



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26905372	<b>Changes as of:</b> 9/8/2020 at 7:57 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> INH20/ORDR/C20C26	<b>Flight:</b> 10/20/20 - 10/26/20	<b>Station:</b> KJTL
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Inhofe for Senate	<b>Market:</b> Wichita Falls
PO BOX 26067	<b>Product:</b> order	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22313	<b>Agency Order #:</b> 30065672	<b>Service:</b> Nielsen
	<b>Buyer:</b> berg, fran	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> CHRISTOPHER LYNCH	<b>Assistant:</b> CHRISTOPHER LYNCH
	202-955-5342	202-955-5342

**Con Type:** POLITIC  
**Total \$:** \$5,000.00  
**Total Spots:** 7  
**Total CPP:** \$79.37  
**Total GRP:** 63.0  
**Traffic #:** 248941

**Separation:**

**Comments:** EST #C20C26- REV 1 added spots listed in program name Please confirm receipt Thank you Jill Goldmann 646-228-8662

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/20 - 10/26							Total Spots	Total \$	CPP
								10/20	10/21	10/22	10/23	10/24	10/25	10/26			
1	Tu 7p-10p		MLB WORLD SERIES	\$400.00	7.0	4,600	30	1	0	0	0	0	0	0	1	\$400.00	\$57.14
2	Th 7:20p-10:30p		THURSDAY NIGHT FOOTB	\$700.00	8.7	16,200	30	0	0	2	0	0	0	0	2	\$1,400.00	\$80.40
3	Su 12n-7p		DALLASCOWBOYS FOOTBA	\$1,200.00	11.3	21,200	30	0	0	0	0	0	1	0	1	\$1,200.00	\$106.19
4	Sa 7p-10p		MLB WORLD SERIES	\$400.00	8.0	4,600	30	0	0	0	0	1	0	0	1	\$400.00	\$50.00
5	Sa 7p-10p		ADD SPOT MLB WS	\$400.00	8.0	4,600	30	0	0	0	0	1	0	0	1	\$400.00	\$50.00
6	Su 12n-7p		ADD SPOT COWBOYS FO	\$1,200.00	11.3	21,200	30	0	0	0	0	0	1	0	1	\$1,200.00	\$106.19
<b>TOTALS:</b>								<b>1</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>7</b>	<b>\$5,000.00</b>	<b>\$79.37</b>

## ORDER



## Orders

Order / Rev: 2489415 - 1  
 Alt Order #: 26905372  
 Product Desc:  
 Estimate: C20C26  
 Flight Dates: 10/20/20 - 10/26/20  
 Original Date / Rev: 04/23/20 / 09/08/20  
 Order Type: REG

## Wichita Falls TX KJTL

Primary AE: Continental Washington DC  
 Sales Office: C-WAS  
 Sales Region: Nat

## Agency

Name: Smart Media Group  
 Buying Contact:  
 Billing Contact: Smart Media Group Email  
 P.O. Box 26067  
 Alexandria, VA 22313

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM  
 Agency Commission: 15%

## Advertiser

Name: POL/Jim Inhofe/US Senate/OK/Rep  
 Demographic: A35+  
 Product Codes: PL11  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P5

Order Brand:  
 New Business Thru:  
 Advertiser External ID:  
 Agency External ID: IN10086/SP6681/TO1332/MO1041  
 Unit Code: General  
 Order Separation: 00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	7	\$5,000.00	\$4,250.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	7	\$5,000.00	\$4,250.00	0.00
Totals	7	\$5,000.00	\$4,250.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KJTL	10/20/20	10/20/20	World Series 7:00 PM-10:00 PM	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-T-----	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
MLB WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----		1				\$400.00		0.00			
2	KJTL	10/22/20	10/22/20	Thursday Night Football 7:20 PM-10:30 PM	CM	7:20 PM-10:30 PM (7:20 PM-10:30 PM)	---T---	:30	2	\$700.00	P5	0.00	NM	2	\$1,400.00
THURSDAY NIGHT FOOTB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---		2				\$700.00		0.00			
3	KJTL	10/25/20	10/25/20	Reg Season Cowboys Reg Season Cowboys	CM	Various	-----S	:30	1	\$1,200.00	P5	0.00	NM	1	\$1,200.00
DALLASCOWBOYS FOOTBA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S		1				\$1,200.00		0.00			
4	KJTL	10/24/20	10/24/20	World Series 7:00 PM-10:00 PM	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----S-	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
MLB WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-		1				\$400.00		0.00			
5	KJTL	10/24/20	10/24/20	World Series World Series	CM	World Series	-----S-	:30	1	\$400.00	P5	0.00	NM	1	\$400.00

Order / Rev: 2489415 - 1  
 Alt Order #: 26905372  
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: POL/Jim Inhofe/US Senate/OK/Rep  
 Product Desc:  
 Estimate: C20C26

Wichita Falls TX KJTL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-		1				\$400.00		0.00			
6	KJTL	10/25/20	10/25/20	Reg Season Cowboys	CM	Various	-----S	:30	1	\$1,200.00	P5	0.00	NM	1	\$1,200.00
				Reg Season Cowboys											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S		1				\$1,200.00		0.00			
													Totals	7	\$5,000.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, SMART MEDIA GROUP, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JIM INHOFE

Authorized committee:

FRIENDS OF JIM INHOFE

Agency requesting time (and contact information):



N/A SMART MEDIA GROUP

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

U.S. SENATE

Date of election:

NOVEMBER 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

KOCH, TIMOTHY A.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

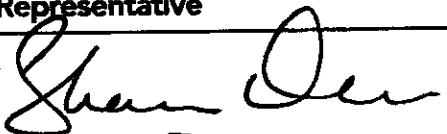
Smart Media Group

Digitally signed by Smart Media Group  
Date: 2020.04.17 10:24:11 -0400

Name: SMART MEDIA GROUP

Date of Request to Purchase Ad Time: 4/17/20

Signature:



Name: Sharron Davis

Date of Station Agreement to Sell Time:

4/23/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Smart Media Group**Digitally signed by Smart Media Group  
Date: 2020.04.17 10:24:40 -04'00'

Name: SMART MEDIA GROUP

Date: 4/17/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

9/2/20 - copy not received to date

Contract #: 2489415	Station Call Letters: KJTL	Date Received/Requested: 4/23/20
Est. #: C20C2L	Station Location: Wichita Falls	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.