedness? What is the difference in CPR certification? Is there a cost associated with CPR training? How long before someone loses heart muscle? What is the blood supply level? What does an emergency appeal mean? Is there a particular blood type that is really low? Has the Red Cross had to ration blood? What are the guidelines/requirements to donate? What is the best way to schedule a donation appointment?

LENGTH: 15 minutes

TIMES: WNKO January 14, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Major Tim Higgins Salvation Army of Newark, Ohio

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: How would assess this year's Christmas program? How many families did you support during the Christmas program? How many volunteer hours? How much food was distributed? How would assess the Red Kettle Campaign? How much was raised? What are the Red Kettle funds used for?

LENGTH: 15 minutes

TIMES: WNKO January 21, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Tamara Frye Executive Director The Woodlands

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: What is the mission of The Woodlands? Who do you support? What are requirements to receive services? How prevalent is domestic violence in Licking County? How many women live at the shelter? How long can they stay? Are kids allowed to stay in the shelter? How closely do you work with the court system? How are you funded? What is the new fundraiser? When/Where will it take place? How much is a ticket?

LENGTH: 15 minutes

TIMES: WNKO January 28, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Doctor Charles Marty

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: What is it about WWII that draws so much attention? Why are you drawn to WWII? What role did you Uncle play in WWII? How did he die? Where were his remains believed to be? What prompted the search for his remains? How long a process was it? Did you have to give the Army DNA? When/Where did they find his remains? What were you thinking when you got the call? Where was your uncle buried? What did the town do for your uncle?

LENGTH: 15 minutes

TIMES: WNKO February 4, 2024 6:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Cory Stutes and Kirk Homrighouse United Way of Licking County

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: What is it the Community Partners Council? How did it get started? How often did you meet? Where do meet? How does someone become a members? What are the monthly forums? Who decides on the topics? What is the topic of the next forum? Why a Non-Profit Expo? Which Non-Profits will take part?

LENGTH: 15 minutes

TIMES: WNKO February 11, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Jocelyn Hartshorn Vice President TrueCore Federal Credit Union

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: What are the benefits of being a member? Are there any requirements to being a member? How would assess the local housing market? Do you feel it is sustainable? What is the Home Buying Seminar? When/Where will it be held? Who will be the panelists? Is it open to the public or just credit union members? Is it only for first-time home buyers? What are some of the mistakes you see when folks are buying a home? What advice would you give to potential homebuyers? Do you expect rates to stay the same or increase?

LENGTH: 15 minutes

TIMES: WNKO February 18, 2024 7:00AM & 10:00PM



PROGRAM: INSIDE VIEW

TITLE: Matt Allison, Annette Duke and Pam Webster Licking County Transit

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: How have the fixed routes been received? How many riders are you averaging per week? Which of the two has been the busiest? What is the new route? When will it become operational? What is the cost to ride? Will you be able to keep it free in 2024? How are you funded? Who are some of your funders? What is the hardest part about being a driver/dispatcher? What do you like best about your job? Are you hiring?

LENGTH: 15 minutes

TIMES: WNKO February 25, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Chad Brown & Greg Chumney Licking County Health Department

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: Why did you decide to hire an assistant health commissioner? Why did you choose Greg? What is your background in public health? What are some of the biggest health problems facing the county? What is the health department doing to tackle the issues? What are some of the programs provided by the health department? What is the status of the mobile unit? Where will it travel? What services will be provided thru the mobile unit? How was it paid for?

LENGTH: 15 minutes

TIMES: WNKO March 3, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Rob Montagnese President/CEO Licking Memorial Health Systems

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: How important are all employees in delivering health care to residents? How would compare staffing to previous years? What are you doing to attract employees? What are some of the biggest staffing needs? What are some of your biggest concerns? What are some of the biggest challenges facing community hospitals? What does the health systems do to protect patient information? How is the health systems planning for future growth? Why did the health systems purchase land in New Albany? What are your plans for the property? Why did you decide to chair Operation Feed? How big a problem is food insecurity in our community? When will you open the satellite food pantry?

LENGTH: 15 minutes

TIMES: WNKO March 10, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Sarah Travis Director Licking County 4H Band

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: How long have you been director? When did you start performing with the 4H Band? What are the goals of the 4H Band? What are the requirements to join the 4H Band? What is the current band membership? What are your goals for membership? How closely do you work with local school districts? Where do you practice? How often do you practice? When is your next registration event? How much does it cost to join? What is the upcoming schedule?

LENGTH: 15 minutes

TIMES: WNKO March 17, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Lisa Baker Vice President Communication Licking Knox Goodwill

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: How does Goodwill impact the lives of local residents? What types of jobs are available at Goodwill? How has Goodwill changed over the past few years? What is the Goodwill Foundation? How many scholarships are funded through the Foundation? How important are the volunteers? What are the daycamps? Who is eligible? When does camp registration begin? What is the Prom Extravaganza? When/Where will it be held? Is there a cost to attend? How much are the dresses? Can folks receive a free dress?

LENGTH: 15 minutes

TIMES: WNKO March 24, 2024 7:00AM & 10:00PM

PROGRAM: INSIDE VIEW

TITLE: Sean Grady Director Licking County Emergency Management Agency

SOURCE: LOCAL

TYPE: PA

DESCRIPTION: What should people do to prepare for severe weather? How much time does someone have to find shelter? What is the Hyper-Reach Licking County System? How do people sign up for Hyper-Reach? How many numbers can you have on the Hyper-Reach system? Who sets the tornado sirens off? Who is responsible for the sirens upkeep? How bad was the damage from the recent tornadoes? Who makes the determination on possible tornadoes? How closely do you work with the National Weather Service? How important is it for folks to review their insurance policies? What is the county doing to prepare for the total solar eclipse? What do you suggest residents do to prepare for the eclipse? Will local schools be closed the day of the eclipse?

LENGTH: 15 minutes

TIMES: WNKO March 31, 2024 7:00AM & 10:00PM