

**Billing Address:**

**American Media and Advocacy Group
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314**

WGAL
PO Box 90030
Prescott, AZ 86304-9030

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WGAL	Mary Tricoli	HRP-Philadelphia	National

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Joyce/R/Congress	JOHN JOYCE CONGRESS	9326

Flight Dates	Order #	Alt Order #
04/24/18 - 04/30/18	1745144	09066523

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9914860	618	1141

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/30/18	04/30/18	WHO WANTS MILLINAI	1230-1P	1-----	:15/:15	1	\$90.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/30/18	05/06/18	1-----	1	\$90.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	04/30/18	12:45 PM	WHO WANTS MILLINAI	1230-1P	:15	JJ18TV02H	\$45.00 BK
				12:47 PM			:15	JJ18TV03H	\$45.00
3	04/30/18	04/30/18	M-F 1-2p	1-2p	1-----	:15/:15	1	\$160.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/30/18	05/06/18	1-----	1	\$160.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	04/30/18	1:59 PM	M-F 1-2p	1-2p	:15	JJ18TV02H	\$80.00 BK
				1:59 PM			:15	JJ18TV03H	\$80.00
8	04/30/18	04/30/18	NBC Today Show II	9-10a	1-----	:15/:15	1	\$205.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/30/18	05/06/18	1-----	1	\$205.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	04/30/18	9:59 AM	NBC Today Show II	9-10a	:15	JJ18TV02H	\$103.00 BK
				10:00 AM			:15	JJ18TV03H	\$102.00
14	04/30/18	04/30/18	M-F 3-4p	3-4P	1-----	:15/:15	1	\$70.00	BK
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/30/18	05/06/18	1-----	1	\$70.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	04/30/18	3:25 PM	M-F 3-4p	3-4P	:15	JJ18TV02H	\$35.00 BK
				3:27 PM			:15	JJ18TV03H	\$35.00

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.wgal.com

Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice # 1745144-2	Invoice Date 05/06/18	Invoice Month May 2018	Invoice Period 04/30/18 - 04/30/18
Advertiser Joyce/R/Congress	Product JOHN JOYCE CONGRESS	Estimate Number 9326	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	04/30/18	04/30/18	M-F News 8 at 6a	6-7a	1-----	:15/:15	1	\$500.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/30/18	6:16 AM	M-F News 8 at 6a	6-7a	:15	JJ18TV02H	\$250.00 BK
				6:18 AM			:15	JJ18TV03H	\$250.00
26	04/30/18	04/30/18	M-F 4-5p News	M-F 4-5p News	1-----	:15/:15	1	\$145.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1----- 1 \$145.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/30/18	4:27 PM	M-F 4-5p News	M-F 4-5p News	:15	JJ18TV02H	\$73.00 BK
				4:29 PM			:15	JJ18TV03H	\$72.00
31	04/30/18	04/30/18	M-F 5-6p News	5-6p	1-----	:15/:15	1	\$445.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1----- 1 \$445.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/30/18	5:57 PM	M-F 5-6p News	5-6p	:15	JJ18TV02H	\$223.00 BK
				5:59 PM			:15	JJ18TV03H	\$222.00
37	04/30/18	04/30/18	M-F News 8 at 6p	6-630p	1-----	:15/:15	1	\$650.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1----- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/30/18	6:29 PM	M-F News 8 at 6p	6-630p	:15	JJ18TV02H	\$325.00 BK
				6:30 PM			:15	JJ18TV03H	\$325.00
42	04/30/18	04/30/18	LATE NIGHT	12:36:30X-1:37X	1-----	:15/:15	1	\$125.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1----- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/30/18	1:20 AM	LATE NIGHT	12:36:30X-1:37X	:15	JJ18TV02H	\$63.00 BK
				1:22 AM			:15	JJ18TV03H	\$62.00
48	04/30/18	04/30/18	NBC Tonight Show	1135p-1235a	1-----	:15/:15	1	\$200.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/30/18	12:14 AM	NBC Tonight Show	1135p-1235a	:15	JJ18TV02H	\$100.00 BK
				12:15 AM			:15	JJ18TV03H	\$100.00
54	04/30/18	04/30/18	Access Hollywood	730-8p	1-----	:15/:15	1	\$650.00	BK
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 1----- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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DUPLICATE INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1745144-2	05/06/18	May 2018	04/30/18 - 04/30/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Joyce/R/Congress	JOHN JOYCE CONGRESS	9326	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	04/30/18	04/30/18	Access Hollywood	730-8p	1-----	:15/:15	1	\$650.00	BK
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	04/30/18	7:55 PM	Access Hollywood	730-8p	:15	JJ18TV02H	\$325.00 BK
				7:56 PM			:15	JJ18TV03H	\$325.00
56	04/30/18	04/30/18	HARRY CONNICK JR. D/11A-12P		1-----	:15/:15	1	\$100.00	BK
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/30/18	05/06/18	1-----	1	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	04/30/18	11:37 AM	HARRY CONNICK JR. DAY	11A-12P	:15	JJ18TV02H	\$38.00 BK
				11:39 AM			:15	JJ18TV03H	\$37.00
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,315.00
<u>Agency Commission</u>	\$497.25
<u>Net Amount Due</u>	\$2,817.75

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