### Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

## First Quarter 2020 WMOD FM

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Signed: Ginger Tester

# WMOD FM, Bolivar, Tennessee Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning January 01, 2020 Ending March 31, 2020

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects.

WMOD broadcasts Hardeman County news, sports, weather local programming, more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football and NASCAR Monster Series races.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

#### DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUITY ISSUES

#### Tennessee Radio Network News

WMOD aired Tennessee Radio Network News at 1200 and 1600 each broadcast weekday.

#### Late Show

WMOD produces and broadcasts every weekday, excluding federal holidays, the Late Show, hosted by Ginger Tester with local news, weather, sports, and events. In partnership with NASCAR and the Tennessee Wildlife Resources Agency aired the TWRA Daily WildCast Extra (airs approximately 0820 each morning) from 0800 - 0835.

#### WMOD News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays and some religious holidays. Features local crime report, fire and rescue report, weather, sports and community calendar.

#### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 - 1300.

#### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

#### Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, NASCAR Monsters Series races and other sports broadcasts at various times during the quarter along with other seasonal local programming.

#### **Public Service Announcements**

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

#### Description of PSA's receiving most extensive airtime:

Tennessee Wildlife Resources Agency Tennessee Suicide Prevention Network

Tennessee Division of Forestry

Cyberbullying

**Wounded Warrior Project** St. Jude Children's Hospitals

Keep Tennessee Beautiful Campaign

4H

Samaritan's Purse Outreach

Don't Text and Drive **Heart Disease Awareness American Cancer Society Rotary International** Stop Addiction/Narconon

World Vision International

Ad Council Social Distancing/Coronavirus

## PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

**STATE AND LOCAL NEWS** 

**LOCAL PROGRAMMING** 

**RELIGIOUS BROADCASTING** 

**SPORTS BROADCASTS** 

**PUBLIC HEALTH AND ENVIRONMENTAL** 

**PUBLIC SAFETY** 

#### STATE AND LOCAL NEWS

#### **WEEKDAYS** Monday-Friday

January 1-3, 6-10, 13-17, 20-24, 27-31 February 3-7, 10-14, 17-21, 24-28 March 2-6, 9=13, 16-20, 23-27, 30, 31

PROGRAM: Late Show

Aired each weekday at 0800, excluding federal holidays

PROGRAM: Tennessee Radio Network News

Aired each weekday at 1200 and 1600 PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays and some religious holidays

PROGRAM: County Journal Live with Swap Shop

Aired each weekday at approximately 1215, excluding federal holidays and some religious holidays

#### **SATURDAYS**

January 4, 11, 18, 25 February 8, 15, 22, 29 March 7, 14, 21, 28

PROGRAM: Tennessee Radio Network News
Aired each Saturday at various times throughout the broadcast day

#### **SUNDAYS**

January 5, 12, 19, 26 February 2, 9, 16, 23 March 1, 8, 15, 22, 29

PROGRAM: Tennessee Radio Network News

Aired each Sunday at various times throughout the broadcast day

#### LOCAL PROGRAMMING

#### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays

Aired January 3 with guest Greg Vaughan with info on Kerosene Assistance Program

Aired January 9 with guest Deborah Brasfield with Bolivar Main Street upcoming events and services

Aired January 13 with guest HOOT with duck hunting information and updates on CWD and other information

Aired January 14 with guest Debbie Armour from the HC Community Health Center with flu shot, trauma class info

Aired January 15 with guest JW Calhoun with the Warrior Center with services, updates, and donations drive info

Aired January 22 with guest Britney Willis with Hardeman Co Citizen Clean Up Crew, library, and other information

Aired January 28 with guest HC School Board Pres Bobby Henderson with School Board Appreciation information, etc

Aired February 4 with guest Tina Bellamy with Tennessee Songwriters Assoc audition at Big Buck Resort, Hornsby Aired February 5 with guest HC Arts Council playwright Monita Carlin for the Valentine Dinner Theatre Aired February 19 with guest UT Extension Agent/Master Gardener Lee Sammons and Vegetable Gardening 101 info Aired February 20 with guest Steve Gibson with HC Schools with bussing and other school info Aired February 24 with guest Dr Amy Elizer from UT Extension's Be More health/exercise program with updates/info Aired February 27 with guests Sinus and Gordie to promote HC Hee Haw production to benefit American Cancer Soc

Aired March 2 with guest Hee Haw's Lulu to promote HC Hee Haw production to benefit American Cancer Soc Aired March 3 with guest Hee Haw's Chase Antwine HC Hee Haw production to benefit American Cancer Soc Aired March 9 11 with guest HOOT with duck/turkey info and updates on CWD and other information Aired March 13 with guest Hee Haw's Kathy Weaver to promote HC Hee Haw to benefit American Cancer Soc Aired March 20 with guest HC Mayor Jimmy Sain with Coronavirus and county closures, etc. Aired March 25 with guest Dr. Amy Elizer with HC Extension's Be More and Coronavirus social distancing info, etc Aired March 30 with guests Bolivar Mayor Julian McTizic and HC Mayor Jimmy Sain with COVID19 closings, warnings, information, and a declaration of emergency for Hardeman County.

#### **RELIGIOUS BROADCASTING**

#### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill Church of God in Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson with Searching the Scriptures

#### **SUNDAYS**

January 5, 12, 19, 26 February 2, 9, 16, 23 March 1, 8, 15, 22, 29

PROGRAM: Visions with Middleton church of Christ

Aired each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill Church of God in Christ, Selmer

Aired each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Aired each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Aired each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Aired each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Aired each Sunday from 1230-1330

#### LOCAL SPORTS and SPECIAL BROADCASTS

#### SPORT ORGANIZATIONS SERVED

University of Tennessee Volunteer Football
Hardeman County Schools Spelling Bee
Bolivar Central High School Basketball
Middleton High School Basketball
Hardeman County Middle School Basketball
NASCAR Cup Series 2020/Classic Races (due to Coronavirus)

PROGRAM: University of Tennessee Volunteer Football Aired January 2, 2020 from 1630 to 2345 at Gator Bowl

PROGRAM: Hardeman County Schools Spelling Bee

Aired January 13 from 1742 to 1915 from BCHS

PROGRAM: Bolivar Central Basketball Boys and Girls

Aired January 7 from 1730-2114 at Fayette Ware

Aired January 10 from 1752-2116 vs Covington

Aired January 14 from 1747-2126 vs Bolton

Aired January 17 from 1743-2043 at Ripley

Aired January 18 from 1447-1742 at Chester County

Aired January 21 from 1738-2104 at Haywood

Aired January 31 from 1756-2105 vs Fayette Ware

Aired February 4 from 1750-2039 at Covington

Aired February 7 from 1750-2117 at Bolton

Aired February 21 from 1747-2044 vs Fayette Ware

Aired February 11 from 1750-2039 vs Ripley

Aired February 13 from 1749-2003 at Millington

Aired February 14 from 1750-2124 vs Haywood

Aired February 17 from 1747-1915 vs Millington

Aired February 18 from 1847-2037 vs Bolton

Aired February 20 from 1747-2109 girls' only game

Aired February 22 from 1747-2118 vs Fayette Ware

Aired February 24 from 1752-2058 vs Covington, Fayette Ware vs Ripley

Aired February 28 from 1847-2039 vs Mitchell

Aired February 29 from 1847-2019 vs Craigmont

Aired March 3 from 1921-2100 vs Woodale

PROGRAM: Middleton High School Basketball Boys and Girls

Aired January 28 from 1746-2055 at Humboldt

Aired February 8 from 1428-1756 vs Peabody

Aired February 25 from 1748-1921 vs Peabody

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#### LOCAL SPORTS and SPECIAL BROADCASTS

#### SPORT ORGANIZATIONS SERVED CONTINUED FROM PAGE 8

PROGRAM: Hardeman County Middle School Basketball Aired January 6 from 1747-1827 Middleton vs Toone girls Aired January 9 from 1719-1827 Middleton vs Hornsby boys Aired February 5 from 1753-1900 Middleton vs Humboldt girls Aired February 6 from 1908-2037 Bolivar vs Fayette West boys Aired February 15 from 1720-2115 Bolivar vs McNeal boys

PROGRAM: NASCAR Cup Series Daytona 500, aired February 16 from 1333-1558, postponed

Restart February 17 from 1558-1756

PROGRAM: NASCAR Cup Series Las Vegas, aired February 23 from 1428-1820

PROGRAM: NASCAR Cup Series Auto Club, South Carolina, aired March 1 from 1330-1752

PROGRAM: NASCAR Cup Series Phoenix, aired March 8 from 1330-1824

SEASON POSTPONED DUE TO CORONAVIRUS, WILL AIR CLASSIC RACES TFN

PROGRAM: NASCAR Classic Race 2004 Ford 400, aired March 22 from 1325-1500

PROGRAM: NASCAR Classic Race 2000 Texas Motor Speedway, aired March 29 from 1315-1500

PROGRAM: Hardeman County Hee Haw Audio Replay (American Cancer Society Fundraiser Production)

Aired March 15 from 1330-1623 AND from 1800-2053

## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

#### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Bolivar Police Department Tennessee Highway Safety Office Tennessee Wildlife Resources Agency Tennessee Suicide Prevention Network Tennessee Division of Forestry Don't Text and Drive Cyberbullying **Heart Disease Awareness Wounded Warrior Project American Cancer Society** St. Jude Children's Hospitals **Rotary International** Keep Tennessee Beautiful Campaign Stop Addiction/Narconon 4H World Vision International Samaritan's Purse Outreach Ad Council Social Distancing/Coronavirus