

STATION:	WATA-AM	ORDER#:	3175772	DATE:	08/19/2020
MARKET:	UM - Boone, NC	AMOUNT:	\$3,600.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	80	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4386099	
ADVERTISER:	Duty and Honor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 8983 8/18-8/31 General NC	AGY EST:	8983	Invoices@MediaFinancial.com	
FLIGHT:	08-18-2020 TO 8/31/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/19/2020 11:11	

COMMENTS

[Rep Comment] 08/19/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices are required; even for orders paid for in advance. Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

****PLEASE NOTE - ALL SPOTS MUST AIR BY 8/31. ANY SPOTS SCHEDULED OR 9/1, RUN BY 8/31.****

WEEK#1-WEEK#2

8/18/2020 To 8/31/2020

WK TOT \$1,800.00

WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	8/18/2020	8/31/2020	40	\$45	\$1,800

TOTAL	Aug	Sep												Total
SPOT	80	0												80
CASH	3,600.00	0.00												3,600.00
TOTAL	3,600.00	0.00												3,600.00

WATERFRONT STRATEGIES

URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: Waterfront Strategies
3050 K ST NW Suite 100
Washington, DC 20007
RE: Duty and Honor
DATE: 8/19/20

ESTIMATE #8983

North Carolina - all rural stations, Wilmington, Greenville-New Bern, Greensboro

"Ahead" will be shipped on 8/19 via email.


**PLEASE RUN THE FOLLOWING TRAFFIC STARTING 8/19
UNTIL FURTHER NOTICE**

ESTIMATE #8983

DAH20-01R "Ahead" Radio :60 @ 100%

If you have any questions regarding this traffic, please do not hesitate to contact
Jesse Demastrie in our office at jesse.demastrie@gmmmb.com.

Sign:



Date:

8/19/20

Station:



THANK YOU.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Duty and Honor - NC Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Duty and Honor

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Duty and Honor
700 13th Street NW, Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: JB Poersch, Karen Hancox, Luis Navarro, Chris Koob
JB Poersch, President; Chris Koob, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

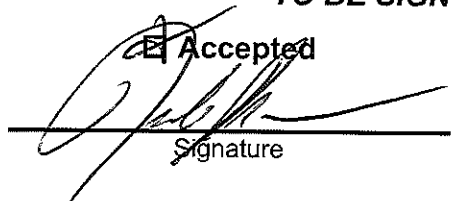
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least NA before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/29/20 Mike Furman 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
 Rich Pausata RVP/GM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

HIGH COUNTRY RADIO - PRODUCTION ORDER

STATIONS: (WMMY/WWMY) (WZJS) (WATA) (WE CR) (WXIT)

DATE IN: _____ TIME IN: _____ NEEDED BY: _____

SALESPERSON: _____

START DATE: _____ SPEC?: _____ END DATE: _____
(use TFN only if NOT dated copy)

ADVERTISERS NAME: _____

LENGTH (CIRCLE ONE) :07 :15 :30 :60 _____
WRITE IN IF NOT LISTED

HOW MANY SPOTS: _____

100% ROTATION OR? _____

DELETE AFTER END DATE (CIRCLE ONE): YES OR NO

CO-OP? (CIRCLE ONE): YES OR NO

SPONSORSHIP? (CIRCLE ONE): YES OR NO If yes, what kind? _____

E-MAIL THE FINISHED SPOT TO: _____

CART NUMBER (ASSIGNED BY TRAFFIC): DT04

SPECIFIC VOICE REQUEST? _____

ADDITIONAL INSTRUCTIONS: _____

SPOT SAVED: _____ INITIALS

SPOT SENT TO PHILLIP: _____ INITIALS

DATE: _____

DATE: _____

WATA Logged Times on Wednesday, August 19, 2020

2367-DUTY AND HONOR / All Orders

Printed 8/19/2020 1:15:33 PM

Page 1

Hour	Times
12:00 AM	
01:00 AM	
02:00 AM	2:18p Remove ps60
03:00 AM	
04:00 AM	
05:00 AM	3:13p Remove TCGL6
06:00 AM	
07:00 AM	
08:00 AM	4:55p Remove TCGL6
09:00 AM	
10:00 AM	
11:00 AM	
12:00 PM	5:26 Remove HTS 2
01:00 PM	
02:00 PM	
03:00 PM	
04:00 PM	6:13 DTØ4
05:00 PM	
06:00 PM	
07:00 PM	
08:00 PM	
09:00 PM	
10:00 PM	
11:00 PM	

DTØ4

HTS2 STAYED

Rick Prusator
General Manager
(828) 264-2411

WATA-AM Order Confirmation

OrderID: 2367-001

MEDIA FINANCIAL SERVICES
1675 PALM BEACH LAKES BLVD
WEST PALM BEACH, FL 33401

Sponsor: DUTY AND HONOR PAC
Product: DUTY AND HONOR
Estimate/PO: 8983
AccountRep: POLITICAL
BillingCycle: Broadcast Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 8/17/2020 - 8/31/2020
Items Ordered: 80
Gross Amount: 3,600.00
Discounts: 0.00
Agency Commission: 540.00
Net Amount: 3,060.00

Scheduled Station(s): WATA DUTY AND HONOR

Printed 8/20/2020 8:26:51 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/19/2020 - 8/21/2020	All Weeks	06:00 AM - 07:00 PM			5	12	13			30	:60	Spot		DT04	30	45.00	1,350.00
02 8/25/2020 - 8/31/2020	All Weeks	06:00 AM - 07:00 PM	10	10	10	10	10			50	:60	Spot		DT04	50	45.00	2,250.00

Broadcast Month Projected Billing:

Jul-20	0.00	Aug-20	3,150.00	Sep-20	450.00	Q3-2020	3,600.00
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Confirmed Correct; Payment Guaranteed

Accepted for

Foothills Radio Group, LLC, and High Country ADventures, LLC, do not discriminate on the basis of race or ethnicity in the sale of broadcast time or in any of its business practices.