

ORDER



Orders
Order / Rev: 1280661
Alt Order #: WOC14623182
Product Desc: 2024 Primary Election
Estimate: 6798
Flight Dates: 04/16/24 - 04/22/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: GENERAL

KMTV
Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Flood/Republican/Congress
Demographic: A55+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 271423
Agency External ID: 102041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	13	\$1,755.00	\$1,491.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	13	\$1,755.00	\$1,491.75	29.30
Totals	13	\$1,755.00	\$1,491.75	29.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																								
1	KMTV	04/16/24	04/22/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	1-1-1--	:30	3	\$75.00	P-3	1.10	NM	3	\$225.00																																																																								
(Program: 3 NEWS NOW AT 6A) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now This Morning on KMTV airing 67 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/16/24</td> <td>04/22/24</td> <td>1-1-1--</td> <td>3</td> <td>\$75.00</td> <td>1.10</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/16/24	04/22/24	1-1-1--	3	\$75.00	1.10																																																												
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Week: 04/16/24	04/22/24	1-1-1--	3	\$75.00	1.10																																																																																		
N 2	KMTV	04/16/24	04/22/24	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	11-1---	:30	3	\$55.00	P-6	2.00	NM	3	\$165.00																																																																								
(Program: 3 NEWS NOW AT 6P) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live @ 6 on KMTV airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/16/24</td> <td>04/22/24</td> <td>11-1---</td> <td>3</td> <td>\$55.00</td> <td>2.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KMTV</td> <td>04/16/24-04/22/24</td> <td>M-F 6-7pm News</td> <td>6-7pm</td> <td>MT-Th-----</td> <td>:30</td> <td>(\$55.00)</td> <td>2.00</td> <td>NM</td> </tr> <tr> <td colspan="10">See MG 2.4</td> </tr> <tr> <td colspan="10">[No open avails oversold jv 04.15]</td> </tr> <tr> <td>4</td> <td>KMTV</td> <td>04/17/24-04/17/24</td> <td>M-F 6-7pm News</td> <td>6-7pm</td> <td>--W-----</td> <td>:30</td> <td>\$55.00</td> <td>2.00</td> <td>NM</td> </tr> <tr> <td colspan="10">Ⓜ MG for 2.1 04/16</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/16/24	04/22/24	11-1---	3	\$55.00	2.00	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	KMTV	04/16/24-04/22/24	M-F 6-7pm News	6-7pm	MT-Th-----	:30	(\$55.00)	2.00	NM	See MG 2.4										[No open avails oversold jv 04.15]										4	KMTV	04/17/24-04/17/24	M-F 6-7pm News	6-7pm	--W-----	:30	\$55.00	2.00	NM	Ⓜ MG for 2.1 04/16									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																																																		
Week: 04/16/24	04/22/24	11-1---	3	\$55.00	2.00																																																																																		
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1	KMTV	04/16/24-04/22/24	M-F 6-7pm News	6-7pm	MT-Th-----	:30	(\$55.00)	2.00	NM																																																																														
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4	KMTV	04/17/24-04/17/24	M-F 6-7pm News	6-7pm	--W-----	:30	\$55.00	2.00	NM																																																																														
Ⓜ MG for 2.1 04/16																																																																																							
3	KMTV	04/16/24	04/19/24		CM	10-1035pm	-11-1--	:30	3	\$200.00	P-3	2.40	NM	3	\$600.00																																																																								

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Advertiser: Flood/Republican/Congress
 Product Desc: 2024 Primary Election
 Estimate: 6798
KMTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-1035pm News M-F 10-1035pm News											
				(Program: 3 NEWS NOW AT 10P) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live @ 10 on KMTV airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-11-1--			3		\$200.00		2.40				
4	KMTV	04/16/24	04/20/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$125.00	P-3	3.90	NM	1	\$125.00
				(Program: 3 NEWS NOW AT 10P SAT) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live @ 10 on KMTV airing 12 times on 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----1-			1		\$125.00		3.90				
5	KMTV	04/16/24	04/21/24	Su 8-930am Su 8-930am	CM	8-930am	-----1	:30	1	\$315.00	P-3	3.00	NM	1	\$315.00
				(Program: CBS SUN MORNING) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of CBS News Sunday Morning on KMTV airing 12 times on 4/2/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----1			1		\$315.00		3.00				
6	KMTV	04/16/24	04/21/24	Su 930-1030am Su 930-1030am	CM	930-1030am	-----1	:30	1	\$160.00	P-3	2.50	NM	1	\$160.00
				(Program: FACE THE NATION) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of KMTV airing Face the Nation 1 on 4/2/2023, Face the Nation 2 on 4/2/2023, Face the Nation 1 on 4/16/2023, Face the Nation 2 on 4/16/2023, Face the Nation 1 on 4/23/2023, Face the Nation 2 on 4/23/											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----1			1		\$160.00		2.50				
7	KMTV	04/16/24	04/21/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$165.00	P-3	3.40	NM	1	\$165.00
				(Program: 3 NEWS NOW AT 10P SUN) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live @ 10 on KMTV airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/2023											
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Week:		04/15/24	04/21/24	-----1			1		\$165.00		3.40				
													Totals	13	\$1,755.00