

ORDER



Providence WPRI

Orders
Order / Rev: 3187086
 Alt Order #:
 Product Desc:
 Estimate:
 Flight Dates: 09/19/21 - 09/21/21
 Original Date / Rev: 09/17/21 / 09/17/21
 Order Type: REG

Primary AE: WPRI Local House
 Sales Office: L-PRO
 Sales Region: Loc

Agency
Name: Keller Williams | The Ponte Group
 Buying Contact: Alycia Wozniak
 Billing Contact: Alycia Wozniak
 954 Plymouth Ave
 Fall River, MA 02721

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser
Name: POL/Cliff Ponte/Mayor of Fall River/M
 Demographic: A18+
 Product Codes: PL20
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P5

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/13/21	09/19/21	2	\$450.00	\$382.50
09/20/21	09/26/21	4	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	6	\$900.00	\$765.00	0.00
Totals	6	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WPRI Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPRI	09/20/21	09/21/21	CBS This Morning M-F 7-9a	CM	M-F 7-9a	11-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/21	09/26/21	11-----		2		\$150.00		0.00					
N 2	WPRI	09/20/21	09/21/21	Rhode Show M-F 9-10a Rhode Show M-F 9a-10a	CM	Rhode Show M-F	11-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/21	09/26/21	11-----		2		\$75.00		0.00					
N 3	WPRI	09/19/21	09/19/21	Su 6a Eyewitness News Su 6a Eyewitness News	CM	6-9a	-----S	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/13/21	09/19/21	-----S		2		\$225.00		0.00					
													Totals	6	\$900.00